



## THE POWER OF EVENTS

Here at the LPCC we offer a range of events with at least one being held each month. From Coffee Connections and Business After Hours to the Summer Cubs Game Outing, Women's Premier Exchange and Holiday Party, we strive to offer unique events that are both fun and beneficial to the growth of your business.

Over the course of any calendar year, while attending LPCC events you may find yourself in a fine dining restaurant, children's toy store, theater, museum, school or professional services office. Not only do LPCC events make their home in some of Lincoln Park's most interesting and popular destinations, but our event hosts work with a wide-range of food, coffee and other beverage providers to further expand our reach into the community.

While you're at an event, don't forget to network in a professional and patient fashion. Working to develop a strong relationship with two business leaders is far more valuable than have four quick conversations that end with your business card and little more exchanged. Passionate partnerships result in referrals, word of mouth leads and more. The contacts you make at LPCC events may not be in need of your product or service, but one of their friends, colleagues or family members might. These so-called "second tier" connections have the ability to drive just as much traffic to your location as direct leads.

*continued on page 10*

## WHY LINCOLN PARK?

The Lincoln Park community has a strong reputation as one of the best places in Chicago to raise a family, conduct business or visit. But why? With so many options for entertainment, dining, tourist attractions, homes, schools and more, years of hard work has led to Lincoln Park's position in Chicago.

One of the first things anyone who steps foot in Lincoln Park will notice is how walkable the community can be. Not only is Lincoln Park a short trip from Michigan Avenue and downtown hotels, but the tree-lined streets, relaxed environment and storefront charm of the neighborhood are easily accessed by foot. Traveling from the intersection of North and Clark to Diversey and Clark is a beautiful walk of less than two miles passing by hundreds of restaurants.

Along any of the commercial streets – and on many a street corner – are restaurants, cafés, taverns of nearly every taste. World-class chefs, farmers' markets, craft beer and the occasional food truck make Lincoln Park part of the national food scene happening today. But, casual dinner with friends, a night out with the kids and affordable snacks between meetings can still be had at one of our local eateries.

In addition to a variety of dining options, the options for entertainment in Lincoln Park are seemingly endless as well. Traditional theaters, kid-centric experiences, live music venues and more draw exciting traffic through the neighborhood. Whether you're looking to find the next Bob Dylan singing in a corner bar, or a cover band belting out popular favorites at a street festival, the Lincoln Park community has entertainment galore.

A wide-range of professional and family services is also available. Strong health care facilities, financial institutions, non-profits and educational facilities are available for those looking to advance their career, or strengthen their family ties. Independent realtors, insurance agents and financial planners join national chains to meet the needs of every audience.

The LPCC's website features the contact information for all of our 500 members. With an easy-to-use search feature and daily updates, the businesses found on the site are the most up-to-date as possible. The LPCC also actively promotes any sales or specials being offered by our members on Facebook and Twitter. Follow us today to learn more about what is going on in the Lincoln Park community.

If you haven't stopped by a local standby – or new favorite – in Lincoln Park recently, be sure to make it a priority today!



## CHAIRMAN'S MESSAGE

Welcome to Summer in Chicago!

These are the months that everyone waits for – green grass, blue skies and warm temperatures. After a long winter, people are rejuvenated and ready for a busy season. My roles as a business owner, chamber member and Board Chair keep me busy and help provide my peers with a unique insight.

As a small business owner I'm busy attending LPCC events to engage with local community leaders, potential vendors for products or services my business needs to operate smoothly, new clients and the other connections I need to grow my business or stay in touch with my neighborhood. Over the years I have met hundreds of members across dozens of industries and am happy to refer business their way when appropriate.

As a member of the LPCC – and any organization for that matter – I work to take advantage of the opportunities presented before me. Whether it's those networking events, advertising opportunities or participation on a Committee, I know that the level of investment I put into the LPCC will match the output.

And as Board Chairman I'm committed to providing strategic direction for the LPCC, its staff and its Board of Directors. We have spent much of 2011 analyzing what it means to be a chamber of commerce in this economy and for today's business owner. We are holding special development sessions throughout the year and focusing our attention on offering the most innovative programming possible for LPCC members.

In the first half of 2011 the LPCC has continued its efforts in the business advocacy field, a benefit of membership I have seen firsthand as a business owner, chamber member and Board Chairman. This is valuable work for the chamber and its members, even if the issues we're fighting for do not directly affect your business or your industry. The value of this work is seen by local media outlets, our elected officials and our colleagues at other chambers of commerce. The value of this work strengthens the organization of which you are an integral part.

I would like to end this message with a little extra fun – the Lincoln Park Arts & Music Festival is just days away. Now in its third year, the Lincoln Park Arts & Music Festival is a great way to support your local community while interacting with residents, other LPCC members and more. Dollars earned from the Lincoln Park Arts & Music Festival contribute back to the local community through LPCC programming and initiatives. You can read more about the festival, including information on food vendors, artisans and the music lineup, on page 10.

Thank you for your continued support and participation in the LPCC.

**Christine Ramsey – Lincoln Park Massage Spa**

## 2011 SPONSORS

### GOLD SPONSORS



Gold Sponsors support the LPCC with a minimum \$5,000 special contribution.

### CHAIRMAN'S CLUB MEMBERS

Jill Valentine Bridgeview Bank	David Wiercinski Juvenile Protective Association
Anthony Nichols Central Federal Savings	Bobby Burleson Kincade's
Melissa Hayes Chicago History Museum	Christine Ramsey Lincoln Park Massage Spa
Ken Labok Children's Memorial Hospital	Joseph Utschig Loop Networks
Chris Matern Christopher Matern Attorney at Law	Nicholas Gracilla Neoteric Design
Jonathan Marciniak Diamond Bank	James Stellas S. Group Properties, LLC
Jerry Manikowski Digital Imaging Resources	Beverly Millison St. Joseph Hospital
Marilyn Labkon General Iron Industries	David Schmitz Steppenwolf Theatre Company

Chairman's Club members support the LPCC with a minimum \$1,500 special contribution.

