



HOLIDAY PARTY AND SILENT AUCTION – DEC. 1

The LPCC is thrilled to announce that the 2011 Holiday Party & Silent Auction will be on Thursday, December 1 from 5:00 p.m. – 8:00 p.m. at a new location. Moving from one neighborhood anchor and cultural icon to another, the LPCC's Holiday Party & Silent Auction is being held at the Steppenwolf Theatre Company. The LPCC's Holiday Party & Silent Auction is one of our most well-attended events and lets business owners relax and recharge their batteries before the busy holiday push.

Elegant New Space, Event

After many successful years at the Peggy Notebaert Nature Museum, the LPCC was ready for a change of scenery. With the event moving to a new space, the LPCC staff, Holiday Party Committee and Board of Directors saw 2011 as an opportunity to adapt the event slightly. While the exact details are still progressing, we are looking forward to a memorable event to help launch the holiday season.

The event will be in Steppenwolf's administrative building which features a uniquely Lincoln Park feel and large event space.

Food & Entertainment

One of the best parts of any great party is the food and beverages offered to guests. The LPCC is proud to offer local restaurants the opportunity to highlight their favorite appetizer or small plate menu offering to the crowd. Beer, wine and assorted sodas will be offered to complement the food. Lincoln Park is home to a diverse food

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YOUR CHAMBER IN 2011

The landscape of business in the United States has changed dramatically over the last decade. Everything from the internet, digital marketing and dependence on cell phones to licensing, fee structures and government oversight is different – and developing by the minute. When you look at how the tools and resources for your business have changed over the years, it's important to consider your professional organizations in the discussion. For example, your membership in a chamber of commerce.

As the nation recovers from economic downturn, businesses and organizations are being asked to do more with less. Less resources, less time and often less money. We are always working to do the same at the LPCC. For us, it's about providing unique events, valuable opportunities and meaningful connections for your business to grow and succeed. We research interesting event spaces each year to ensure a memorable and unique event. Our director of member services meets with prospective, new and existing members on a daily basis to better connect them with others and the organization. We sit at the table for key discussions on the future of development and the neighborhood in general.

In the past two years, the LPCC has worked to expand its advocacy role in the community, with our elected officials and with departments in City Hall and beyond. Our Government Relations Committee has provided testimony on behalf of members facing undue fines, developers looking to redevelop the Lincoln Park neighborhood and in support of Aldermanic initiatives.

Our work in an advocacy role continues to grow. While many members may not see the direct impact of this work unless they have an issue directly impacting their business, it is an important aspect of a 21st century chamber of commerce. Doing business is hard enough without a strong connection to the community and City Hall, and these efforts help improve the landscape for every business owner.

In 2011 we gave our website a complete aesthetic overhaul and updated our content to better reflect industry trends and the needs of our members. We provide members online advertising opportunities and free promotion through our Hot Deals, directory listings and Member News features while offering information on the Lincoln Park neighborhood, valuable business resources and more.

Further, our presence on social media websites like Twitter, Facebook and Linked In provide a deeper connection to the community, thought leaders and other chambers of commerce ripe with information and solutions for the modern business world. We work to provide our members additional promotion across our network through "retweets", "Likes" and more. Have a page or some news to share? Interested in tackling the difficult social networking world? Email Padraic Swanton, director of marketing and communications, at pswanton@lincolnparkchamber.com or link to us through one of these sites.

Chamber membership has always been similar to membership at a gym – the more you put into it, the more you get out of it. While we recognize that this concept is challenging in 2011, we are always in a position to offer new methods of delivering services and benefits. Feel free to contact us with input at any time.



CHAIRMAN'S MESSAGE

It's hard to believe – 2011 is rapidly coming to a close.

While this communication finds your office at the start of the busy holiday season, take a minute and read more about what we've been up to, and what will be coming in the future, not to mention the list of new members who have joined over the last several months. A couple of programs have adapted to better serve our members and the perfect connection for your business may be lying on pages six and seven.

