

LPCC April 2010 E-Newsletter

LPCC NEWS

Membership Survey Enters Phase 2

Further deciphering the goals, desires and expectations of our members continues to be a central goal of the LPCC in 2010. To better serve the needs of businesses, the second round of our Membership Research Initiative will launch soon. Be on the look out for the survey and please share your thoughts with us.

LPCC Launches Greeter Program

The new Greeter Program provides members with an opportunity to get involved in the LPCC by serving as greeters at LPCC events. Any member may serve as a greeter by signing up with the LPCC staff. Tasks include: Directing members to check-in, coat check or the event, welcoming new members, collecting name tags and more. Contact [Katie Freese](#) if you are interested in participating.

LPCC Staffer Expands Role

An LPCC team member since 2008, Katie Freese has expanded her role with the organization. As director of member services and events, Katie will be handling much of our members' day-to-day needs while working to plan long-term programming and monthly networking events.

LPCC EVENTS

"Catch of the Day" Business After Hours

"Roll" out your second quarter business strategy at this Business After Hours. Held at Tsuki Japanese Restaurant in Lincoln Park, this event will feature networking, amazing sushi, drinks and connections with other business professionals.

Thursday, April 8, 5:30 p.m. - 7:30 p.m.

Tsuki, 1441 W. Fullerton

RSVP TODAY: \$20/member; \$30/non-member

Walk-ins welcome: \$25/member; \$35/non-member

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Hot Deals

[Highlight your business](#) through special discounts and promotions with this online feature available only to LPCC members. Or, [check out the recent Hot Deals](#) added by fellow members and save yourself some money today!

Member News

Want to keep up with your fellow members? Have [news to share](#) with the LPCC community? [Stay connected with Member News!](#)

New Members: March 2010

The following are members who joined the

20th Annual LPCC Awards Ceremony

Lincoln Park businesses help make the neighborhood what it is today. Help us recognize this year's award winners and celebrate 20 years of great Lincoln Park business.

Monday, May 17, 5:30 - 8:00 p.m.
Vinci, 1732 N. Halsted

[RSVP and pay by May 12](#): \$40/member; \$55/non-member
Pay at the door: \$50/member; \$60/non-member

COMMUNITY NEWS

Clark Street SSA Installs Planters

[The Clark Street SSA](#) recently commissioned the installation of planters in the 400-650 blocks of W. Diversey to help beautify and enhance the shopping experience for customers and businesses. With spring back in Chicago, check for flowers in the coming weeks!

Street Sweeping Causes Debate, Returns

Despite outcry from several Chicago aldermen who were concerned about losing control over services affecting the well-being of their wards, street sweeping returned to Chicago on April 1 in a limited capacity. The altered schedule will help the city save valuable dollars during difficult economic times.

[Read more about the issue here.](#)

Clean and Green Day Returns to Lincoln Park

On Saturday, April 17, 2010, your family and community groups in your area can make an immediate difference in your neighborhood by volunteering your time and efforts to take part in Mayor Daley's Spring Clean & Green Day. [Sign up to help beautify](#) your neighborhood today.

LEGISLATIVE NEWS

LPCC Discusses Business with Mayor Daley

On Thursday, March 25, LPCC President and CEO Kim Schilf, Board Chair Chris Ramsey and director of marketing and communications Padraic Swanton joined Mayor Richard M. Daley for a special one-on-one discussion at his office at City Hall.

Mayor Daley and the LPCC share a desire to make city regulatory processes as streamlined and efficient as possible. The LPCC also proposed easing parking restrictions for business owners and their customers. Stay

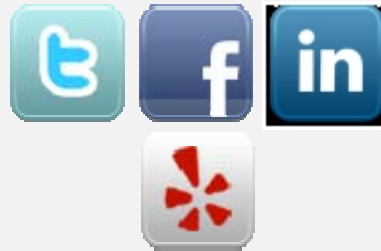
LPCC in March 2010:

LM Financial Services, PC; Maxbar; Prospect Equities Real Estate; Qdoba Mexican Grill; Shepp Construction, Inc.; West End Dental; and VP Techs Design.

Contact information for these members [is available here.](#)

Stay Connected

Be sure to check out the LPCC on the following social networking sites:



LPCC Marketing Opportunities

Whether your audience is Lincoln Park residents, LPCC members or other community members, [our marketing opportunities are designed](#) to help promote your business and enhance brand awareness. Our offers range from \$75 to \$7,500.

tuned to the LPCC's [Government](#) and [News](#) pages for more information.

LPCC Joins Fight to Update Telecommunications Legislation

The LPCC has joined more than 160 other Illinois chambers of commerce, including the Chicagoland Chamber and Illinois Chamber, in support of legislation that would update telecommunications regulation that will encourage investment and promote job growth across our state at a time when Illinois badly needs it.

[Read more about this issue here.](#)

Chicago Criticized for Poor Census Performance

Chicago was criticized early last week for a poor performance in the returning of 2010 Census forms. Don't forget, you have a couple more weeks to return those Census forms. Don't let Chicago fall below the national average.

2010 Census information [is available here.](#)

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