## 2011 BOARD OF DIRECTORS

### Executive Board

<b>Chairman</b> <b>Christine Ramsey</b> Lincoln Park Massage Spa
<b>Secretary &amp; Treasurer</b> <b>Patrick Karpowicz</b> Graff, Ballauer & Blanksi, P.C.
<b>Board Member At Large</b> <b>Colette Rodon Hornof</b> Vesta & 2RZ

<b>Chair of External Affairs</b> <b>Carrie McAteer-Fournier</b> DePaul University – Career Center
<b>Chair of Internal Affairs</b> <b>Erika Kohler</b> Lincoln Park Zoo

### General Board

<b>Rickey Gold</b> Rickey Gold & Associates	<b>Jim Pomposelli</b> Mortgage Direct
<b>Melissa Hayes</b> Chicago History Museum	<b>David Schmitz</b> Steppenwolf Theatre Company
<b>Jim Kelly</b> Real Leaders Lead Business Coaching	<b>Joseph Utschig</b> Loop Networks
<b>Beth Kraszewski</b> Keating & Associates	<b>Jill Valentine</b> Bridgeview Bank
<b>Ken Labok</b> Children's Memorial Hospital	<b>Gail P. Zelitzky</b> Silver-Robins Consulting LLC
<b>Christopher Matern</b> Christopher W. Matern Attorney at Law	



1925 North Clybourn, Suite 301 • Chicago, Illinois 60614  
phone: (773) 880-5200 • fax: (773) 880-0266  
www.lincolnparkchamber.com

Design: Jason Feldman, Luzazul Design, Ltd.

## LPCC STAFF

<b>President and CEO</b> <b>Kim Schilf</b>	<b>Director of Marketing and Communications</b> <b>Padraic Swanton</b>
<b>Director of Member Services and Events</b> <b>Deb Watkins</b>	<b>Special Projects Coordinator</b> <b>Anne Kroemer</b>
<b>Director of Special Projects</b> <b>Loren Dinneen</b>	<b>Administrative Assistant</b> <b>John Amdor</b>

## GUIDE, INSERT PROMOTE LOCAL BUSINESSES AND LINCOLN PARK NEIGHBORHOOD

The LPCC recently distributed two key promotional tools – one new and another local favorite – to the Lincoln Park community, Chicago and beyond to highlight the neighborhood and its vibrant business corridors and attractions.

### **Discover Lincoln Park 2011**

*Discover Lincoln Park 2011*, now in its second year featuring a new format, was completed in early May and distributed door-to-door to 10,000 Lincoln Park residents. Additionally, through 2011, 15,000 more copies of the guide will be distributed by the LPCC, local Aldermen, hotel concierges, realtors, apartment-finding agencies, cultural institutions and residents.

*Discover Lincoln Park 2011* features the LPCC's complete membership listing and valuable information about the Lincoln Park community to drive more traffic to your business. Directions to Lincoln Park by bicycle, public transportation and automobile complement full-color maps and detailed information about all of Lincoln Park's attractions – attractions that draw customers and dollars to our neighborhood.

We hope you find the guide helpful, and we encourage you to patronize the approximately 500 member businesses listed in this publication – their dedication to Lincoln Park helps make it a great Chicago neighborhood in which to live and work.

### **TimeOut Chicago Insert**

In the June 2, 2011 edition of *TimeOut Chicago* a special insert urging residents to "Rediscover Lincoln Park" was featured. Providing ten interesting suggestions for things to do in the neighborhood, ranging from food and beverages to culture and the outdoors, the *TimeOut Chicago* insert featured dozens of business and LPCC members.

Made possible by a unique partnership of the LPCC, Chicago History Museum, Clark Street Special Service Area #23, Lincoln Park Zoo, Steppenwolf Theatre Company and Vesta, the *TimeOut Chicago* insert will also be distributed throughout the Lincoln Park community.

For several years the LPCC has been working to develop an engaging piece to promote the neighborhood. With the help of *TimeOut Chicago*, we were able to attract residents, families and tourists in the distinctive *TimeOut Chicago* voice. In addition to reaching every *TimeOut Chicago* subscriber, additional copies of the insert will be distributed by the program partners across Lincoln Park and Chicago.

If you are interested in a bulk order of *Discover Lincoln Park 2011* or our first-ever *TimeOut Chicago* insert to distribute at your location, please contact Deb Watkins at (773) 880-5200 or [deb@lincolnparkchamber.com](mailto:deb@lincolnparkchamber.com) to coordinate pickup or delivery.

Find us on the following social networking sites



## LPCC WORKS TO PROVIDE MEMBERS OPTIONS

At the LPCC we work to offer various programs and services that help you expand your business or operate more efficiently. Below you will see more information on three of the LPCC's unique offerings.

### **Mailing Labels**

Does your business provide an innovative service that can help limit costs or ease operations for others? Offering a one-time sale or a special discount for your fellow members? Promote your business directly with mailing labels featuring the LPCC's complete membership list. Pre-printed, spreadsheet and updatable formats are available. \$75 (\$30 for non-profits) is all it takes to get started. The price for the list in Excel is \$200.