Over the past year the LPCC offered a wonderful wine and cheese pairing event at J. Alexander's, two candidates' forums to better inform the community ahead of the City's Aldermanic elections, the Women's Premier Exchange, Summer Cubs game outing, six CAPS Hospitality Subcommittee meetings, the State of the Ward Luncheon and Annual Awards not to mention Business After Hours and Coffee Connections. E-Newsletters, E-Blasts, *Discover Lincoln Park 2011*, a special insert in TimeOut Chicago, press releases and letters to elected officials were distributed. At the LPCC, things have been busy.

In the neighborhood, construction continues at one site along Lincoln Avenue while redevelopment of another looms large. The site of the former Lincoln Park Hospital is undergoing major renovations ahead of the opening of a Fresh Market grocery store next year and condominiums in the future. Over the summer, Children's Memorial Hospital selected McCaffrey Interests to serve as developer for their site. Construction is slated to begin on this centrally-located site in late 2012. Both of these projects will bring valuable density to the businesses in the area – including my own.

For the first time in a decade the 43rd Ward elected a new Alderman after Vi Daley announced her retirement from the post. Alderman Michele Smith won a run-off election with Tim Egan after a long campaign. We have met with Alderman Smith privately several times and as a part of community meetings dozens of times. She has attended events and more since taking over. Alderman Smith and the LPCC share a strong passion for a viable community and vibrant commercial district. We look forward to working with her in the coming days, months and years ahead.

On a personal level, I am anxiously awaiting the 2011 Holiday Party & Silent Auction, this year being held at the Steppenwolf Theatre Company. I use this event to reconnect with friends new and old and kick off the holiday party season. The networking is great at this event, but the food, entertainment and spirit of the season are the real stars. I hope to see you there on December 1, 2011. More information about this event is included on our front cover.

We had a busy year at the LPCC in 2011. 2012 continues to be an important year for the Lincoln Park and LPCC communities. Stay tuned to the LPCC while changes come and go. Finally, I would be remiss if I didn't congratulate our president and CEO Kim Schilf on the birth of her second child, Ripken.

Thank you, happy holidays and an early Happy New Year!

Christine Ramsey – Lincoln Park Massage Spa

2011 SPONSORS

GOLD SPONSORS



Gold Sponsors support the LPCC with a minimum \$5,000 special contribution.

CHAIRMAN'S CLUB MEMBERS

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Ken Labok Children's Memorial Hospital	Joseph Utschig Loop Networks
Chris Matern Christopher Matern Attorney at Law	Nicholas Gracilla Neoteric Design
Jonathan Marciniak Diamond Bank	James Stellas S. Group Properties, LLC
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Marilyn Labkon General Iron Industries	David Schmitz Steppenwolf Theatre Company

Chairman's Club members support the LPCC with a minimum \$1,500 special contribution.

2011 BOARD OF DIRECTORS

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LPCC STAFF

President and CEO Kim Schilf	Director of Marketing and Communications Padraic Swanton
Director of Member Services and Events Deb Watkins	Special Projects Coordinator Anne Kroemer
Director of Special Projects Loren Dinneen	Administrative Assistant John Amdor

LPCC DEVELOPS GUIDELINES FOR PARTNERS...

In the past, organizations, businesses, startups and more have contacted the LPCC about partnering with us to share a product with our membership. While this has been difficult for the LPCC to do for many reasons, we recognize that business owners can truly benefit from many of the products or services offered by these partners. It is with this in mind that the LPCC developed a Member Discounts and Revenue Program Committee which was tasked with developing the Member Discounts and Revenue Program Guidelines. These guidelines set out to protect the LPCC, our members and the partner from any number of issues.

For example, the explosion of iPhone apps is changing the way people act in the marketplace. Businesses need to stay on top of the latest trends and programs to meet their audience. This trend is not going away, but it is beyond daunting for businesses to keep up with. With Member Discounts and Revenue Program Guidelines in place, your business can be assured that the Committee of your peers used the same set of regulations to study and approve the best apps available. Not only will the Member Discounts and Revenue Program Committee research the program, but also the people.

