



## LPCC COMMITTEES HELP YOU SHAPE YOUR CHAMBER

Are you looking for ways to help shape the LPCC? Have you thought about different programs or initiatives internally or externally that could benefit from your unique expertise? If your answer is yes, one of the LPCC's Committees may be right for you. Committees are an excellent way for members to get involved with the LPCC and shape future events, messages and programs.

### Government Affairs Committee

The LPCC's Government Affairs Committee (GAC) works closely with our elected officials to ensure the needs of businesses are considered when drafting new legislation. Each year, the GAC drafts a Legislative Agenda that is presented to our local aldermen. The GAC also drafts positions on issues directly and indirectly affecting the Lincoln Park business community for the press and other stakeholders.

### Ambassador Committee

In an effort to attract new members and to develop stronger relationships with our current members, the LPCC's Ambassador Committee serves as a mentor to these two groups. Ambassadors can be any member who has been a part of the LPCC for at least a year, has attended one New Member Orientation and at least one networking event.

### Festival Steering Committee

The first annual Lincoln Park Arts & Music Festival was held on August 8 and 9 in the heart of the neighborhood. The LPCC's Festival Steering Committee was a key player in developing a comprehensive family event, complete with local restaurants and attractions and nationally-renowned bands. Community-minded members can help develop a memorable event by joining this committee.

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## LPCC JOINS U.S. CHAMBER FEDERATION PARTNERSHIP PROGRAM



The Lincoln Park Chamber of Commerce (LPCC) is happy to announce that it has partnered with the U.S. Chamber of Commerce to provide its members with valuable new programs and services. Through the U.S. Chamber's Federation Partnership program, small business members in good standing with the LPCC will now receive the benefits of a U.S. Chamber membership. This new member benefit is provided at no additional cost to members of the LPCC.

By joining the Federation Partnership, the LPCC is helping the U.S. Chamber's effort to build the nation's largest grassroots advocacy network. The U.S. Chamber of Commerce is the world's largest business federation representing more than 3 million businesses and organizations of every size, sector, and region. The LPCC will continue to focus on local issues and programs while engaging the messages and actions of the U.S. Chamber whenever appropriate.

The U.S. Chamber will alert and mobilize LPCC members on national issues ranging from taxes to technology to transportation. This ever-growing coalition of small businesses allows the U.S. Chamber to present a strong, unified voice for business in Washington, D.C.

"We are excited for our new partnership with the U.S. Chamber and the opportunities it opens for our members," said Kim Schilf, LPCC President and CEO. "Aside from being a pro-business voice in Congress, the U.S. Chamber now offers LPCC members valuable information to help their business succeed and grow."

In addition to the LPCC's benefits members already enjoy, U.S. Chamber membership provides access to members-only sections of [www.uschamber.com](http://www.uschamber.com), including thousands of small business tips and tools; discounts on products and services; *uschamber.com Weekly e-newsletter*; the U.S. Chamber's monthly flagship publication, *uschamber.com*; and timely communications alerting small businesses to pressing legislation or policy initiatives.

"The LPCC is committed to offering our members access to the resources necessary for businesses to succeed," Schilf continued. "This partnership provides the tools our members need to stay on top of issues that may affect the way they do business in the future. The pro-business voice offered by the U.S. Chamber – and smaller chambers nationwide – is crucial for the success of businesses both large and small."

The LPCC's partnership with the U.S. Chamber is part of the comprehensive Government Affairs Committee, created in 2008 to focus on advocacy, foster relationships with both our local and national elected officials, and to leverage the membership's collective position on key business issues to support the local business community. Each year the LPCC's Government Affairs Committee issues its Legislative Agenda to our local leaders – be sure to stay tuned for the 2010 Agenda being released in early 2010.

More information on the U.S. Chamber is available online at [www.uschamber.com](http://www.uschamber.com). If you are interested in joining the LPCC's Government Affairs Committee or feel passionately about an issue affecting businesses, please contact Padraic Swanton or Loren Dinneen at the LPCC at (773) 880-5200.



## CHAIRMAN'S MESSAGE

Although the pressures of the busy holiday season are upon us all, they also signal a time of change. What better time is there to reinvent your brand, or how you attract customers, than at the beginning of a New Year?

As part of our own build-up to the holidays, the past few months have been particularly busy at the LPCC. In October, we were joined by State Senate President John Cullerton and the U.S. Chamber of Commerce for our Legislative Breakfast, sponsored by Children's Memorial Hospital and hosted by DePaul University. This complimentary, exclusive event for LPCC members helped shape the legislative landscape on the state and federal level.

Similarly, on August 31 the LPCC officially joined the U.S. Chamber's Federation Partnership Program that provides resources for small business owners and a pro-business voice in Congress. This program compliments the local efforts of the LPCC's Government Affairs Committee and our Legislative Agenda, both expanding as we speak. Be sure to read more about this new, innovative member benefit on the front cover.

With the New Year upon us soon the LPCC is working diligently to provide new opportunities for members to market themselves and their brands. Reach out to the LPCC to find out ways to drive more traffic through your doors. Event sponsorship, street pole banners, website advertising and more provide varied channels to advertise your company and create a "buzz" in the marketplace.

I encourage you to treat yourself to a few hours of free time between now and the New Year. Without it, you may be doing your business – and yourself – more harm than good. On Wednesday, December 2 come out to the Peggy Notebaert Nature Museum for the LPCC's annual "Winter Wonderland" holiday party and meet new people, try the neighborhood's best restaurants and bid on special items from Lincoln Park's most popular shops through our silent auction. It is always a widely-attended event and a favorite of members each year.