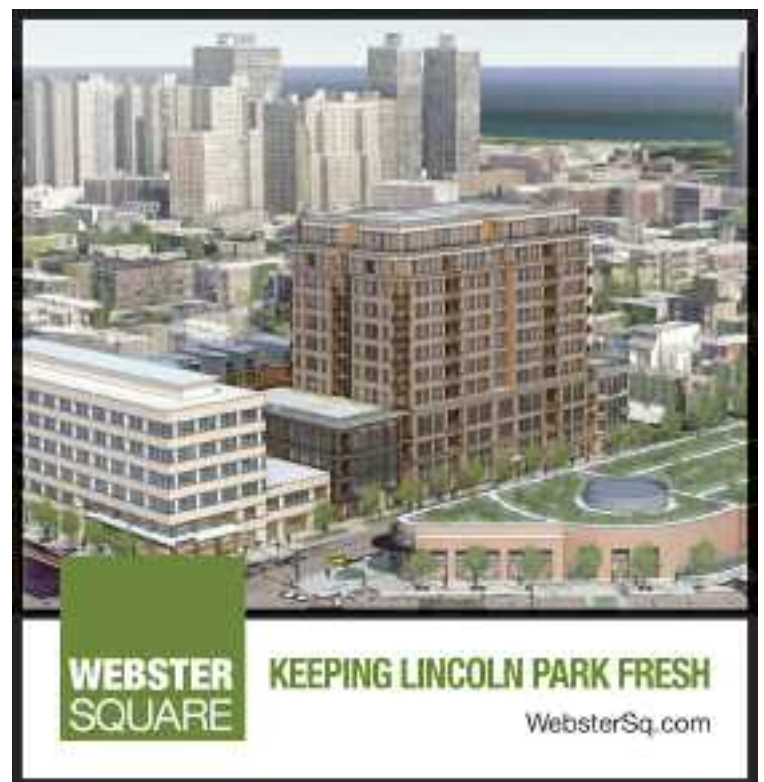
### **Website Advertising**

Advertise on the LPCC homepage, landing pages or interior pages, while reaching a wide range of potential clients, tourists, business owners and residents. The LPCC's website traffic is supported by our E-Newsletter and social media campaigns, *Discover Lincoln Park 2011* and through the efforts of our membership base. Banner ads link directly to your website and can be purchased for as little as \$75 per quarter.

### **Conference Room Rental**

The LPCC's conference room, located in the lofted offices on the third floor at 1925 N. Clybourn, is available for rent and can accommodate up to 20 individuals for lectures, seminars or planning sessions. Full audio-visual support and refreshments can be arranged. Use of our conference room is \$40/per hour for members and \$65/per hour for non-members.

For more information on these opportunities, call the LPCC at (773) 880-5200 or visit our website at [www.lincolnparkchamber.com](http://www.lincolnparkchamber.com).



**WEBSTER  
SQUARE**

**KEEPING LINCOLN PARK FRESH**

[WebsterSq.com](http://WebsterSq.com)

# EVENTS

## UPCOMING EVENTS

RSVP FOR LPCC EVENTS AT [WWW.LINCOLNPARKCHAMBER.COM/EVENTS](http://WWW.LINCOLNPARKCHAMBER.COM/EVENTS)

### AUGUST

#### New Member Orientation

Come to this informal networking breakfast to find out how to best take advantage of your new LPCC membership.

**Thursday, August 11**

8:30 a.m. – 9:30 a.m.

#### LPCC

1925 N. Clybourn, Suite 301

**RSVP online by August 9**

Complimentary Admission

*Please note: New Member Orientations are limited to new members who have joined within the past nine months, board members, ambassadors and new contacts at current member businesses.*

**Sponsored by Gilaad Matar of Morgan Stanley Smith Barney**

#### Summer Cubs Game Outing

Leave work behind and join the Lincoln Park Chamber of Commerce in cheering on the Chicago Cubs as they battle the Atlanta Braves at Wrigley Field.

**Monday, August 22**

Pre-Game Networking: 5:30 p.m. – 6:30 p.m.

Mystic Celt, 3443 N. Southport

First Pitch: 7:05 p.m.

Wrigley Field, 1060 W. Addison

**RSVP and pay online**

\$35/members-only

*Only 50 tickets are available on a first come, first served basis so sign-up today!*

### SEPTEMBER

#### Women's Premier Exchange

Some of Lincoln Park's most dynamic businesses are owned and operated by women. The LPCC's Women's Premier Exchange is our opportunity to promote these business leaders and provide a forum for female entrepreneurs to network and grow their brand. Join the LPCC and your fellow women-owned businesses at Vesta for cocktails, hors d'oeuvres, chair massages and more.

**Tuesday, September 27**

5:30 p.m. – 7:30 p.m.

#### Vesta

1357 W. Concord

**RSVP and pay online by September 13**

\$30/member, \$40/non-member

**Pay at the Door**

\$35/member, \$45/non-member

*Table top sponsorship opportunities are available for this event for members to promote their business or products. Contact Deb Watkins at (773) 880-5200 for more information.*

#### "The Organized" Coffee Connection

Join fellow business owners and network your way toward new business resources while you browse the various tools offered by The Container Store to will help bring order to your life. Whether it's your office, home or car where you conduct the majority of your business, The Container Store will have the products you need to better organize your day-to-day activities. Come to this Coffee Connection to learn more while you enjoy coffee and breakfast treats with Lincoln Park's business community.

**Thursday, September 22**

8:30 a.m. – 9:30 a.m.

#### The Container Store

908 W. North

**RSVP and pay online by September 20**

\$10/member, \$20/non-member

**Pay at the Door**

\$15/member, \$25/non-member

**Sponsored by Lincoln Park Network**

## COMMUNITY UPDATES

### Alderman Michele Smith Takes Over

Alderman Michele Smith (43rd) was sworn in Monday, May 16 along with her 49 colleagues and Mayor Rahm Emanuel. In the days ahead of this official event, Alderman Smith assembled her team and prepared her office. The Alderman and constituent services are being held in the same location as previous Alderman Vi Daley – 735 W. Wrightwood.