The Member Discounts and Revenue Program Committee will work closely with the Board of Directors to ensure any business we include on our website is fair, practical, legal and ethical. Phony pricing structures, unclear benefit packages and similar sales techniques we've all seen in practice will not be welcome. Should these come about, the program will be terminated.

The LPCC prides itself on being a leader in the community and knowledgeable about emerging trends. We look to offer our members insight and support wherever possible. The Member Discounts and Revenue Program Committee and Guidelines will strengthen our efforts in this realm.

For more information, please contact Padraic Swanton, director of marketing and communications, at (773) 880-5200 or pswanton@lincolnparkchamber.com.

...TO SAVE MEMBERS MONEY

While the LPCC was developing the committee and guidelines for partnership programs, we strived to both protect our members from unsavory sales techniques and, most importantly, help businesses cut operating expenses. Below you will find a sample of the places you can save money on key business expenses. Additionally, the LPCC will be adding new partners to this list regularly, be sure to check the website and E-Newsletter for updates.

Constant Contact

LPCC members are now eligible to receive discounts on their Constant Contact accounts. You can save 20% if you prepay for 6 months and 25% if you prepay for 12 months. *Please note: If you are an existing customer, you may receive this discount as long as you are pre-paying.*

Inside Publications

Throughout 2011, all LPCC members receive an additional 10% discount above the standard 20% discount on any flight of advertising of 13 weeks in Inside. Inside is also offering one free 1/15 page black and white advertisement to all businesses that become new LPCC members (does not apply to associate membership).

The Mid-America Club

The Mid-America Club is Chicago's premier business club offering unparalleled social and professional networking opportunities. We are pleased to announce that through this partnership, we have secured a preferred invitation for LPCC members to join in membership at The Mid-America Club.

Office Depot

After joining the LPCC, Office Depot is proud to bring members extensive discounts through the Office Depot Chamber Program. Office Depot is offering 15% off your "Top 100" products (pens, folders, etc) in-store and 15% off paper and toner when shopping online. Additional customization is offered as well.

Further discounts for members – and the community – are found on our Hot Deals page online.

More information on these programs – including contact information and how to participate as a Member Discounts and Revenue Program Partner – is available by visiting the LPCC online at <http://www.lincolnparkchamber.com/lpcc/member-discount-programs/>. Feel free to contact Padraic Swanton, director of marketing and communications, at (773) 880-5200 for more information.

Find us on the following social networking sites



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RSVP FOR LPCC EVENTS AT WWW.LINCOLNPARKCHAMBER.COM/EVENTS

DECEMBER

Holiday Party & Silent Auction

Join the LPCC, your friends and colleagues when we are Steppen' Out for the Holidays at the 2011 Annual Holiday Party & Silent Auction.

The Steppenwolf Theatre Company

758 W. North

Please note: This is not in the Steppenwolf Theatre but rather a unique space within their administrative office.

Thursday, December 1

5:00 p.m. - 8:00 p.m.

RSVP and pay by November 29:

\$30/member \$40/non-member

Pay at the door:

\$35/member \$45/non-member

The LPCC will be collecting toys to benefit Christopher House. Attendees who donate a toy at the party will receive a free raffle ticket.



Don't miss your opportunity to celebrate the spirit of the holidays and support both the LPCC and Christopher House at the Annual Holiday Party & Silent Auction.

LPCC EVENTS HIGHLIGHT



More than 50 women-owned business leaders, including 43rd Ward Alderman Michele Smith, joined the LPCC at Vesta for an engaging networking event at the Women's Premier Exchange.

Women's Premier Exchange – Referrals, Raffles and More

Many of Lincoln Park's most popular and well-run businesses are operated by women. In an effort to capitalize on the efforts of female entrepreneurs, the LPCC again presented the Women's Premier Exchange in September. In addition to women-owned business leaders, former Alderman Vi Daley and current Alderman Michele Smith attended the 2011 Women's Premier Exchange further raising the energy level at the event.

