

2010 PLATINUM SPONSOR

Position your business as a prominent leader in the Lincoln Park community while expanding your visibility and influence with key community and business leaders by becoming a Platinum Sponsor. As a 2010 Platinum Sponsor, you will receive highly coveted front page publicity, street pole banners, exclusive event sponsorship privileges, elite member services and featured sponsor recognition. Limit two Platinum Sponsors for 2010.

Investment in Your Business Growth: \$7,500

Premier Visibility and Networking Benefits for Your Business: Total Value - \$14,000+

Events and Advertising

- One year LPCC membership (with up to three associate memberships)
- Exclusive sponsor of the Lincoln Park/Lakeview Chamber Joint Networking Event with complimentary attendance for five
- Breakfast meeting with 43rd and 32nd ward aldermen
- Half page ad in *2010 Discover Lincoln Park (formerly the Lincoln Park Residents' Guide)*
- Four color square block ad in *2010 Lincoln Park Map*
- Four half page ads in *The Source*
- Front page member profile in *The Source*
- Two street pole banners
- Banner ad on LPCC website
- Deluxe listing in the LPCC online directory including 200-word business description and up to eight photos
- Admission for two to each LPCC event in 2010
- Two E-blasts to the LPCC membership (only available to sponsors)
- Membership mailing list with quarterly updates
- Two member category listings in online and printed directory
- Opportunity to distribute materials at LPCC tent during LPCC sponsored festivals
- Exclusive emphasized business listing with 50-word description in *2010 Discover Lincoln Park (formerly the Lincoln Park Residents Guide)*
- Invitation for two to attend an exclusive sponsor reception
- Logo recognition on signage at LPCC sponsored festivals

Publicity and Special Recognition

- Logo recognition as Platinum Sponsor in the *2010 Discover Lincoln Park (formerly the Lincoln Park Residents' Guide)*, the *2010 Lincoln Park Map* and *The Source*
- Verbal recognition at all events during announcements
- Framed sponsor certificate for display in your business
- Logo recognition as Platinum Sponsor on signage in the LPCC office during 2010
- Logo recognition as Platinum Sponsor on LPCC website

Contact Katie Freese, director of sales and events, at (773) 880-5200 for more information about Platinum Sponsorship.