Finally, as you read this letter, my one-year term as Chairman is slowly coming to a close. Over the past year I have enjoyed getting to know many of you – and your businesses – and I look forward to serving the membership further as a member of the 2010 Board of Directors. In January, at the annual State of the Ward Luncheon and Annual Meeting, I will pass the baton to Chris Ramsey of Lincoln Park Massage Spa – a local business that has grown from simply an idea to a leader in the field.

I wish all of our members a bright and profitable holiday season.

Thank you.

**Mark Rogers – National City Bank**

## 2009 SPONSORS

### GOLD SPONSORS



Gold Sponsors support the LPCC with a minimum \$5,000 special contribution.

### CHAIRMAN'S CLUB MEMBERS

Bobby Bursleson, Kincade's	Colette Rodon Hornof, Vesta
Marilyn Labkon, General Iron Industries, Inc.	David Wiercinski, Juvenile Protective Association
Christopher Matern, Christopher W. Matern Attorney at Law	Gail Zelitzky, Silver-Robins Consulting LLC
Anthony Nichols, Central Federal Savings	
Chris Ramsey, Lincoln Park Massage Spa	

Chairman's Club members support the LPCC with a minimum \$1,500 special contribution.

## 2009 BOARD OF DIRECTORS

### Executive Board

#### Chairman

**Mark Rogers**  
National City Bank

#### Membership Council Chair / Chair Elect:

**Chris Ramsey**  
Lincoln Park Massage Spa

#### Secretary

**Tim Lane**  
Goose Island BrewPub

#### Marketing Council Chair:

**Colette Rodon Hornof**  
Vesta & 2RZ

#### Treasurer / Past Chairman:

**Gail P. Zelitzky**  
Silver-Robins Consulting LLC

### General Board

**Thomas E. Alcorn**  
Sheldon Good & Company

**Mary Kate Daly**  
Children's Memorial Hospital

**Rickey Gold**  
Rickey Gold & Associates

**Nicholas Gracilla**  
Neoteric Design Inc.

**Melissa Hayes**  
Chicago History Museum

**Christopher Matern**  
Christopher W. Matern Attorney at Law

**Carrie McAteer-Fournier**  
DePaul University – Career Center

**Francine Pepitone**  
Francine Marketing Inc.

**David Schmitz**  
Steppenwolf Theatre Company

**Aykut Sinanoglu**  
Adobo Grill/Vinci

**Joseph Utschig**  
digitalife, LLC



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phone: (773) 880-5200 • fax: (773) 880-0266  
www.lincolnparkchamber.com

Design: Jason Feldman, Luzazul Design, Ltd.

## LPCC STAFF

#### President and CEO

**Kim Schilf**

#### Director of Sales and Events

**Katie Freese**

#### Director of Marketing and Communications

**Padraic Swanton**

#### Director of Membership

**Sarah Hesselgesser**

#### Director of Special Projects

**Loren Dinneen**

#### Office Manager

**Jeremy Smith**

## 2010 SPONSORSHIP OPPORTUNITIES

### 2010 Sponsorship Opportunities Provide Businesses Varied Marketing Outlets

One of the key benefits of the Lincoln Park Chamber of Commerce (LPCC) is the diverse spectrum of marketing and sponsorship opportunities presented exclusively to our members. Our marketing opportunities are designed to help promote established and growing businesses through brand awareness, name recognition and personal relationships for our members. Whether your audience is Lincoln Park residents, visitors or businesses, we have many options to fit your budget. Our opportunities range from \$75 up to \$7,500, with an array of outlets to help promote your business.

The LPCC is currently planning our 2010 advertising and sponsorship packages. New opportunities abound to promote your business.

#### Chairman's Club \$1,500

Join the Chairman's Club and receive unique event benefits, expanded member resources and increased publicity and marketing opportunities to help your business succeed and grow.

#### Gold Sponsor - \$5,000

The LPCC's Gold Sponsors receive exclusive event sponsorship opportunities, expanded website listings, sponsor recognition on the LPCC's website, in our office and at each of our events as well as access to special events and more.

#### Platinum Sponsor - \$7,500

As a 2010 Platinum Sponsor, you will receive highly coveted front page publicity, street pole banners, event sponsorship privileges, elite member services and featured sponsor recognition.

#### Advertising Opportunities

Opportunities only available to LPCC members include advertising in the *Lincoln Park Residents' Guide* and *Lincoln Park Map*, street pole banners, *The Source*, *E-Newsletter*, on the website at [www.lincolnparkchamber.com](http://www.lincolnparkchamber.com) and more.

#### Event Sponsorship - \$350-\$1,000

LPCC members can host and sponsor networking events to help draw attention to their company or showcase their location in front of 50-200 fellow members per event.

#### And more...

Ribbon-cuttings, mailing labels and our cooperative advertising program provide additional brand awareness and promotional opportunities.

If you are interested in further enhancing your brand's recognition and reputation in the Lincoln Park community, contact Katie Freese, director of sales and events, at (773) 880-5200 or [katie@lincolnparkchamber.com](mailto:katie@lincolnparkchamber.com) today.

Find us on the following social networking sites



## SAVE THE DATE: THE LPCC'S HOLIDAY PARTY – “A WINTER WONDERLAND”



The LPCC's annual Holiday Party is one of the best networking opportunities available in Lincoln Park during the holiday season. Come enjoy food from neighborhood favorites and make a new connection on December 2.

The LPCC is thrilled to announce that the annual Holiday Party – this year known as “A Winter Wonderland” – is scheduled for Wednesday, December 2 from 5:00 p.m. until 8:00 p.m. A Winter Wonderland is once again being held at the Peggy Notebaert Nature Museum (2430 N. Cannon), a unique location and favorite cultural destination in the neighborhood.

The LPCC's Holiday Party will feature drinks and hors d'oeuvres from some of Lincoln Park's most well-known and respected restaurants, as well as live entertainment, a raffle and the infamous silent auction. Members and more will be able to mingle with Lincoln Park business leaders while they take a much-deserved break from the busy holiday season.