Filling the unique space at Vesta, several businesses new and old shared their products and services for the assembled crowd. The contrast of veteran business owners and up-and-comers provided everyone a new perspective on how to manage their business. Connections were formed quickly among the 50-plus attendees in Vesta's open and inviting space. While the "tradeshow" participants saw some immediate sales, the strong connections will likely lead to dozens of referrals in the future.

Thanks to many of the table-top sponsors, the 2011 Women's Premier Exchange also had the largest raffle on record for the event. Heading home with business connections and a great prize? That can't be beat.

Special thanks to Colette Rodon Hornof at Vesta for hosting the event and the following table top sponsors: ArtdeTriumph and Artful Framers Studios; Classic Remix; J. Alexander's (food donation); Limelight Catering (food donation); Lincoln Park Massage Spa; Lush Cosmetics; Dr. Mary Ellen McCormack, DDS; Urba Baby; and Vecco Design Studio.



2011 Lincoln Park Arts & Music Fest Recap

The Lincoln Park Arts & Music Festival plays an important role in the efforts of the LPCC. Serving as a fundraiser for the organization is only one aspect of why it has occupied the neighborhood along Racine, between Fullerton and Webster, for three consecutive years. The Lincoln Park Arts & Music Festival also works to draw residents from communities inside and outside of Chicago to Lincoln Park and, in turn, local businesses.

One of Chicago's favorite rock groups, the Freddy Jones Band, brought out a packed house on Saturday night and more than 100 artists across many mediums. Freddy Jones Band is well-known for their mid-90's hits "In a Daydream" and "One World" in addition to their Chicago roots. From straightforward photography, realist paintings and practical woodcrafts to abstract metal design and whimsical jewelry, art lovers of every taste found something to meet their interest.

"It is important for the LPCC to develop programming that meets the needs of our members and the Lincoln Park business community and the Lincoln Park Arts & Music Festival achieves those goals," said Kim Schilf, president and CEO of the LPCC. "The event itself promotes the neighborhood and highlights its commercial and tree-lined residential streets. Funds from the event go directly back to programming for members and other business leaders."

Dozens of our chamber members, their families, friends and other contacts volunteered at the event. Pouring beer, taking tickets and being a resource for event attendees and vendors is hard work in 90 degree temperatures. Without your support the event would not be a success and for that, we thank you.

"More than 125 volunteers came together for this event," Schilf continued. "I'm thankful to our volunteers and honored to say that new friendships were quickly developed over the weekend."



MEMBERSHIP

NEW MEMBERS

THE FOLLOWING ARE MEMBERS WHO JOINED THE LPCC BETWEEN JUNE 1 AND OCTOBER 18, 2011. WELCOME TO THE LPCC.



Business owners learned more about the LPCC, including involvement and marketing opportunities, at the LPCC's August 11, 2011 New Member Orientation.

Advertising Consultants

ATC Mobile Marketing
Lisa Thompson, Marketing Technology Specialist
1460 S. State
Chicago, IL 60605
(866) 370-0994 ext. 703
www.atcmobilemarketing.com

Search Link

Bill Luckay – Regional Manager
3944 N. Claremont
Chicago, IL 60618
(773) 682-5530
www.searchlinksolutions.com

Transnational

David DeSanto, Director of Marketing Methods
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(847) 436-3578
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www.miniofchicago.com

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2550 N. Clybourn
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(773) 327-2471
www.usbank.com

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www.renovend.com

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www.msmint.com

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Kingsley Perkins and Company, LLC

C. Kingsley Perkins, Owner
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Chicago, IL 60611
(312) 396-4030
www.kingperkins.com

Government & Public Officials

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State Representative Derrick Smith
2532 A Warren Blvd.
Chicago, IL 60612
(312) 243-7129
www.repderricksmith.com

11th District

State Representative Ann Williams
1726 W. Belmont
Chicago, IL 60657
(773) 880-9082
www.repannwilliams.com

43rd Ward

Alderman Michele Smith
2523 N. Halsted
Chicago, IL 60614
(773) 348-9500
www.ward43.org

