

2012 E-NEWSLETTER ADVERTISING

The Lincoln Park Chamber of Commerce (LPCC) publishes a biweekly e-newsletter to keep members and other community leaders informed about ongoing business issues and LPCC events. The LPCC *E-Newsletter* is an ideal way to increase visibility among member businesses and residents. Each issue is limited to only two ads, so act now!

Circulation/Reach: 800+

Open Rate: 25%

Investment: \$100-\$325

Benefits: Drive traffic to your business website without paying postage. Each full color ad clicks through to your website or a PDF.

The following options are available:

- Basic *E-Newsletter* Ad (includes ad in two issues) - \$100
- Save \$25!** Advertise in four issues- \$175
- Save \$50!** Advertise in six issues- \$250
- Save \$75!** Advertise in eight issues - \$325

Choose the dates you would like your advertisement to be included:

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> January 3, 2012 | <input type="checkbox"/> April 3, 2012 | <input type="checkbox"/> July 10, 2012 | <input type="checkbox"/> October 2, 2012 |
| <input type="checkbox"/> January 17, 2012 | <input type="checkbox"/> April 17, 2012 | <input type="checkbox"/> July 17, 2012 | <input type="checkbox"/> October 16, 2012 |
| <input type="checkbox"/> February 7, 2012 | <input type="checkbox"/> May 1, 2012 | <input type="checkbox"/> August 7, 2012 | <input type="checkbox"/> November 6, 2012 |
| <input type="checkbox"/> February 21, 2012 | <input type="checkbox"/> May 15, 2012 | <input type="checkbox"/> August 21, 2012 | <input type="checkbox"/> November 20, 2012 |
| <input type="checkbox"/> March 5, 2012 | <input type="checkbox"/> June 5, 2012 | <input type="checkbox"/> September 4, 2012 | <input type="checkbox"/> December 4, 2012 |
| <input type="checkbox"/> March 20, 2012 | <input type="checkbox"/> June 19, 2012 | <input type="checkbox"/> September 18, 2012 | <input type="checkbox"/> December 27, 2012 |

Note: The deadline for each issue is two weeks prior to distribution. Ads will be taken on a first come, first served basis. Ad must be supplied in 300x100 JPEG or GIF format. Contract, payment, artwork and/or text must be submitted to ads@lincolnparkchamber.com.

Disclaimer: The LPCC *E-Newsletter* is sent to all members and residents who have provided e-mail addresses to the LPCC. The LPCC does not guarantee successful transmissions to all e-mail addresses. Indicating date preference does not guarantee inclusion on that date until the ad and the contract have been submitted in full and approved. Your ad can link to a website, e-mail address or PDF document only.

2012 LPCC *E-Newsletter* Advertising Contract

Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

<input type="checkbox"/> My check is enclosed <input type="checkbox"/> Visa <input type="checkbox"/> Master Card
Company: _____ Contact: _____
Phone: _____ Email: _____
Name as it appears on card: _____
Billing address with zip code: _____
Credit card number: _____ Expiration date: _____
CVV code (3 digit code on back of card): _____ Signature: _____

Please complete form and return to:
 Lincoln Park Chamber of Commerce
 1925 N. Clybourn, Suite 301 Chicago, IL 60614
 Phone: (773) 880-5200 Fax: (773) 880-0266
www.lincolnparkchamber.com

For Office Use Only:
 Date Received _____
 Initials _____