LPCC members: We need your help. We are reaching out to our already generous membership for products, goods and services to serve as raffle or silent auction items. Donating gift certificates, packages and more is a great way for members to increase their brand's visibility and contribute back to the Lincoln Park business community.

In addition, if you are a neighborhood restaurant and would like to showcase your culinary delights on-hand, we are currently reaching out to members interested in participating in this capacity as well.

For more information on the LPCC's 2009 Holiday Party – “A Winter Wonderland” – please contact Katie Freese, director of sales and events at (773) 880-5200 or [katie@lincolnparkchamber.com](mailto:katie@lincolnparkchamber.com).

We look forward to seeing you on December 2!

## HELP SHAPE FUTURE LPCC PROGRAMS AND INITIATIVES

The LPCC is currently soliciting interested members to serve on our Board of Directors in 2010. The LPCC's Board of Directors is an excellent way for current members to get involved in the organization. The Board of Directors is responsible for setting the strategic direction of the LPCC.

Members interested in submitting their name to be considered for the 2010 LPCC Board of Directors are encouraged to contact Kim Schilf at (773) 880-5200.

Thank you in advance for your interest!

# EVENTS

## UPCOMING EVENTS

RSVP FOR LPCC EVENTS AT [WWW.LINCOLNPARKCHAMBER.COM/EVENTS](http://WWW.LINCOLNPARKCHAMBER.COM/EVENTS)

### NOVEMBER

#### **“10 Tips for Successful Networking” Small Business Forum**

Been networking for years? Starting a new business venture and want to find out how to promote it on a community level? Join the LPCC and our “member experts” for *10 Tips for Successful Networking* and develop brand and personal awareness.

**Wednesday, November 11** LPCC  
8:30 a.m. – 10:00 a.m. 1925 N. Clybourn

**Register online by November 10**  
Complimentary Admission

*Please note: Small Business Forums are limited to the first 15 LPCC members who register.*

#### **Seventh Annual LPBDI Networking Extravaganza**

Join the Lincoln Park Business Development Institute (LPBDI), local chambers of commerce and networking groups at this outstanding event. Come mix and mingle with professionals from across the city.

**Thursday, November 12** **Goose Island BrewPub**  
5:30 p.m. – 7:30 p.m. 1800 N. Clybourn

**RSVP and pay by November 10**  
\$25/person

**Pay at the door**  
\$30/person

**RSVP online at [www.lpbd.org](http://www.lpbd.org)**

**Sponsored by R.W. Troxell & Company**

#### **“Slow Down” Coffee Connection**

Take advantage of this opportunity to slow down, take a step back and revisit the year so far. Meet with LPCC business leaders at CityWide SuperSlow Strength + Fitness, a one-of-a-kind fitness studio, to review your business year and make connections for 2010. A light breakfast will be available.

**Thursday, November 19** **CityWide SuperSlow Strength + Fitness**  
8:30 a.m. – 9:30 a.m. 1901 N. Clybourn

**Register and pay by November 17**  
\$10/member \$20/non-member

**Pay at the door**  
\$15/member \$25/non-member

**Sponsored by Saint Joseph Hospital**

*Join us 15 minutes prior to the start of this event for Networking 101, and learn effective networking strategies from LPCC member Brian Fons of Corporate Creations.*

### DECEMBER

#### **LPCC Holiday Party – “A Winter Wonderland”**

Join the LPCC and your fellow members for some holiday cheer and festive celebration. Visit our own Winter Wonderland at the Peggy Notebaert Nature Museum and enjoy cocktails and hors d'oeuvres from some of Lincoln Park's most famous restaurants. A silent auction and raffle filled with items from member businesses will round out this annual event.

**Wednesday, December 2**  
5:00 p.m. – 8:00 p.m.

**The Peggy Notebaert Nature Museum**  
2430 N. Cannon

**Register and pay by November 30**  
\$30/member \$40/non-member

**Pay at the door**  
\$35/member \$45/non-member

**Sponsored by Diamond Bank**

The LPCC will be collecting toys to benefit St. Vincent de Paul Center. Attendees who donate a toy at the party will receive a free raffle ticket.

Sponsorship of an LPCC event or advertising in an LPCC publication does not constitute an endorsement by the LPCC.

### WHAT IS NETWORKING 101?

A complimentary 15-minute crash course on the ins and outs of networking – from the initial hand shake to the follow-up phone call – Networking 101 is offered to LPCC members looking to connect with businesses and services in the Lincoln Park neighborhood. This is your opportunity to learn effective networking tips from the pros. Hit the ground running at Coffee Connections or Business After Hours with the tools you need to meet your networking goals.



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IN THE HEART OF LINCOLN PARK**

2551 N. CLARK STREET, SUITE 600  
CHICAGO, IL 60614  
773-327-0011 • [www.drsood.com](http://www.drsood.com)

## LPCC EVENTS HIGHLIGHT



More than 70 female business owners and leaders shared their collective successes and challenges at the LPCC's Women's Premier Exchange, held on September 10 at Vesta.

### Female Business Leaders Share Successes, Stories at Women's Premier Exchange

On Thursday, September 10 the LPCC's women-owned business professionals joined together for conversation, networking and a relaxing environment at Vesta for the popular Women's Premier Exchange. More than 70 female business leaders from all sectors celebrated their recent successes, highlighted challenges and set goals for the coming year.

The assembled crowd enjoyed hors d'oeuvres, cocktails, relaxing chair massages, learned yoga moves for the workplace, were greeted by fabulous giveaways and perused a variety of product and service displays from their peers.