Health Care: Dental

Lincoln Park Smiles
Jack Manikowski, DDS, Owner
1701 N. Sheffield
Chicago, IL 60614
(312) 337-1665
www.lincolnparksmiles.com

Home Furnishings & Accessories

Roy's Furniture Company
Johanna Parra, Marketing Director
2455 N. Sheffield
Chicago, IL 60614
(773) 248-7878
www.roysfurniturecompany.com

Hotels & Lodging

PUBLIC Chicago
Meredith Voller, Director of Sales
1301 N. State
Chicago, IL 60610
(312) 787-3700
www.publichotels.com

Insurance

Northwestern Mutual
Kevin Munroe, Financial Consultant
4523 Old Orchard Road
Skokie, IL 60077
(773) 991-7803
www.nmfn-chicago.com

Mortgage Services

Fifth Third Bank
Ken Dickerson, Senior Loan Officer
900 W. Armitage
Chicago, IL 60614
(773) 327-7716
www.53.com

THANK YOU FOR THE NEW MEMBER REFERRALS!

The following members helped the LPCC grow between June 1 and October 31, 2011 by referring a new member:

Carrie McAteer-Fournier, DePaul University Career Center
Elizabeth Rossdeutcher, Bank Financial, FSB
James Stellas, S. Group Properties

Have you noticed a new business on your block? Want to increase the number of members in Chicago's largest neighborhood chamber? Refer a new member today and receive special recognition in *The Source* and other great benefits including a gift certificate good towards attendance to a LPCC Coffee Connection or Business After Hours.

Real Estate Sales: Residential

Coldwell Banker
Rachel Krueger
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www.rachelkrueger.com

Restaurants: Bars, Pubs & Taverns

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Fareed Nobahar
2360 N. Clybourn
Chicago, IL 60614
(773) 698-6853

Restaurants: Casual Dining

Golden Nugget
Cathy Guzman
2720 N. Clark
Chicago, IL 60614
(773) 929-0724
www.goldennuggetpancake.com

Java Coast

Cathy Guzman
2722 N. Clark
Chicago, IL 60614
(773) 549-8155

Restaurants: Fine Dining

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Chicago, IL 60614
(773) 435-1018
www.jalexanders.com

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Manager
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Chicago, IL 60614
(773) 348-0706
www.sproutgifted.com

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2052 N. Halsted
Chicago, IL 60614
(773) 661-2694
www.autrepartnature.com

Christian Science Reading Room

Steven Cole
2628 N. Clark
Chicago, IL 60614
(773) 549-3278

Classic Remix Chicago

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1015 W. Webster
Chicago, IL 60614
(773) 661-6796
www.classicremixchicago.com

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955 W. Diversey
Chicago, IL 60614
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Retail: Children's Apparel, Toys & Furniture

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Marti Goyal, CEO & Founder
1117 W. Armitage
Chicago, IL 60614
(773) 472-2229
www.urbababy.com

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CLARK STREET IN LINCOLN PARK UPDATES

Bike Racks Installed

The Clark Street Special Service Area (SSA) #23 and Lincoln Park Chamber of Commerce (LPCC) are excited to announce that 20 bicycle racks have been installed along the busy Clark Street commercial corridor. The LPCC and Clark Street SSA are advocates for alternative transportation including mass transit and bicycling. Not only does biking to local restaurants and shops encourage a healthy lifestyle, but it also limits congestion and the carbon footprint of the area.

A complete list of the locations for these new bike racks is available by visiting www.lincolnparkchamber.com and searching "bike".

Clark Street Task Force

The Clark Street SSA is excited to sit at the table with Alderman Michele Smith and leaders from other area organizations to discuss the recent trends on Clark Street in Lincoln Park and develop strategies for moving the important shopping and dining district forward. With representatives from the resident, business and government entities on and near the street present, the Clark Street Task Force has the potential to make some positive change and leverage the area's assets for future business growth.

Facebook Promotions

Do you "Like" Clark Street in Lincoln Park on Facebook? If you don't you're missing out on fun and easy prize raffles throughout the year. Gift certificates for food and drinks, unique clothing, art and other prizes have already been awarded. The Clark Street SSA stays active on social networking sites like Facebook and Twitter to better connect businesses to each other and customers to the Clark Street goings-on. Don't miss out on the next promotion or valuable event information – Like them today!