The hours for Alderman Smith's location are as follows:

**Monday:** 9:00 a.m. - 7:00 p.m.

**Tuesday - Thursday:** 9:00 a.m. - 6:00 p.m.

**Friday:** 9:00 a.m. - 12:00 p.m. and 2:00 p.m. - 6:00 p.m.

Constituents may contact the Ward office at (773) 348-9500 or visit Alderman Smith online at [www.ward43.org](http://www.ward43.org). You can also email their office at [yourvoice@ward43.org](mailto:yourvoice@ward43.org).

### Lakefront Sculpture Exhibit

The public art of the 10th annual Lakefront Sculpture Exhibit is now live on Lincoln Park streets. This public-private partnership sees neighborhood organizations and individuals contribute \$2,500 each to support local artists and beautify the Lincoln Park, Lakeview and other North Side communities.

The LPCC's sculpture, by Michael Gruzca, is located outside of the Best Buy at 2650 N. Clark. The LPCC is a strong supporter of this public art initiative as it improves the experience for customers and highlights the value of Chicago's artist and shopping communities.

### Department of Business Affairs & Consumer Protection News

On Monday, June 6, 2011 the City of Chicago's Committee on Licensing and Consumer Protection approved the appointment of Rosemary Krimble as Commissioner of the Department of Business Affairs and Consumer Protection. Krimble had been sitting at Acting Commissioner and was previously the General Counsel/Deputy Commissioner of the Department. Krimble has experience in the retail sector and has committed her department's full resources to making the approval process for various business needs as easy as possible.

Find out more about the department at [www.cityofchicago.org/bacp](http://www.cityofchicago.org/bacp).

### Fullerton Bridge Construction

Please note that the bridge over the Lincoln Park "lagoon" will be under construction for over a year starting this summer. Traffic will still flow in both directions, but only one-lane in each direction will be open. Please plan accordingly when traveling through the area.



**WESTEND  
DENTAL**

SMILES ALL  
AROUND!

**773.904.2510**  
Call for an appointment today!

1170 West Armitage Ave.  
Chicago, Illinois  
[www.westenddental.com](http://www.westenddental.com)



**\$100 OFF\***  
FIRST VISIT

Ask us how to receive free digital x-rays with your comprehensive exam!

**Westend Dental sets the standard for dental care excellence.**

- General, cosmetic and restorative dental treatments
- Zoom laser teeth whitening with free take home trays
- Smile makeovers
- Invisalign orthodontics
- State-of-the art facility
- Variety of insurance plans accepted
- Convenient appointment hours
- Payment plans available
- Flexible financing available
- Emergencies welcome

\*NO CASH VALUE. MUST PRESENT AD AT INITIAL VISIT TO RECEIVE DISCOUNT. Limited to first treatment for new patients. Not valid with other offers. Free x-rays applicable only with Comprehensive Exam. Some restrictions apply.



Find us on  
**Facebook**

**NEW  
EVENING  
HOURS**  
call for details

# MEMBERSHIP

## NEW MEMBERS

THE FOLLOWING ARE MEMBERS WHO JOINED THE LPCC BETWEEN JANUARY 1 AND JUNE 1, 2011. WELCOME TO THE LPCC.



On February 16 and May 24, the LPCC held the first two New Member Orientations of 2011. New members introduced themselves and discussed their business while learning more about the opportunities offered by the LPCC.

### Accountants

#### Accounting Solutions, Ltd.

Chris Amundson  
3035 W. Montrose  
Chicago, IL 60618  
(773) 267-7500  
[www.accountingsolutionsltd.com](http://www.accountingsolutionsltd.com)

### Apartment Finding Services

#### Renters Refuge/Onward Realty

Johnny Grafft  
1403 W. Diversey  
Chicago, IL 60614  
(312) 772-4490  
[www.rentersrefuge.com](http://www.rentersrefuge.com)

### Attorneys

#### Enterprise Law Group

Jon Stromsta  
150 S. Wacker  
Chicago, IL 60606  
(312) 428-3023  
[www.enterpriselg.com](http://www.enterpriselg.com)

#### Thomas G. Besore, Esg.

Thomas G. Besore  
195 N. Harbor  
Chicago, IL 60614  
(312) 725-0223  
[www.besore.com](http://www.besore.com)

### Caterers

#### Nohea Café

Michelle Mochoruk  
2142 W. Roscoe  
Chicago, IL 60618  
(773) 935-7448  
[www.noheacafe.com](http://www.noheacafe.com)

### Coffee & Tea

#### Dark Cloud Coffee

Andrew Atkinson  
2122 N. Halsted  
Chicago, IL 60614  
(773) 857-2449  
[www.darkcloudcoffee.com](http://www.darkcloudcoffee.com)

#### Noble Tree Coffee & Tea

Micah Shapiro  
2444 N. Clark  
Chicago, IL 60614  
[www.nobletreecoffee.com](http://www.nobletreecoffee.com)

### Computer Services

#### Tech Shield

Burak Dilbay  
1457 W. Fullerton  
Chicago, IL 60614  
(773) 698-6513  
[www.techshield.us](http://www.techshield.us)

### Family, Community & Civic Organizations

#### Park West Cooperative Nursery School

Jane Nolan  
2335 N. Orchard  
Chicago, IL 60614  
(773) 327-1115  
[www.parkwestcoop.org](http://www.parkwestcoop.org)