Thank you to all those female business leaders who attended the Women's Premier Exchange and to the following members who donated their time and products to the event: ArtDeTriumph and Artful Framers Studios; Cotelac Clothing Collection; Dilly Lily; Flutter Lash Studio; Infuse Yoga Spa; Jan Dee Jewlery; Lincoln Park Massage Spa; L.V. Designs; Studio Stone Design; The Goddess & Grocer; Three Dog Bakery; Vanille Patisserie and Vesta. And thank you to Lincoln Park Massage Spa for sponsoring the event.



LPCC members enjoyed an exciting Cubs win at Wrigley Field on August 26.

### Summer Cubs Game Outing Draws 75 LPCC Members to the Friendly Confines

On Wednesday, August 26, the rain ended just before game time as 75 members of the LPCC celebrated an exciting Cubs win over the Washington Nationals at Wrigley Field. Often a favorite event for many LPCC members, the Summer Cubs Game Outing was another rousing success in 2009.

Along with an exciting game on the field, attendees also enjoyed pregame food and drinks at the Mystic Celt, located a short walk from Wrigley Field on Southport. Members networked with fellow businesses and sampled appetizers before heading to the relaxed atmosphere of the Chicago Cubs' 9-4 win over the Nationals.

The LPCC would like to thank event sponsor *Where Chicago Magazine*, pregame networking event host Mystic Celt and of course all of our members who were able to attend this event.



75 members of the LPCC celebrated and connected during the always-popular Summer Cubs Game Outing.

 **DEPAUL UNIVERSITY**

Lincoln Park Campus



## Community Affairs

We serve as a link between the Lincoln Park Community and DePaul University

We can help you access university resources such as musicians; musical, cultural, and athletic events; and the Neighborhood Parking Program.

Phone (312) 362-8100 E-mail: [cgia@depaul.edu](mailto:cgia@depaul.edu)  
<http://cgia.depaul.edu/>

Office of Community, Government, and International Affairs

# MEMBERSHIP

## NEW MEMBERS

THE FOLLOWING ARE MEMBERS WHO JOINED THE LPCC BETWEEN JULY 1 AND SEPTEMBER 30, 2009. WELCOME TO THE LPCC.



On August 12, the LPCC held its third New Member Orientation of 2009. New members shared information about their company and their ideal client while learning more about the opportunities available through the LPCC.

### Accountants

#### QuickSolvers, Inc.

Kevin Harris  
1912 W. Belmont, Unit 1  
Chicago, IL 60657  
(773) 909-2464

### Architects

#### Mangold Architecture, LLC

Amy Mangold  
322 W. Belden  
Chicago, IL 60614  
(773) 386-0737

### Automotive Services

#### M & R Import Services II, Inc.

Miguel Moran  
1951 N. Sheffield  
Chicago, IL 60614  
(773) 227-2273  
[www.mrcarimports.com](http://www.mrcarimports.com)

### Business Coaching & Consulting

#### Vantage Solutions, LLC

Renita Alexander  
350 N. Lake Shore, Suite 1122  
Chicago, IL 60654  
(312) 440-0602  
[www.vantage-solutions.com](http://www.vantage-solutions.com)

### Business Services

#### BlueStar

Joanna Smith  
226 S. Wabash, Suite 200  
Chicago, IL 60604  
(312) 939-3000  
[www.bluestarcs.com](http://www.bluestarcs.com)

### Child Care

#### Crème de la Crème

Marci Jo Engler  
2230 N. Dominick  
Chicago, IL 60614  
(773) 598-5462  
[www.cremedelacreme.com](http://www.cremedelacreme.com)

### Churches

#### New Life Community Church

Mike Hansen  
1110 W. Lill  
Chicago, IL 60614  
(773) 388-0637  
[www.newlifechicago.org](http://www.newlifechicago.org)

### Computer Services

#### MIS Computer Corp.

Douglas Dietsche  
1038 N. Ashland  
Chicago, IL 60622  
(773) 772-1200 x 400  
[www.miscomputer.com](http://www.miscomputer.com)

### Financial Institutions

#### Northwestern Mutual Financial Network

Amy Podzius  
377 E. Butterfield, Suite 325  
Lombard, IL 60148  
(630) 458-7034  
[amypodzius.nmfn.com](http://amypodzius.nmfn.com)

### Salons, Spas & Tanning

#### Sport Clips

Roberta Scales  
1223 W. Fullerton  
Chicago, IL 60614  
(773) 388-8081

### Health Care

#### ATI Physical Therapy

Nicki Pautz  
939 W. North  
Chicago, IL 60642  
(312) 951-1952  
[www.atipt.com](http://www.atipt.com)

### Heating and Air Conditioning

#### Radiant Cooling Corp.

Wally Shah  
834 W. Belden  
Chicago, IL 60614  
(773) 281-2950  
[www.radiantcooling.org](http://www.radiantcooling.org)

### Kitchen & Bath Design

#### Studio Stone Design

Zora Spahiya  
1355 W. Concord  
Chicago, IL 60642  
(800) 424-1332  
[www.stone-design.com](http://www.stone-design.com)

### Ice Cream Parlors

#### Starfruit Café

Marina Nikolema  
2142 N. Halsted  
Chicago, IL 60614  
(773) 868-4900  
[www.starfruitcafe.com](http://www.starfruitcafe.com)

### Insurance

#### Farmers Insurance Agency

Chris Hammermeister  
2331 W. School  
Chicago, IL 60618  
(773) 433-2805

### Office Supplies

#### Konica Minolta Business Solutions

Jennifer Goodman  
150 S. Wacker  
Chicago, IL 60606  
(312) 701-9225  
[www.konicaminolta.us](http://www.konicaminolta.us)

### Marketing & Public Relations

#### Avila Marketing

Archie Jeter  
444 N. State  
Chicago, IL 60654  
(312) 235-2236  
[www.avilamarketing.org](http://www.avilamarketing.org)