Halloween Spooktacular

On October 29 the Clark Street SSA again organized the ghoulish "Halloween Spooktacular" to celebrate the spirit of the holiday with businesses and local residents. The Spooktacular is all about: street magicians, jugglers, balloon artists, Halloween inflatables and costumed characters strolling Clark Street in Lincoln Park (from Armitage to Diversey and the south side of Diversey from Orchard to Lakeview), all serving to engage pedestrians in good old-fashioned Halloween fun.

Businesses again participated in the Scarecrow contest, dressing up their window displays and more in unique ways to celebrate Halloween and promote their products. For two weeks residents and fellow business owners laughed, cheered and feared the storefronts of Clark Street in Lincoln Park and voted for their favorite of the Scarecrows on Parade.

Winners of the infamous costume and Scarecrow contests are available by visiting VisitClarkStreet.com.



The Halloween Spooktacular celebrated its third year on Clark Street in Lincoln Park with trick-or-treating, performers, sales at local businesses and more.



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JUVENILE PROTECTIVE ASSOCIATION

Spring Benefit

Friday, May 18, 2012 • Four Seasons Hotel Chicago

For more information about our largest fundraising event of the year and/or to donate an item to our silent auction, contact David Wiercinski at (312) 698-6937 or visit us at www.juvenile.org.

Many thanks for the generous support we receive from so many members of the LPCC! Together we are making a difference in the lives of abused and neglected children.

PROMOTE YOUR BUSINESS THROUGH LPCC AVENUES

The LPCC offers members a wide-variety of marketing opportunities to enhance the visibility of your product and brand. Advertising is intimidating, especially when you have to consider the budget level that's right for you. The LPCC is happy to adapt its packages to meet any budget or market desire. If you are interested in more information on any of the advertising opportunities listed below, please contact Deb Watkins at (773) 880-5200 or deb@lincolnparkchamber.com.

Street Pole Banners – \$100 - \$350 to start

Advertise 24 hours a day, seven days a week with our Street Pole Banner program. Located on many of Lincoln Park's busiest streets and intersections, banners are a great way to create attention-grabbing signage for your business, while proudly displaying your LPCC membership. Street pole banners are available to LPCC members only.

Ribbon-Cuttings – \$150

For businesses open less than six months, ribbon-cuttings establish your location in the community. Ribbon-cutting packages feature an e-blast to members, assistance with press outreach, website promotion, event coordination and more. Recaps of past ribbon-cuttings can be seen on the LPCC's website under "LPCC News".

Event Sponsorship and Hosting – \$350 - \$1,000

LPCC members have the exclusive opportunity to sponsor or host a networking event to promote your business to between 50-150 fellow members – depending on the event. Hosts and sponsors are the only members given time to speak at LPCC events and receive prominent placement on promotional materials.

Website & E-Newsletter Advertising

Advertise on the LPCC's homepage, landing pages or interior pages or in our monthly E-Newsletter to reach a wide range of potential clients, fellow business owners, tourists, residents and more. Various packages are available based on budget and schedule.

Corporate Sponsorship

Chairman's Club - \$1,500

Join the Chairman's Club and receive unique event benefits, expanded membership resources and increased publicity and marketing opportunities. Your chamber membership is included in this sponsorship level as well as event attendance costs.

Gold Sponsor - \$5,000

The LPCC's Gold Sponsors receive exclusive event sponsorship opportunities, expanded website listings, sponsorship recognition online, in our office and at each event as well as access to special events.

Platinum Sponsor - \$7,500

As the 2012 exclusive Platinum sponsor, you will receive front-page publicity across many communication tools, street pole banners, event sponsorship privileges, elite member services and featured recognition.

And more....

Mailing labels, *Discover Lincoln Park 2012*, *The Source* and other programming has advertising spaces available. Contact us for the full run-down.