### Grocers

#### Big Apple Finer Foods

Holly Lodarek  
2345 N. Clark  
Chicago, IL 60614  
(773) 880-5800  
[www.bigapplefinerfoods.com](http://www.bigapplefinerfoods.com)

### Carnival Finer Foods

Arthur Paris  
458 W. Dickens  
Chicago, IL 60614  
(773) 472-2929

### Health Care

#### Aaron's Apothecary

Aaron Pietrykowski  
2338 N. Clark  
Chicago, IL 60614  
(773) 360-8595  
[www.aaronsapothecary.com](http://www.aaronsapothecary.com)

### Northwestern Memorial Physicians Group Dermatology

Veronica Wilson  
1460 N. Halsted  
Chicago, IL 60642  
(312) 926-3627  
[www.nmpg.com](http://www.nmpg.com)

### Health Care – Dental

#### Dentistry for Children

Georgina Boyd  
1721 N. Halsted  
Chicago, IL 60614  
(312) 988-9855  
[www.dentistry4children.net](http://www.dentistry4children.net)

#### Seton Dental Care

Marshall Olech  
711 W. North  
Chicago, IL 60610  
(312) 944-0658  
[www.setondental.net](http://www.setondental.net)

### Home Furnishing & Accessories

#### All About Closets

Philip Calococci  
29 Forestwood Court  
Romeoville, IL 60446  
(815) 293-1088  
[www.aaclosets-chicago.com](http://www.aaclosets-chicago.com)

### Interior Design

#### Susan Fredman Design Group

Jamie Fields  
350 W. Erie  
Chicago, IL 60654  
(312) 587-8150  
[www.susanfredman.com](http://www.susanfredman.com)

#### Vecco Design Studio

Debbie Smith  
912 W. Armitage  
Chicago, IL 60614  
(630) 281-8313  
[www.veccostudio.com](http://www.veccostudio.com)

### Jewelers

#### K Stonehill Creations

Julie Peckham  
1739 N. Clybourn  
Chicago, IL 60614  
(312) 265-0582  
[www.kstonehillcreations.com](http://www.kstonehillcreations.com)

### Marketing & Public Relations

#### BeeBillion.com

Mohammad Gaber  
17 E. Monroe  
Chicago, IL 60603  
(312) 972-5444  
[www.beebillion.com](http://www.beebillion.com)

## Massage Therapy

### Massage Envy

Wesley Lee  
1845 N. Clybourn  
Chicago, IL 60614  
(773) 904-1100  
[www.massageenvy.com](http://www.massageenvy.com)

## Office Supplies

### Tonervision, Inc.

Sophia Zuganelis  
1341 W. Fullerton  
Chicago, IL 60614  
(773) 415-4200  
[www.tonervision.com](http://www.tonervision.com)

## Pet Services & Animal Care

### Fetch! Pet Care

Carolyn Alonzo  
[www.fetchpetcare.com](http://www.fetchpetcare.com)

## Promotional Incentives & Premiums

### Karrot

Ernie Naylor  
2202 N. Halsted  
Chicago, IL 60614  
(312) 546-3240  
[www.karrotrewards.com](http://www.karrotrewards.com)

## Publishers

### Daily Herald/Niche Publications

Barbara Jakomin  
155 E. Algonquin Road  
Arlington Heights, IL 60004  
(847) 427-4629  
[www.dailyherald.com](http://www.dailyherald.com)

## Real Estate: Residential

### Prudential Rubloff

Bill O'Malley  
2301 N. Clark  
Chicago, IL 60614  
(773) 502-7622

### ReMax Signature

Linda O'Donnell  
2411 N. Clybourn  
Chicago, IL 60614  
(773) 348-8500  
[www.chicagosold.com](http://www.chicagosold.com)

## Restaurants: Bars, Pubs & Taverns

### Burger Bar Chicago

John McLean  
1578 N. Clybourn  
Chicago, IL 60614  
(312) 255-0055  
[www.burgerbar.com](http://www.burgerbar.com)

## Restaurants: Casual Dining

### Cosi

Zoran Gorgioski  
2200 N. Clark  
Chicago, IL 60614  
(773) 472-2674  
[www.getcosi.com](http://www.getcosi.com)

### Sono Wood Fired

John McLean  
1582 N. Clybourn  
Chicago, IL 60642  
(312) 255-1122  
[www.sonowoodfired.com](http://www.sonowoodfired.com)

### The Uptowner Café

Kyle McCarty  
2233 N. Lincoln  
Chicago, IL 60614  
(773) 661-2299  
[www.theuptownercafe.com](http://www.theuptownercafe.com)

## Retail

### mygofer.com

Ash Kakish  
Chicago, IL 60614  
(773) 367-4916  
[www.mygofer.com](http://www.mygofer.com)

### New Balance Chicago

Matt Kolb  
2369 N. Clark  
Chicago, IL 60614  
(773) 348-1787  
[www.newbalancechicago.com](http://www.newbalancechicago.com)

## Retail: Clothing

### Black Tie Formalwear

Kyle Hendrix  
2657 N. Clybourn  
Chicago, IL 60614  
(773) 248-8600

## Your Clothes Call

Andrea Bodenstein  
2909 W. Sheridan  
Chicago, IL 60657  
(773) 793-9130  
[www.yourclothescall.com](http://www.yourclothescall.com)

## Sports & Recreation

### Fitness Formula Club

#### Lincoln Park

Bob Dowdy  
939 W. North  
Chicago, IL 60642  
(312) 337-1244  
[www.ffc.com](http://www.ffc.com)

### i9 Sports

Brian Watkins  
3712 N. Broadway  
Chicago, IL 60613  
(773) 245-7834  
[www.i9sports.com](http://www.i9sports.com)