### Corporate Motivation, Inc.

Susanne Moncrieff  
1332 N. Halsted, Suite 403  
Chicago, IL 60642  
(312) 867-7111  
[www.corporatemotivationinc.com](http://www.corporatemotivationinc.com)

### Global Trends Corporation

Marcela Santana  
2728 N. Hampden, Suite 1702  
Chicago, IL 60614  
(773) 525-0982

### Opt It, Inc.

Chad Horner  
212 W. Superior, Suite 400  
Chicago, IL 60654  
(312) 784-6442  
[www.optit.com](http://www.optit.com)

## THANK YOU FOR THE NEW MEMBER REFERRALS!

The following members helped the LPCC grow between July 1 and September 30, 2009 by referring a new member:

Colette Rodon-Hornoff – Vesta  
Gail Zelitzky – Silver-Robins Consulting, LLC  
Jan Dee – Jan Dee Jewelry  
Joe Utschig – digitalife, LLC  
Linda Maman – ADP Payroll Services

Have you noticed a new business on your block? Want to increase the number of members in Chicago's largest neighborhood chamber? Refer a new member today and receive special recognition in *The Source* and other great benefits including a gift certificate good toward attendance at a LPCC Coffee Connection or Business After Hours.

## BRIAN FONTS AND CORPORATE CREATIONS – PUTTING THE INC IN YOUR BUSINESS

### Personal Services

#### BizyBizy

Ken Moll  
1551 N. Wells  
Chicago, IL 60610  
(312) 573-9700  
[www.bizybizy.net](http://www.bizybizy.net)

### Personal Trainers

#### H.E.R.O. Fitness

James Bach  
1941 N. Elston  
Chicago, IL 60642  
(773) 278-8840  
[www.hero-fitness.com](http://www.hero-fitness.com)

#### Hyper Fitness

Alex Gilman  
2735 N. Lincoln  
Chicago, IL 60614  
(773) 904-8986  
[www.hyperfitbody.com](http://www.hyperfitbody.com)

### Press

#### Coffee News Chicago

Rob Hochstein & James Ye  
1645 N. Clybourn  
Chicago, IL 60614  
(773) 885-3598

### Printers & Typographers

#### Digital Imaging Resources, Inc.

Rob Geltner  
650 W. Lake, Suite 120  
Chicago, IL 60661  
(312) 243-1250  
[www.dirinc.com](http://www.dirinc.com)

### Real Estate Sales: Residential

#### @ Properties

Mary Quincannon  
1586 N. Clybourn  
Chicago, IL 60642  
(312) 254-0260  
[www.atproperties.com](http://www.atproperties.com)

### Restaurants: Bars, Pubs & Taverns

#### Eivissa

Casey Pullen  
1531 N. Wells  
Chicago, IL 60610  
(312) 654-9500  
[www.eivissachicago.com](http://www.eivissachicago.com)

### Restaurants: Casual Dining

#### Gemini Bistro

Anna Rossley  
2075 N. Lincoln  
Chicago, IL 60614  
(773) 525-2522  
[www.geminibistrochicago.com](http://www.geminibistrochicago.com)

### Retail

#### Dutch Bike Co.

Susan Ramaker  
651 W. Armitage  
Chicago, IL 60614  
(312) 265-0175  
[www.DutchBikeChicago.com](http://www.DutchBikeChicago.com)

### Retail: Clothing

#### LV Designs

Elvie Jordan  
5242 N. Clark  
Chicago, IL 60640  
(312) 404-3053  
[www.lvjordan.com](http://www.lvjordan.com)

### Retail: Wines & Spirits

#### Wine Discount Center – Elston

Peter Schwarzbach  
1826 N. Elston  
Chicago, IL 60642  
(773) 489-3454  
[www.winediscountcenter.com](http://www.winediscountcenter.com)

### Salons, Spas & Tanning

#### Floyd's 99 Barbershop

Pete Vercellin  
2572 N. Clark  
Chicago, IL 60614  
(773) 325-2704  
[www.floydsbarbershop.com](http://www.floydsbarbershop.com)

#### Flutter Lash Studio

Ignacia Garcia  
1627 N. Clybourn  
Chicago, IL 60614  
(312) 265-1563  
[www.flutterlashstudio.com](http://www.flutterlashstudio.com)

Please note: In the Summer 2009 Edition of **The Source**, the website for TransNational was listed incorrectly. You can visit them online at [www.tnbc.com](http://www.tnbc.com). Sorry for the confusion.



**Corporate Creations** prides themselves on offering a more personalized service than their competitors, many of which feature online offices only.

First founded in 1993, Corporate Creations provides services with better quality, faster speed and lower prices than every other company in the registered agent services industry. Corporate Creations also provides registered agent services, independent director/manager services, corporate kits, document retrieval services, UCC search and filing services, and corporate document preparation and filing services for the formation, qualification, amendment, merger, dissolution, withdrawal and maintenance of entities nationwide and offshore.

"Most people think we are just there to incorporate their business," Fons said. "We can take care of any type of business filing in any state. We have resources in all states, and can file any type of corporate return as well as state and federal trademark services." Basically, Corporate Creations saves time and reduces the workload for their clients.

Fons reminds his clients, and anyone looking for incorporation services, to make sure all of their questions are answered before proceeding. Trust is a major part of this industry, he says, and choosing an entity to handle private business decisions is an important and permanent decision.

Before opening the Chicago office of Corporate Creations in 1997, Brian Fons moved to the city from Florida after attending the University of Miami School of Law. Over the years, Fons has noted that along with Chicago, the LPCC has gone through a series of growth spurts and positive change.