HOLIDAY PARTY AND SILENT AUCTION – DEC. 1 (CONTINUED)

culture and the LPCC works to capitalize on that for our largest event of the year. Be sure to check www.lincolnparkchamber.com for the final list of participating restaurants.

In addition to networking, connecting with friends and meeting other business owners the Holiday Party & Silent Auction features light background music and surprise holiday cheer. Even we don't know what it may be this year.

Raffle & Silent Auction

At the 2011 Holiday Party & Silent Auction the LPCC will be offering gift packages for bidding and raffle prizes to be won. These event components serve as a key fundraiser for the LPCC and marketing opportunity for our members. Items available range from tickets to sporting events and Lincoln Park's many cultural favorites to complete nights out in the greatest city in the world to professional services.

We like to think of the raffle and silent auction components of our annual event as opportunities for businesses to highlight their products

and services while providing the crowd with an early holiday shopping event. Get your shopping out of the way early and support local businesses at the same time – that's what the LPCC considers a "win-win"!

Spirit of the Holiday Season

Improve your chances at the aforementioned raffle by bringing a new toy to the event. The LPCC will be collecting toys to support Christopher House to help in their efforts to support children and families in need. In exchange for each donated toy, attendees will be provided with one (1) raffle ticket.

See you on December 1!

Details Details...

2011 LPCC Holiday Party & Silent Auction
Thursday, December 1, 2011, 5:00 p.m. – 8:00 p.m.
Steppenwolf Theatre Company
758 W. North
(Not the theatre building)

COMMUNITY UPDATES



In June 2012, Children's Memorial Hospital will be moving to Streeterville. Leaving with the hospital will be more than \$1.5 million dollars in dollars spent in Lincoln Park.

Children's Memorial Hospital Updates

After being selected as the developer for the marquee hospital site in Lincoln Park, McCaffrey Interests, Inc. has been holding small meetings with key community leaders. Meeting with each of the neighborhood's community groups independently over the past several weeks, the neighborhood should expect a more public meeting and the first renderings for the future of the Children's Memorial Hospital site in the coming weeks. Alderman Michele Smith has urged a "data driven" and "transparent" process on the road to an "award-winning" development on the site. The LPCC looks forward to working with the Alderman, our fellow community groups and the developer to create a rock star project for local residents and businesses.

2036 N. Clark

Currently at the site of 2036 N. Clark there is an underutilized parking garage that has been deemed inadequate for use by vehicles according to the City of Chicago. A private developer has agreed to purchase the site; however, his proposal has neighborhood concerns. On October 6, 2011 Alderman Smith organized her first "official community meeting" to discuss the topic. Many local residents and businesses, including several LPCC members, rely on the garage for parking.

The LPCC is in a difficult position as the garage serves the needs of members. But, with a report stating the facility will no longer be viable soon and a developer willing to turn what could easily become blighted, vacant space into a new business, we must consider the impact it will have on the neighborhood. A zoning change is required for the site and as of October 13, 2011 Alderman Smith had not put in this request. Stay tuned.

DePaul University News

In September DePaul University celebrated the grand opening of their new Art Museum, located just west of the Fullerton L Station. The 4,000 square foot facility is both an exhibition hall for art and a learning space for students. Admission is offered free of charge. Hours for the Art Museum are:

Monday - Thursday: 11:00 a.m. – 5:00 p.m.

Friday: 11:00 a.m. – 7:00 p.m.

Sat / Sun: 12:00 p.m. – 5:00 p.m.

Additionally, construction has begun on DePaul University's new theater school, another facility that will offer hands-on training to students and world-class performances. From production to presentation the new theater school will maintain DePaul's strong reputation in the field and the building will help anchor their 10-year strategic plan. The school is set to open in 2013.

These facilities will help draw visitors to the community and enhance the cultural offerings in the Lincoln Park community.

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IN THIS ISSUE

The Holiday Party & Silent Auction is on the move!
Check out more information about the event on the
front cover and page 4.

A handful of programs are available to help you
cut your business's operating costs.
Membership discounts are available on page 3.

This publication was funded in part with support from the
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