### Lakeshore Sports and Fitness

Peter Goldman  
1320 W. Fullerton  
Chicago, IL 60614  
(773) 477-9888 x 128  
[www.lsoc.com](http://www.lsoc.com)

### Midtown Tennis Club

Millie Minton  
2020 W. Fullerton  
Chicago, IL 60647  
(773) 235-2300  
[www.midtown.com/chicago](http://www.midtown.com/chicago)

## Tailors

### Alva Graciano Tailors

Niki Tsotrou  
2246 N. Clark  
Chicago, IL 60614  
(773) 698-8758

## Telecommunications

### U.S. Cellular

Jose Davila  
1611 N. Sheffield  
Chicago, IL 60614  
(312) 642-4074  
[www.uscellular.com](http://www.uscellular.com)

## Travel Agencies

### AAA – Lincoln Park

Morell Howard  
2121 N. Clybourn  
Chicago, IL 60614  
(773) 687-6105  
[www.aaa.com/travel](http://www.aaa.com/travel)

## Utilities

### Energy Alliances

Brad Liegel  
515 Sheridan  
Evanston, IL 60202  
(513) 600-4399  
[www.energyalliances.com](http://www.energyalliances.com)

## THANK YOU FOR THE NEW MEMBER REFERRALS!

The following members helped the LPCC grow between January 1 and June 1, 2011 by referring a new member:

### Jim Kelly – Real Leaders Lead Business Coaching

Have you noticed a new business on your block? Want to increase the number of members in Chicago's largest neighborhood chamber? Refer a new member today and receive special recognition in *The Source* and other great benefits including a gift certificate good towards attendance to a LPCC Coffee Connection or Business After Hours.

# LEGISLATIVE

## BUSINESS UPDATES

### Proposed Elimination of Head Tax

Currently, businesses with more than 50 employees in the City of Chicago must pay an additional \$4-a-month-per-employee tax. During his campaign, Mayor Rahm Emanuel assured the local business community that he would work to phase out this tax that is often an impediment to hiring in Chicago.

On June 8, 2011, North Side Alderman Tom Tunney (44th), a business owner himself, along with 42nd Ward Alderman Brendan Reilly and 43rd Ward Alderman Michele Smith, introduced an ordinance to City Council that would eliminate this tax over four years – a measure he attempted to gather support for under the Daley administration. While the elimination of this tax would likely make hiring easier for local businesses, it would also lead to a significant gap in the City's already deep budget hole. It is up to Mayor Emanuel and finance leaders in City Hall to determine the next steps. Stay tuned to the LPCC's website for more information on this business-centered issue.

### Children's Memorial Hospital Updates

The Children's Memorial Hospital's selection for developer of the site along Lincoln should be announced in the coming days or weeks. The Lincoln Park Chamber of Commerce has been at the table with Children's Memorial Hospital and other community leaders, in addition to attending planning meetings, for almost two years. We look forward to working closely with Children's Memorial Hospital, the announced developer, Alderman Smith and other community leaders to ensure this project meets the needs of the neighborhood and works to fill the customer void left when the hospital closes its doors.

### CAPS Hospitality Subcommittee Meetings

On May 18, 2011 the Lincoln Park Chamber of Commerce, the Chicago Police Department and Department of Business Affairs and Consumer Protection provided local bar and restaurant owners key updates on issues affecting their establishments. Held at O'Malley's West, this meeting was also attended by Alderman Michele Smith – on her first day in office – and featured some lively discussion from owners on how to draw more customers from the 25-40 year old demographic.

Remaining dates in 2011 for the CAPS Hospitality Subcommittee, with topics:

#### Wednesday, July 20

Legal Issues

#### Wednesday, September 21

DePaul University Students & Carding Patrons

#### Wednesday, November 16

Preparations and Precautions for the Holiday Season

Most meetings are held at Goose Island Clybourn (1800 N. Clybourn) but with the success of a meeting held on Lincoln, the location may change. Stay tuned for updates. We hope to see you at an upcoming meeting. For questions on the CAPS Hospitality Subcommittee, please contact Padraic Swanton, director of marketing and communications via email at [pswanton@lincolnparkchamber.com](mailto:pswanton@lincolnparkchamber.com) or (773) 880-5200.

Clark Street  
Lincoln Park



Sign-Up for our E-Newsletter Today

Visit [ClarkStreet.com](http://ClarkStreet.com)



DEPAUL UNIVERSITY

Lincoln Park Campus



## Community Affairs

We serve as a link between the  
Lincoln Park Community and DePaul University

We can help you access university resources such as musicians; musical, cultural, and athletic events; and the Neighborhood Parking Program.

Phone (312) 362-8100 E-mail: [cgia@depaul.edu](mailto:cgia@depaul.edu)  
<http://cgia.depaul.edu/>

Office of Community, Government, and International Affairs

## CLARK STREET IN LINCOLN PARK UPDATES



Powerwashing - as well as window cleaning - services were performed on both the Clark Street and Lincoln Avenue SSAs this summer as part of a continued beautification effort on these key shopping corridors.

### Powerwashing & Flower Baskets

In late Spring each year the Clark Street Special Service Area (SSA) #23 commissions the powerwashing of the street and the planting of flowers in hanging baskets. These annual beautification projects improve the overall feel and attractiveness of Clark Street in Lincoln Park and create a quaint shopping experience. Hanging baskets and planters can be found along Clark Street as well as Diversey between Orchard and Lakeview. In 2011, the Clark Street SSA added window washing services for local businesses as well for increased value.

Check out these projects firsthand while visiting one of the many shops, restaurants, entertainment outlets and service providers found along Clark Street in Lincoln Park.