"Chicago is the premier market for this service," Fons said. "In our industry and in my business, there is a progression to getting more work from large clients, who require our document filing services on a weekly basis. The smaller clients make up the majority of the client base, while the greatest profits come from several of our very large clients."

Although Fons has a wide client base and active office, he enjoys networking and public speaking the most. "As the LPCC became stronger, the events became larger and more professional. Networking in general has brought a lot more people to the surface as they found that it is mandatory to keep their business moving forward," Fons continued.

"I gained a client at my first chamber event and have built many great relationships over the years," Fons concluded. "When I had to purchase a residential condo and an office space, I had to get two teams in place. With just a few phone calls to my new LPCC connections, I had two realtors, an attorney, insurance agent, two financing sources and everything else needed to get moving."

Brian Fons, Corporate Creations, 1443 W. Belmont, Suite C  
(773) 935-3920, [www.corporatecreations.com](http://www.corporatecreations.com)

Member Profiles are randomly selected from a list of LPCC members who have recently attended an event or visited the LPCC office and left their business card with us. Look for our fishbowl at events and be sure to include your business card for a future Member Profile.

# LEGISLATIVE

## BUSINESS UPDATES

The Lincoln Park Chamber of Commerce (LPCC) works to keep members as up-to-date as possible on legislative issues and business resources that may affect or improve their business. Working together with our Government Affairs Committee, in accordance with our Legislative Agenda and our commitment to supporting the needs of business, the LPCC often takes positions on issues affecting business in Chicago. If you have questions or suggestions regarding our business updates, please contact the LPCC at (773) 880-5200.

### 2016 Summer Olympic Games

After more than two years of waiting, the selection has finally been made for host city of the 2016 Summer Olympic and Paralympic Games. Although Chicago was not selected as the host city for the 2016 Summer Games, the efforts of Chicago 2016 have brought Chicago to the international stage.

"The 2016 Games would have likely led to increased customers in our shops and restaurants while creating job for many in-need – however, it has not been a total loss," said Kim Schilf, LPCC President and CEO. "We commend the Chicago 2016 Bid Committee for their commitment to Chicago's legacy and standing in the international community."

Although the games have been awarded to Rio de Janeiro, it is our opinion that as a result of the bid process to host the 2016 Summer Olympic Games, Chicago will receive attention as the dining, shopping and cultural destination we all know it to be.

### Flu Season Preparedness

It is vital to the success of businesses large and small that a global outbreak of the H1N1 Flu Virus – "Swine Flu" – is minimized. The business community in Lincoln Park and across the nation will play an important role in this minimization.

At first, it may be difficult to imagine one, two or three employees staying home from work on any given day. But, considering the way this strain of the flu virus has spread in many situations, being down two staff members on Monday may prevent your entire staff – including yourself – from missing the next week.

Be proactive. Create a plan ahead of the fall and winter flu season to deal with increased absenteeism. Contact your public health officials for more information and share details about upcoming vaccinations with your staff. The City of Chicago, Dominicks, Whole Foods Market and other locations are offering free vaccinations this fall and winter. Check the City of Chicago's website – [www.cityofchicago.org](http://www.cityofchicago.org) – for a complete, updated list of locations.

### The \$800 Business Challenge



At the annual Fall Luncheon, on Thursday, October 8, the City of Chicago's Department of Environment Commissioner, Suzanne Malec-McKenna shared ways LPCC member businesses can be more environmentally-friendly and cost effective. Specifically, business owners in attendance learned about the \$800 Savings Challenge – a simple way for anyone to save \$800 annually off of their expenses. From lowering your thermostat just three degrees to replacing your business' lights with compact fluorescent lightbulbs (CFLs) can help your bottom line for years to come. For more information on the Chicago Climate Action Plan and ways to limit costs and waste, please visit [www.chicagoclimateaction.org](http://www.chicagoclimateaction.org).

### Alderman, Chamber Urge Businesses to Help Control the Rodent Population

To effectively combat the rodent population it is very important to maintain the recycling and garbage carts or dumpsters and the area around them. If any carts have holes or broken lids, call your alderman or waste hauler to have them replaced.

One of the most abundant food sources for rodents in our neighborhood is caused by humans not picking up after their dogs. This is a major problem in the efforts to rid our area of rodents. Restaurants failing to secure all food waste in their garbage cart or dumpster are another serious cause for concern. The slightest bit of food waste can cause for a major rodent problem.

All of this leads back to simple precautions. Keep all garbage cart and dumpster lids closed. If one is filled, use the next one. Do not leave garbage outside of a cart. Pick up after your pet, every time your pet goes out and keep alleyways behind businesses as clean as possible. Don't wait. If you see a rat, report it to your alderman's office or 3-1-1.

## Simplify Your Recruiting Process

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**[careercenter.depaul.edu](http://careercenter.depaul.edu)**

## SPECIAL SERVICE AREA UPDATES

### Clark Street SSA #23

A volunteer commission consisting of property owners, business owners and residents oversee the expenditure of Clark Street Special Service Area (SSA) funds. The current commissioners are Bruce Longanecker, Lincoln Park Market; Steve Quick, Steve Quick Jeweler; Sean Tehrani, Basil Leaf Café; Diane Doyne, resident; Eme Cole, Pilates PLUS; Elizabeth Rossdeutscher, Bank Financial; Jim Kroeger, Lincoln Park Fitness; and Peigi Jeanblanc, resident.

The Clark Street SSA #23 was established to maintain and strengthen Clark Street as a vibrant commercial and residential district. The Clark Street SSA #23 has been tasked to ensure a clean and attractive environment for the community while fostering a collaborative partnership among all stakeholders and members of the SSA (businesses and residents fronting Clark from Armitage to Diversey and those fronting the south side of Diversey from Orchard to Lakeview). Some highlights of the programs provided are:

#### SSA Special Events

The Clark Street SSA #23 is hosting the Clark Street Spooktacular on Saturday, October 31, 2009 from 1:00 p.m. to 4:00 p.m. (on Clark St. between Armitage and Diversey, and on Diversey from Orchard to Lakeview).

