

## 2011 ONLINE BUSINESS DIRECTORY ADVERTISING PACKAGES ON [WWW.LINCOLNPARKCHAMBER.COM](http://WWW.LINCOLNPARKCHAMBER.COM)

Increase your business' visibility with these affordable and effective online advertising packages that last for one full year in the Lincoln Park Chamber of Commerce (LPCC) online business directory!

**Circulation/Reach:** 4,507 average monthly page views (based on January – October 2010 statistics)

**Investment:** \$150 - \$300

### **Benefits:**

Feature your business at one low rate for a full year and catch the eye of potential customers as viewers of our website include businesses, residents and tourists.

Choose from the following advertising packages below:

### **ENHANCED PACKAGE - \$150**

Includes the following in the online business directory:

- **Business Logo** – Gain logo recognition by featuring your business logo in both the business directory and in your individual business listing
- **20-Word Description** - Deliver a clear and concise message about who you are and what you do
- **5 Search Keywords** – Spotlight your business by adding search keywords that are unique to your business in the business directory search section (i.e. street name, product names, cuisine style)

### **DELUXE PACKAGE - \$300**

Includes the following in the online business directory:

- **Business Logo** – Gain logo recognition by featuring your business logo in both the business directory and in your individual business listing
- **200-Word Description (1500 characters)** – Feature your entire list of products and services along with your business history, reviews, parking and store hour information
- **8 Photos** – Include photos of your products, employee headshots, retail store or special events
- **5 Bullet Points (20 words per point)**– Highlight what makes your business unique such as food and drink specials, years in business, or signature products and services
- **10 Search Keywords** - Spotlight your business by adding search keywords that are unique to your business in the business directory search section (ex: street name, product names, cuisine style, etc.)

For Office Use Only:

Date Received \_\_\_\_\_

Date(s) Confirmed \_\_\_\_\_

Initials \_\_\_\_\_

## Deluxe Package Directory Listing

VISIT OUR WEBSITE

CONTACT US

PRINT

EXIT



### Deluxe Package Directory Listing

1234 Lincoln Park Way · Chicago, IL 60614  
(773) 555-5555 · Fax: (773) 555-1234

- Established 1989
- Newly renovated!
- Meeting facilities, kitchen and patio
- Computer lab
- Convenient location

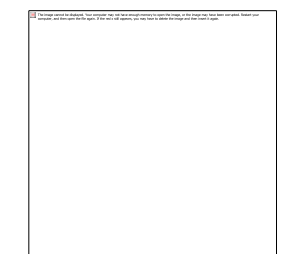
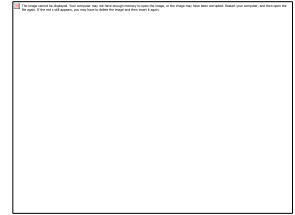
Keyword Search: computer lab, business, Lincoln Park Way, John Smith, events, workshops, coffee, team building, kitchen, patio

Build your business at the Lincoln Park Business Center - offering businesses an attractive setting for business meetings, tradeshow and staff training sessions!

The Lincoln Park Business Center is conveniently located in the heart of Lincoln Park, and features hourly facility rentals of meeting space, conference room, and main lobby for your next trade show or networking event. Facility rentals include full access to kitchen facilities and patio.

The Business Center also features monthly access to computer labs for \$35 which includes unlimited wi-fi and coffee! The computer lab also repairs used computers and office equipment and sells them at discounted rates. Please inquire within for details on current equipment available for sale.

Reserve your next for staff training sessions or team building exercises for a group of 10 or more at the Lincoln Park Business Center and receive complimentary workshops in IT, Finances and Networking Skills. Or host a scavenger hunt, cooking class or obstacle course using the Center's five-acre facilities!



### 2011 LPCC Website Advertising Contract

ENHANCED PACKAGE - \$150

DELUXE PACKAGE - \$300

Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation.

Checks should be made payable to Lincoln Park Chamber of Commerce. E-mail description and logos/pictures in jpeg or gif format to [ads@lincolnparkchamber.com](mailto:ads@lincolnparkchamber.com). Advertising packages are good for one year from purchase date.

My check is enclosed

Visa

Master Card

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing address with zip code: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

CW code (3 digit code on back of card): \_\_\_\_\_ Signature: \_\_\_\_\_

**Please complete form and return to:**

Lincoln Park Chamber of Commerce  
1925 N. Clybourn, Suite 301 Chicago, IL 60614  
Phone: (773) 880-5200 Fax: (773) 880-0266  
[www.lincolnparkchamber.com](http://www.lincolnparkchamber.com)

For Office Use Only:

Date Received \_\_\_\_\_

Date(s) Confirmed \_\_\_\_\_

Initials \_\_\_\_\_