### Spooktacular Save the Date

Please save the date for the Clark Street SSA's annual Spooktacular Halloween event. On Saturday, October 29, 2011 trick-or-treating, a Scarecrow contest and "Spooky Savings" will return to Clark Street in Lincoln Park. The Clark Street Spooktacular works to connect local families to the businesses along the street and create an inviting atmosphere for fun, shopping and the spirit of Halloween. Mark your calendar now to ensure you don't miss out on the fun!

### E-Newsletter & Social Media

The Clark Street SSA currently produces two E-Newsletters each month, one targeted at the business owners along the commercial corridor and one for residents from blocks - or neighborhoods - across Chicago. Special promotions, events, news and more can be found in each and every issue of the E-Newsletter so sign up today to stay connected to Clark Street in Lincoln Park!

If you would like to receive the Clark Street in Lincoln Park E-Newsletter, please email Anne Kroemer, special projects coordinator, at [anne@lincolnparkchamber.com](mailto:anne@lincolnparkchamber.com).

In addition to using email communication to spread the word about the businesses and events found on Clark Street in Lincoln Park, the Clark Street SSA is also active on Facebook and Twitter. Businesses along Clark Street and Lincoln Park can better connect with their customers, their fellow business owners and the Clark Street SSA through these interactive social networking sites. Search for "Clark Street in Lincoln Park" on Facebook or follow us @ClarkLincolnPk on Twitter today to see even more timely information - and of course the new Clark Street website [VisitClarkStreet.com](http://VisitClarkStreet.com) features news, discounts, information on new businesses and more.



**DEPAUL UNIVERSITY**  
Lawrence Center

### SIMPLIFY YOUR RECRUITING PROCESS

- Post your organization's internship, part-time and full-time employment opportunities online using DePaul Experience at no cost.
- Interview students and alumni on-campus.
- Recruit a diverse pool of candidates at our general interest and niche Job & Internship Fairs.
- Hire DePaul's best and brightest through the University Internship and Cooperative Education Program.

Start recruiting today! Contact Carrie McKeen-Fourteen at (312) 362-5354 or Karyn McCoy at (312) 362-5574 or email [recruitalstudents@depaul.edu](mailto:recruitalstudents@depaul.edu)



**HARTEJ S. SOOD, D.D.S.**  
COSMETIC & GENERAL DENTISTRY

**EXCEPTIONAL DENTISTRY  
IN THE HEART OF LINCOLN PARK**

2551 N. CLARK STREET, SUITE 600  
CHICAGO, IL 60614  
773-327-0011 • [www.drsood.com](http://www.drsood.com)

## LINCOLN PARK ARTS & MUSIC FESTIVAL 2011



The Lincoln Park Arts & Music Festival is right around the corner! Now in its third year, the festival has developed a reputation as a destination for lovers of art and the Lincoln Park community. The Lincoln Park Arts & Music Festival is a major fundraising effort organized by the LPCC. Dollars generated through food and beverage sales, as well as donations at the gate, are used to benefit local businesses and in turn, the surrounding community. Street festivals across the neighborhood highlight the vitality

of the Lincoln Park neighborhood and the energy its residents hold.

### The Details

**Saturday and Sunday, July 16 & 17**

Noon – 10:00 p.m.

Racine Between Fullerton and Webster

### Artisans

The Lincoln Park Arts & Music Festival will again feature a juried art competition and over 100 artisans across a range of mediums. From tables and baskets made from roots and stumps to Chicago photography to oil and water paints, the Lincoln Park Arts & Music Festival has the art to meet any taste. Chicago has a rich and passionate art scene and the LPCC is proud to offer a venue to showcase the works of local artists.

### Band Line-Up

#### Saturday

Noon	The Fortunate Sons
2:00 PM	The Reunion
4:30 PM	Tony Lucca
6:15 PM	Yellowhammers
8:15 PM	The Freddy Jones Band

#### Sunday

12:30 PM	Juniper Mays
2:00 PM	Cold Blue Kid
3:45 PM	Caliente
5:40 PM	Jeffrey Davis Goldford
7:30 PM	Trevor Hall

### Volunteers

The LPCC would like to thank everyone who has already signed up to volunteer at the 2011 Lincoln Park Arts & Music Festival. Assisting guests with directions, manning the gates and – of course – pouring cold beer could not be done without you. If you are interested in helping out at the event, but have not signed up, please contact the LPCC at (773) 880-5200 or [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com) as soon as possible. Businesses who bring out five or more volunteers are allowed to wear their company t-shirt. Volunteering is a great way to connect with other LPCC members, the Lincoln Park community and its residents.

### Children's Area

As an added bonus, the LPCC and Special Events Management have worked to again create an exciting area for children. Whether it's just fresh air or a newly-painted face, the Lincoln Park Arts & Music Festival provides fun for all ages!

## THE POWER OF EVENTS (CONTINUED)

Need help with networking? Just ask. The LPCC staff, board and Ambassador Committee all have great tips on developing the powerful and meaningful connections you need. Not only can we provide the tricks of the trade, but we can help facilitate connections as well. Now, this isn't to say we'll just provide a list of cold calls; rather, this is a involved process that takes input from all sides for the benefit of everyone.

In addition to events primarily targeted to our membership, LPCC regularly partners with other local chambers of commerce and networking groups. The LPCC's Networking Extravaganza (scheduled for November 16 at Grossinger Autoplex) and the recent Joint Chamber Networking Event help expand your network to other North Side business professionals. More information on June's Joint Networking event with the Roscoe Village and Lakeview Chambers of Commerce is available on page 5.

