

2012 THE SOURCE NEWSLETTER ADVERTISING

Catch the eye of business owners and community leaders by placing an ad in the Lincoln Park Chamber of Commerce (LPCC) printed newsletter. This publication (published twice a year in early and late 2012) provides pertinent information on key business issues and upcoming programs; it is also available on the LPCC website. Ads are available on a first come, first served basis.

Circulation/Reach: 1,000

Investment: \$175 - \$600

Benefits: Reach key demographics by advertising in a publication with a long shelf life. Save the hassle of multiple ad deadlines by submitting ads at one time to be automatically included for the entire year. The LPCC annual member survey shows that more than 95% of the membership reads this publication

Choose from the advertising options listed below:

- Full Color Half Page Ad (horizontal version: 8'' horizontal x 5 3/16'' vertical) \$325
- Full Color Quarter Page Ad (4'' horizontal x 4 3/16'' vertical) \$175
- Save \$50!** Half Page Ad in both editions- \$600
- Save \$25!** Quarter Page Ad in both editions \$325

Choose the issue you would like your advertisement to be featured:

- Summer 2012 Issue: advertising deadline – June 1, 2012
- Fall/Winter 2012 Issue: advertising deadline – November 1, 2012

Note: Ads must be the correct size and supplied in electronic format as JPEG or PDF to ads@lincolnparkchamber.com.

2012 The Source Advertising Contract

Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

<input type="checkbox"/> My check is enclosed <input type="checkbox"/> Visa <input type="checkbox"/> Master Card
Company: _____ Contact: _____
Phone: _____ Email: _____
Name as it appears on card: _____
Billing address with zip code: _____
Credit card number: _____ Expiration date: _____
CVV code (3 digit code on back of card): _____ Signature: _____

Please complete form and return to:
 Lincoln Park Chamber of Commerce
 1925 N. Clybourn, Suite 301 Chicago, IL 60614
 Phone: (773) 880-5200 Fax: (773) 880-0266
www.lincolnparkchamber.com

For Office Use Only:
 Date Received _____
 Initials _____