

## 2012 WEBSITE ADVERTISING

Show your business to the world by placing an ad on the Lincoln Park Chamber of Commerce (LPCC) website. Purchase an ad on our home page or on one of the internal pages to increase visibility of your company. Ads are available on a first come, first served basis.

**Circulation/Reach:** 5,549 average monthly page views (based on January – November 2011 statistics)

**Investment:** \$150-\$500 (quarterly)

**Benefits:** Reach a wide range of potential clients, tourists, business owners and residents by advertising on [www.lincolnparkchamber.com](http://www.lincolnparkchamber.com). Save time and money by purchasing a full year of advertising for one low price.

### Choose from the advertising options listed below:

- **Homepage Program**

- Premium ad on website home page:  ~~\$800 (semi-annually)~~  ~~\$1500 (full year)~~
- Standard ad on website home page:  \$750 (semi-annually)       \$1400 (full year)

- **Landing/Interior page Program**

- Banner ad on website landing pages: \$200 (quarterly)

Select landing page you would like to advertise on:

- Lincoln Park**    **Government**    **Business**    **Events**    **Directory**

- Banner ad on website interior pages \$75 (quarterly)

List interior page you would like to advertise on: \_\_\_\_\_

### Choose which quarter you would like to advertise in:

- Winter (January, February, March)    Spring (April, May, June)
- Summer (July, August, September)    Fall (October, November, December)
- Full Year

Ad must be supplied in 300x100 JPEG or GIF format. Contract, payment and artwork must be submitted to [ads@lincolnparkchamber.com](mailto:ads@lincolnparkchamber.com). Ad reservations must be made two weeks prior to the beginning of the advertising cycle. Ads are available on a first come, first served basis.

### 2012 LPCC Website Advertising- Banner Ads Contract

Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

<b>Total</b>	\$ _____
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<input type="checkbox"/> My check is enclosed <input type="checkbox"/> Visa <input type="checkbox"/> Master Card
Company: _____ Contact: _____
Phone: _____ Email: _____
Name as it appears on card: _____
Billing address with zip code: _____
Credit card number: _____ Expiration date: _____
CVV code (3 digit code on back of card): _____ Signature: _____

**Please complete form and return to:**  
 Lincoln Park Chamber of Commerce  
 1925 N. Clybourn, Suite 301 Chicago, IL 60614  
 Phone: (773) 880-5200 Fax: (773) 880-0266  
[www.lincolnparkchamber.com](http://www.lincolnparkchamber.com)

For Office Use Only:  
 Date Received \_\_\_\_\_  
 Initials \_\_\_\_\_