After registering at Halloween Headquarters located at 2338 N. Clark, children will be able to participate in FREE crafts and games followed by Trick-or-Treating at businesses throughout the Clark Street SSA district. Visiting customers will enjoy "Hair-Raising Savings" at various retail locations, the "Scarecrows on Clark Street" displays, free refreshments, a costume contest for adults and kids, prizes from area merchants and an afternoon concert featuring the Hoyle Brothers. This is a "don't miss" Halloween event! Visit [www.clarkstreetssa.org](http://www.clarkstreetssa.org) for complete details.

More information about Clark Street SSA programs, services and meetings can be found at [www.clarkstreetssa.org](http://www.clarkstreetssa.org).

#### Façade Rebate Program

The Clark Street SSA started a façade rebate program in April 2009. Over \$50,000 has been set aside to help fund façade rehabilitation projects within the SSA boundaries. All property owners and businesses can apply to receive a 50% rebate on eligible projects. A separate SSA Façade Improvement Committee has been established to accept and evaluate applications for improvements such as tuck pointing, awnings, lighting, windows and signage. The goal of the SSA Façade Rebate Program is to improve the visual appearance of the district. All projects must be completed by November 30 to be eligible.

#### New Website – [www.clarkstreetssa.org](http://www.clarkstreetssa.org)

The new and improved Clark Street SSA website was launched in September and is up and running. The new site features a district business directory, special events calendar, store specials, restaurant deals, coupons and more! Check back frequently to stay informed about neighborhood happenings, or join our mailing list to have coupons and special deals delivered right to your inbox. If you are a business within the SSA boundaries check out the new "For Business" section which will feature business resources, program and event registration forms, façade rebate information and a vacancy database.



Hanging baskets were installed along Lincoln Avenue and quickly became a favorite among residents and business owners alike.

### Lincoln Avenue SSA #35

The volunteer commissioners who oversee the Lincoln Avenue SSA #35 are Joseph Quartana, Koenig & Strey; Sam Sanchez, John Barleycorn Memorial Pub; Neer Patel, resident; and Jeannine Simkus, resident.

Established in December of 2005, the Lincoln Avenue SSA #35 provides sidewalk cleaning, snow removal, landscaping services and holiday decorations. Some exciting Lincoln SSA programs that took place this summer were:

- Hanging flower baskets were planted on May 15
- Two Big Belly Solar Powered Trash Compactors were installed at the corners of 2200 N. Lincoln and 2710 N. Lincoln on June 18
- Sidewalk power washing was completed on June 29

More information about Lincoln Avenue SSA #35 programs, services and meetings can be found at [www.lincolnnavessa.com](http://www.lincolnnavessa.com).



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## LINCOLN PARK ARTS & MUSIC FESTIVAL CELEBRATES NEIGHBORHOOD

On Saturday and Sunday, August 8 and 9, 2009 a stretch of Racine in the heart of Lincoln Park transformed into a community gathering and celebration. The first annual Lincoln Park Arts & Music Festival drew thousands of residents from Lincoln Park, neighboring communities and neighborhoods throughout Chicago.

The first annual Lincoln Park Arts & Music Festival served as a key fundraiser for the LPCC. With additional revenue now available from events and festivals, the LPCC can develop and implement future programs and initiatives to support the business community, and surrounding Lincoln Park neighborhood.

"As the LPCC adapts existing programs, and develops new strategies to support our local economy, funds from the Lincoln Park Arts & Music Festival will be reinvested in the community," said Kim Schilf, LPCC President and CEO. "It is our driving principle to contribute to the vitality of the entire Lincoln Park community."

For entertainment, the Lincoln Park Arts & Music Festival featured renowned bands such as 10,000 Maniacs, Graham Parker, Over the Rhine and local favorite 16 Candles. Lincoln Park's cultural icons, including the Peggy Notebaert Nature Museum, Chicago History Museum as well as Chicago favorites The Shedd Aquarium and Museum of Contemporary Art helped round out the event's entertainment and provide a truly "Chicago" atmosphere.

With so many families living in Lincoln Park, a key element of the Lincoln Park Arts & Music Festival was the children's area, offered to families free of charge. The children's area featured such attractions as family favorite Radio Disney; an interactive martial arts demonstration from LPCC member Lasky Martial Arts; children's activities from LPCC member Kindercone, LLC; face painting; arts and crafts; and more.

In addition to music and other entertainment, some of Lincoln Park's renowned restaurants offered festival-goers a taste of what the neighborhood has to offer while cold beverages helped combat nearly record temperatures in Chicago. The LPCC worked together with Special Events Management to secure artists and other vendors that sold and showcased their wares to the assembled crowds.

LPCC member restaurants featured at the Lincoln Park Arts & Music Festival included: Bacino's; Organic One Café; Robinson's #1 Ribs; and Rocco's Pizzeria. More than 30 artisans participated in the event, ranging from jewelry and handmade garments to stoneworkers and photographers.

"I would like to personally thank our volunteers – more than 175 strong – for their assistance and commitment during a very hot weekend," Schilf continued. "Without your efforts we would not have been able to pull together a successful event."

Continue to read *The Source* in 2010 to find out ways to get involved in future neighborhood festivals, as either a merchant, volunteer or steering committee member.

## LPCC COMMITTEES HELP YOU SHAPE YOUR CHAMBER (CONT'D)

### CAPS Hospitality Subcommittee

The monthly meeting of the CAPS Hospitality Subcommittee is an opportunity for restaurant and bar owners to discuss liquor license issues, noise ordinances, zoning and new fees or taxes. Each meeting features a new keynote speaker and reports from local police commanders.

