Lincoln Park Chamber of Commerce
the cornerstone of your success

# 2010 *E-NEWSLETTER* ADVERTISING CONTRACT

The Lincoln Park Chamber of Commerce (LPCC) publishes a monthly electronic newsletter to keep members who have provided e-mail addresses informed about ongoing business issues and LPCC events. The LPCC *E-Newsletter* is an ideal way to increase visibility among member businesses and residents. Each issue is limited to only two banner ads, so act now!

## Circulation/Reach: 550+

## Investment: $150

## Benefits:

Drive traffic to your business website without paying postage or web fees and know exactly when members are viewing your advertisement.

## The following option is available:

❒ Banner Ad Package (includes ad in two issues) - $150
Full color ad that clicks through to your website or PDF

*Special Offer: Purchase three banner ad packages and receive a 15% discount.*

## Choose the dates you would like your advertisement to be included:

| | | | |
|---|---|---|---|
| ❒ January 12, 2010 | ❒ April 13, 2010 | ❒ July 13, 2010 | ❒ October 12, 2010 |
| ❒ February 9, 2010 | ❒ May 11, 2010 | ❒ August 10, 2010 | ❒ November 9, 2010 |
| ❒ March 9, 2010 | ❒ June 8, 2010 | ❒ September 14, 2010 | ❒ December 14, 2010 |

Note: The deadline for each issue is two weeks prior to distribution. Ads will be taken on a first come, first served basis. Banner ad must be in jpg or gif format, 150 pixels vertical x 180 pixels horizontal and must be supplied in electronic format. Contract, payment, artwork and/or text must be submitted to ads@lincolnparkchamber.com.
Disclaimer: The LPCC *E-Newsletter* is sent to all members and residents who have provided e-mail addresses to the LPCC. The LPCC does not guarantee successful transmissions to all e-mail addresses. Indicating date preference does not guarantee inclusion on that date until the ad and the contract have been submitted in full and approved. Your ad can link to a website, e-mail address or PDF document only.

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Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

❒ My check is enclosed ❒ Visa ❒ Master Card

Company: _____ Contact: _____

Phone: _____ Email: _____

Name as it appears on card: _____

Billing address with zip code: _____

Credit card number: _____ Expiration date: _____

CVV code (3 digit code on back of card): _____ Signature: _____

**Please complete form and return to:**

Lincoln Park Chamber of Commerce
1925 N. Clybourn, Suite 301 Chicago, IL 60614
Phone: (773) 880-5200 Fax: (773) 880-0266
www.lincolnparkchamber.com

For Office Use Only:
Date Received_____
Date(s) Confirmed_____
Initials_____