

LPCC March 2010 E-Newsletter

March 9, 2010

LPCC NEWS

Membership March Madness

The LPCC will waive the \$25 administrative fee for any business who joins the LPCC between March 1 and March 30, 2010. Members who refer a prospect who joins the LPCC will be presented with a coupon for a free LPCC event. Help the LPCC continue to grow and refer a prospective member today!

Banner Orders Due April 30

LPCC members have the unique opportunity to advertise their businesses to the thousands of people who pass through Lincoln Park's prominent commercial streets every day by participating in street pole banner advertising.



The LPCC [is currently accepting spring orders](#) until Friday, April 30.

This advertising opportunity is *exclusive* to LPCC members.

LPCC Launches Text Messaging Alerts

The LPCC has partnered with Opt It, Inc. to provide text message alerts to members free of charge. Sign up today to get up-to-the minute details about events and other key LPCC news.

The LPCC has also negotiated a 10% discount for members interested in using text message marketing at their locations. [Contact us](#) today to find out more!

You can join the LPCC's [text message alert system](#) here.

Please note: Cell phone numbers will not be shared.

Start Up! Chicago Spring Semester

Chicago's premier course for budding entrepreneurs, or new business owners, is once again accepting students. The Spring semester for Start Up! Chicago will begin on Tuesday, April 6 and run through June 8.

For more information, or to register for Start Up! Chicago please visit www.startupchicago.org. Sign up before March 26 and receive a special early-bird rate. Already in

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Hot Deals

[Highlight your business](#) through special discounts and promotions with this online feature available only to LPCC members. Or, [check out the recent Hot Deals](#) added by fellow members and save yourself some money today!

Member News

Want to keep up with your fellow members? Have [news to share](#) with the LPCC community? [Stay connected with Member News!](#)

business? Pass the message along to a friend or neighbor today!

LPCC EVENTS

"Focus on Wellness" Coffee Connection

In 2010 add staff wellness to your list of business resolutions. Come hear ways to make this concept a reality at our March Coffee Connection. Enjoy networking, coffee, juice and healthy breakfast treats at this event.

TOMORROW - Wednesday, March 10, 8:30 a.m. - 9:30 a.m.

ATI Physical Therapy, 939 W. North

Walk-ins welcome: \$15/member; \$25/non-member

Sponsored by: [Experience Chiropractic](#)

Social Media & Networking at DeVry University

We all know it's difficult to decide which route to go when choosing a social media outlet. Twitter, Facebook and Blogs can all be wonderful ways to grow your business database, learn how to do so effectively at this multi-chamber event.

Tuesday, March 23, 8:00 a.m. - 12:00 p.m.

DeVry University, 3300 N. Campbell

More information on the workshop, registration and partnering chambers [is available here](#). The seminar is free of charge to the first 30 people to register.



Living Green in Lincoln Park - Business Sector Forum

Part of an annual Community-Wide Forum, Living Green in Lincoln Park will provide everyday citizens - and businesses - an opportunity to learn more about easy steps they can take to make their lives more energy-efficient and lower their carbon footprint.

Tuesday, March 23, 6:00 p.m. - 7:30 p.m.

DePaul University LEED Science Building, 1110 W. Belden

[Register online](#) to attend this informative and valuable forum. Food and beverages will be provided at this free event. Networking and informative booths will be available as well.

Welcome to February's New Members!

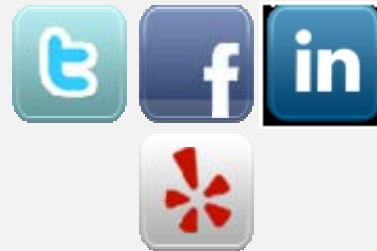
The following members joined the LPCC in February 2010:

Annette Held Landscape Design; Bridgeview Bank Group; Inn at Lincoln Park; Jameson Real Estate; Mon Ami Gabi; and Pressure Washing Systems Marketing.

Contact information for these members [is available here](#).

Stay Connected

Be sure to check out the LPCC on the following social networking sites:



LPCC Marketing Opportunities

Whether your audience is Lincoln Park residents, LPCC members or other community members, [our marketing opportunities are designed](#) to help promote your business and enhance brand awareness. Our offers range from \$75 to \$7,500.

Business Owner Academy

LPCC business education partner DePaul University is offering a unique opportunity for businesses to further improve their operations - [Business Owner Academy](#).

Courses offered in the spring 2010 curriculum include: Finance for the Non-Financial Business Owner; Modern Marketing; Advisory Boards; and Harvesting, Transitioning, and Moving On. Further details are [available here](#).

For more information and to register please contact Stephanie Furlan (312) 362-8676 or sfurlan@depaul.edu.

Save the Date: 20th Annual LPCC Awards

Be sure to save the date for the 20th Annual LPCC Awards, being held on Monday, May 17 at Vinci. Check [the LPCC's website](#) for more information on this exciting event and our award-winning members.

COMMUNITY NEWS

LPCC Welcomes Qdoba Mexican Grill Location to Lincoln Park

On Thursday, March 4 the LPCC joined local business leaders to welcome Qdoba Mexican Grill to their newest location - 957 W. Diversey in Lincoln Park. [Read the LPCC's press release and see photos](#) of the ceremony here.

SSA News

Both the Clark Street SSA #23 and the Lincoln Avenue SSA #35 are moving full steam ahead into 2010! The Clark SSA is preparing to launch its Strategic Marketing Campaign in early Spring, while the Lincoln Ave SSA continues its "Clean and Green" services, such as snow removal and sidewalk cleaning. To learn more about upcoming events, programming and meetings click here:

www.clarkstreetssa.org

www.lincolnavessa.com

Census Jobs Available

The US Census office is looking for census takers in your area. These positions pay \$18.25, with flexible hours and paid training. Apply today by calling (773) 355-5790 or visit www.2010censusjobs.gov. Positions start in early Spring. Call for testing dates and times in your area.

LEGISLATIVE NEWS

Plastic Bag Ordinance Reporting

It is time for businesses effected by the so-called "Plastic

Bag Ordinance" that took effect in March 2009 to report their efforts to stay compliant to the Department of Environment. More information on reporting [is available here](#).

Sidewalk Cafe Season is Here!

As of March 1, the 2010 Sidewalk Cafe Season officially began. If you are interested in offering outdoor space at your restaurant or cafe, it is imperative that you complete the necessary forms and follow the necessary protocol.

A checklist of necessary fees, regulations and more [is available here](#).

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