If you are interested in participating in any of the LPCC's committees, please call the LPCC office at (773) 880-5200 and share your interest. We will provide you further information on getting involved, including meeting dates, upcoming agendas and key issues.

## LPCC WELCOMES NEW MEMBERSHIP DIRECTOR

The LPCC would like to announce the arrival of a new director of membership to the team. **Sarah Hesselgesser** officially took over on September 21 ready to put her knowledge of the neighborhood and business development to use in attracting local businesses and meeting the needs of current members. Sarah previously worked as Director of Business Development for the Downtown San Diego Partnership, a privately-funded, San Diego-based nonprofit. In addition to her experience in the field, Sarah also brings the unique perspective of being raised in Lincoln Park to her new position.

**Jamie Wagener** recently relocated to Arizona after working to attract and retain members as LPCC's director of membership. Good luck in the future, Jamie!



## MINUTEMAN PRESS: “WE’RE AS CLOSE AS YOUR PHONE”



Drawing on years of experience, a tightly-knit staff, long-term clients and a commitment to forging long-term relationships with first-time customers, Gary Allison and the team at Minuteman Press Chicago are poised to take care of any printing needs your business may have.

**Minuteman Press Chicago** is respected in a field that is ever changing. And Minuteman Press Chicago has changed with the times. Starting off in a retail center on Clybourn, Minuteman Press Chicago then moved into a standalone facility where they have seen their capacity and level of technology grow over the years while staying competitive as a commercial printing operation. Crediting the LPCC for networking assistance, Minuteman Press Chicago ensures satisfaction in all of their products.

“The improvement of digital printing has far exceeded what we could offer even just five years ago,” owner Gary Allison said. “We have two high-capacity, high-resolution digital presses in service. On-demand large format printing is also the cutting edge.”

For Minuteman Press however, the connections made and customer service rivals their product as the most important feature of their business. Highlighting the “joy” that his customers are to work with, Allison notes that dealing with new and long-term customers has created a “family” structure within his business. With same-day and next-day projects, as well as thousands of Chicago businesses relying on their services, Minuteman Press Chicago has worked to remain the cost-effective company businesses need to get their job done.

“Chicago offers a diverse business community, excellent logistical capabilities, and some of the best people in the United States,” Allison said. “When it comes to location, it’s a no brainer. Chicago is the city that works and we are proud to be a part of the Near North Side – Lincoln Park neighborhood, and doubly proud to be part of the LPCC.”

Although many people may not know what to look for in a commercial printing company, Minuteman Press can handle any customer care challenge that may arise from high-level design consultation to free pick-up and delivery services. Allison and his team pride themselves on their ability to bring the project from concept to completion.

“We field tons of questions on a daily basis, and many of these questions deal with making files print-ready,” Allison said. “Minuteman Press Chicago is always there to help – our prepress technicians offer the best of both worlds. They are consummate graphic designers and they know the intricacies of print production.”

Regarding their reputation and business sense, Allison concluded: “We get the job done.”

Gary Allison, Minuteman Press Chicago, 1249 N. Clybourn (312) 664-6150, [www.chicago.minutemanpress.com](http://www.chicago.minutemanpress.com)

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## LPCC SURVEYS MEMBERS TO CREATE, ADAPT PROGRAMMING

After weeks of planning, the LPCC distributed a survey to our membership urging everyone to participate and share their feedback on LPCC programs and initiatives. The basis of this survey was simple: how can the LPCC better serve the needs of its members?

Questions on the membership survey ranged from “How involved are you with the Lincoln Park Chamber?” to “How often do you visit the Lincoln Park Chamber website?” and were presented in a format that was meant to be user-friendly and informative.

The results of the LPCC’s membership research project will be valuable for both the organization and its members. With data from our members, the LPCC will be able to create and adapt our programming to meet their needs directly. As an advocate, champion and resource for members, it is our commitment to provide the most beneficial services possible. Continue to check our website and various publications for the complete results of the survey.

The LPCC would like to thank Erickson Market Research for their planning, development and analysis of our membership research project as well as Vinci and Steppenwolf Theatre Company who provided a stunning raffle prize to encourage participation in the survey.

## 2010 EVENT PLANNING UNDERWAY

With 2010 right around the corner, the LPCC is in the midst of planning our events, luncheons and seminars for next year. LPCC events, from networking Coffee Connections and Business After Hours to educational Small Business Forums, provide our members access to business contacts and resources.

A key benefit offered to members of the LPCC is event hosting. Draw between 50-100 people – depending on the event – to your location and highlight your product or service. You provide the food, beverages and space and we’ll provide the event marketing and LPCC members!

Another great benefit of the LPCC’s many events is the opportunity for members to support the efforts of the LPCC through event sponsorship. Sponsorships are available to meet nearly any budget and include prominent signage at the event, listing on all promotional material and an opportunity to speak briefly to the assembled crowd.

Turn to page 4 of *The Source* to see a list of upcoming events to round out 2009. Our event schedule for 2010 will be available in January. Thank you for your support of our events over the past year – we’re looking forward to seeing many more faces in the year ahead. For more information on the LPCC’s event offerings, please contact Katie Freese, director of sales and events at (773) 880-5200 or [katie@lincolnparkchamber.com](mailto:katie@lincolnparkchamber.com).



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## IN THIS ISSUE

The LPCC adds U.S. Chamber Federation Partnership Program to its list of member benefits. Learn more about the value of this program to your business on the front cover.

Turn to page 3 to save the date for the 2009 Holiday Party – the LPCC’s “Winter Wonderland” – being held once again at the Peggy Notebaert Nature Museum.

This publication was funded in part with support from the City of Chicago Department of Community Development.

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