Over the course of the year, the LPCC also partners with a variety of community leaders – including the City of Chicago, DePaul University and the Chicagoland Chamber of Commerce – to promote programs, classes and resources that can advance your career, company or client base. Social media training courses, leadership training and city permitting are all included in the courses we work to promote to our members.

If you are interested in more information about our events, event hosting and sponsorship or need to reconnect with someone you met at an LPCC event, please contact Deb Watkins, director of member services and events at (773) 880-5200. New events are always being added online, so be sure to check [www.lincolnparkchamber.com/events](http://www.lincolnparkchamber.com/events) regularly. We look forward to seeing you out and about in Lincoln Park!

## LPCC EVENTS HIGHLIGHT



The LPCC celebrated the achievements of former 43rd Ward Alderman Vi Daley as well as Jim Kelly (Real Leaders Lead Business Coaching), Elizabeth Rossdeutscher (BankFinancial) and the Lincoln Park Zoo at the Annual Awards Ceremony.



LPCC members celebrated the neighborhood and dined on classic Italian dishes at Salvatore's Ristorante during the Annual Awards Ceremony held on May 12, 2011.

### LPCC Celebrates Local Businesses, Alderman

The LPCC's Annual Awards were created to foster an appreciation for the organizations and individuals that exhibit both a sound operations model and a commitment to the sustainability of the neighborhood and its business community. The members honored by the LPCC's Annual Awards have innovative business models and contribute to the community through donations of time, money and ideas.

The LPCC honored the following businesses for their contributions to the Lincoln Park community:

#### Community Contributor of the Year

##### Lincoln Park Zoo

One of Lincoln Park's most popular tourist destinations, Lincoln Park Zoo draws hundreds of thousands of visitors to the community each year. In 2010, Lincoln Park Zoo launched their Nature Boardwalk which has been regarded as a model for urban ecosystem development. Lincoln Park Zoo Director of Guest Services Erika Kohler serves as Chair of Internal Affairs on the LPCC's Executive Committee.

#### Chairman's Award

##### Elizabeth Rossdeutscher, BankFinancial F.S.B.

Elizabeth Rossdeutscher, Assistant Vice President and Branch Manager at BankFinancial F.S.B. on Clark, has served the Lincoln Park Chamber of Commerce in many roles. As a member, and one-time Chair, of the Ambassador Committee Rossdeutscher worked to expand the LPCC's membership ranks and liaise with new businesses as they wet their feet with the organization. Rossdeutscher is a Commissioner on the Clark Street Special Service Area (SSA) #23, currently serving as treasurer.

#### Frank Hasner Member Momentum Award

##### Jim Kelly, Real Leaders Lead Business Coaching

Attending more than 30 events in two years, Jim Kelly's enthusiastic approach to chamber membership and networking is evident. Currently, Kelly sits on the LPCC's Board of Directors as well as the Government Affairs and Governance Committees. Kelly's business, Real Leaders Lead Business Coaching, is dedicated to executive development and small business coaching.

In addition to local business professionals, the LPCC also used the Annual Awards ceremony to present a Community Service Award to Alderman Vi Daley (43rd) for her representation of the Lincoln Park neighborhood in City Hall since 1999. A passionate advocate and

service provider for residents and businesses alike, Alderman Daley's place in Lincoln Park was recognized by the LPCC and led to the creation of the Community Service Award.

The Annual Awards ceremony was held on May 12 at Salvatore's Ristorante. Applications for the awards were reviewed by the LPCC Board of Directors for final approval. LPCC Annual Award winners also received special recognition on the LPCC's website as well as a Chicago City Council resolution introduced by Alderman Daley before her retirement.

### Joint Networking: It's Match Point

The Lincoln Park Chamber of Commerce and its members were joined by business leaders from the Lakeview and Roscoe Village Chamber of Commerce on June 28, 2011 at the Midtown Tennis Club. Whether it was "serving" their pitch or a long "rally" debating recent business news or trends, the crowd at the Midtown Tennis Club for the Joint Networking Event was engaging and energetic.

The LPCC works to offer the Joint Networking Event – as well as November's Networking Extravaganza – to provide members further opportunities to meet business leaders and contacts from across Chicago. New perspectives and innovative approaches to many common business issues and solutions were shared among the more than 75 professionals that attended this event.

The event was sponsored by Webster Square. Thank you to our event sponsor, hosts and partner chambers of commerce for helping create a unique experience and outlet for members to grow their business.



Lincoln Park Chamber of Commerce  
the cornerstone of your success

Lincoln Park Chamber of Commerce  
1925 North Clybourn, Suite 301 • Chicago, IL 60614  
[www.lincolnparkchamber.com](http://www.lincolnparkchamber.com)

## IN THIS ISSUE

Read about the LPCC Board Chairman's perspective on the organization as a business owner and active member on page 2.

Clark Street in Lincoln Park is abuzz with activity new and old. Check out the latest news on the street on page 9.

This publication was funded in part with support from the City of Chicago Department of Housing and Economic Development.

WANT TO REACH OUT TO THE  
ENTIRE LPCC MEMBERSHIP?

## ADVERTISE HERE!

ADVERTISING IN

THE SOURCE IS NOW AVAILABLE IN

## FULL-COLOR!

CONTACT THE LPCC AT  
(773) 880-5200 OR  
[ADS@LINCOLNPARKCHAMBER.COM](mailto:ADS@LINCOLNPARKCHAMBER.COM)  
TODAY!

**Lakeshore Sport & Fitness**  
We are transforming the way Chicago works out... Come experience Chicago's new #1 destination for sport and fitness.

**1320 West Fullerton**  
**773.FITNESS**  
[www.LakeshoreSF.com](http://www.LakeshoreSF.com)