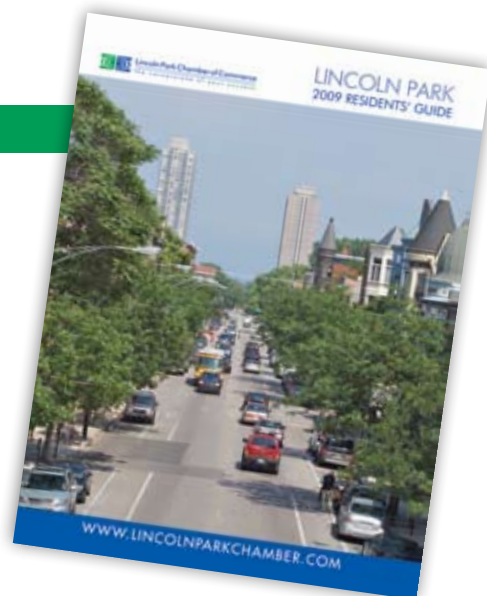


# 2010 Discover Lincoln Park

YOUR GUIDE TO CHICAGO'S MOST DYNAMIC NEIGHBORHOOD

The Lincoln Park Chamber of Commerce (LPCC) is partnering with Pioneer Press to bring you "2010 Discover Lincoln Park—Your Guide to Chicago's Most Dynamic Neighborhood." This publication is the only one of its kind for the neighborhood and this is your exclusive chance to have your business included!



## TOTAL MARKET COVERAGE

- **10,000** copies distributed door-to-door to homes, condos and businesses in Lincoln Park
- **15,000** copies distributed by the LPCC to high traffic areas
- Discover Lincoln Park—Your Guide to Chicago's Most Dynamic Neighborhood available on the internet for one year with links from [www.pioneerlocal.com](http://www.pioneerlocal.com) and [www.lincolnparkchamber.com](http://www.lincolnparkchamber.com)



**Lincoln Park Chamber of Commerce**

the cornerstone of your success

Advertising now available for everyone—not just members!

Phone: (773) 880-5200 E-mail: [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com)

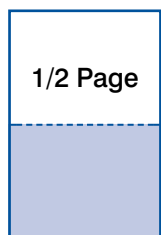
## AD RATES (ALL RATES ARE NET)



7.5" x 10"

Members \$2495  
Non-Members \$2745

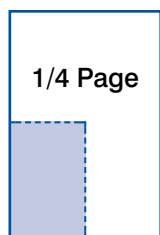
4-Color Included



7.5" x 4.875"

\$1295  
\$1495

Black & White



3.5" x 4.875"

\$695  
\$845

Black & White



3.5" x 2.375"

\$395  
\$495

Black & White

**Back Cover Position** \$3995  
(4-Color & Internet Ad Link\* incl.)

**Inside Cover Positions** \$3695  
(4-Color & Internet Ad Link\* incl.)

**Center Spread (2 Pages)** \$4595  
(4-Color & Internet Ad Link\* incl.)

**UPGRADES** 4-Color \$150  
Spot Color \$100

## AD DEADLINES

**March 5, 2010**

Advertising Sales Close and Space Reservations Due

**March 12, 2010**

Camera Ready Material Due (provided as a digital file)

Special Bonus: Pioneer Press is offering advertisers complimentary production of a formatted ad based on materials you provide

**April 22, 2010**

Distribution Begins

FOR MORE INFORMATION CONTACT:  
**KURT KURAS** at (847) 486-7537 or  
E-mail: [kkuras@pioneerlocal.com](mailto:kkuras@pioneerlocal.com)



**Lincoln Park Chamber of Commerce**  
the cornerstone of your success

**PIONEER PRESS**  
YOUR LOCAL SOURCE

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PUBLICATIONS

**SUN-TIMES MEDIA**

\*Internet ad link on Pioneer Press Web site. • All of the standard limits of liability and disclaimers applicable to all Pioneer Press advertising shall apply to all advertising in the publication(s) referenced in this flyer, including all rate policies, contract terms, conditions and copy regulations.