

## LPCC May 2010 E-Newsletter

### LPCC NEWS

#### LPCC Members to Save Money with Office Depot Program



The LPCC has partnered with [Office Depot](#) to present a special discount program. LPCC members will be able to select from hundreds of everyday office supplies – from pens and paper to cleaning supplies – through an online portal or during in-store sales and receive a substantial discount (discount varies based on item selected). Be sure to keep an eye out for more information how you can access the savings!

#### LPCC Membership Survey Continues

As we continue to analyze our membership, additional information on LPCC members is necessary to help shape future programming and chamber benefits. Our one-minute survey is a key part of this research. [Please take a minute and fill it out today](#) if you haven't done so already. *Thank you to everyone who has shared your response thus far!*

#### LPCC Adds Part-Time SSA Staffer

The LPCC is thrilled to announce the addition of Anne Kroemer to the staff. In a part-time role, Anne will serve as Special Projects Coordinator and help the Clark Street SSA launch an extensive marketing campaign. Welcome, Anne!

#### LPCC Launches "[Connections Corner](#)"

The LPCC values business connections as a key element of fostering business success and economic development in Lincoln Park – now it's time for these partnerships to get the promotion they deserve. Has your experience with the LPCC lead to a unique, profitable or engaging partnership with another member? [Send us your stories today!](#)

#### May 2010 "Part of It, Proud of It" Recipient

Congratulations to H.E.R.O. Fitness (1941 N. Elston) on being selected as the May 2010 LPCC "Part of It, Proud of It" recipient. For more information on H.E.R.O. Fitness, [please click here](#).

## LPCC EVENTS

#### 20th Annual LPCC Awards Ceremony

Lincoln Park businesses help make the neighborhood what it is today. Help us recognize this year's award winners and celebrate 20 years of great Lincoln Park business.

#### ADVERTISEMENT

Click Here for  
Hot Deals at  
Chicago's Best  
Businesses!

ADVERTISE  
HERE



#### Hot Deals

[Highlight your business](#) through special discounts and promotions with this online feature available only to LPCC members. Or, [check out the recent Hot Deals](#) added by fellow members and save yourself some money today!

#### Member News

Want to keep up with your fellow members? Have [news to share](#) with the LPCC community? [Stay connected with Member News!](#)

#### Connections Corner

Welcome to the Connections Corner. The LPCC is happy to launch this new *E-Newsletter* and website feature to help promote members working together. Partner with another LPCC member? [Send us your story](#) and we'll feature you online.

And the winners are:

- Lincoln Park Member of the Decade: Chris Matern, Attorney at Law
- Business of the Year: Colette Rodon Hornof, Vesta
- Chairman's Award: Gail Zelitzky, Silver-Robins Consulting, LLC

Monday, May 17, 5:30 - 8:00 p.m.  
Vinci, 1732 N. Halsted

[RSVP TODAY](#): \$40/member; \$55/non-member  
Pay at the door: \$50/member; \$60/non-member

Sponsored by: [North Bank](#)

### New Member Orientation

New Member Orientations are a great way for members to learn more about the LPCC's history and mission, benefits and programs - and how to get the best return on your investment with the LPCC!

Wednesday, May 26, 8:30 a.m. - 9:30 a.m.  
LPCC, 1925 N. Clybourn

[RSVP by May 24](#)

Complimentary Admission

Sponsored by: [Gilaad Matar](#), [Morgan Stanley Smith Barney](#)

### Save the Date: Summer Cubs Game Outing



Leave work behind and join the LPCC in cheering on the Chicago Cubs as they battle the San Diego Padres at Wrigley Field.

Tuesday, August 17  
Networking: 5:30 p.m. (Location TBD); First Pitch: 7:05 p.m.

Cost: \$35 (includes ticket and pre-game drinks, appetizers and networking)

*Only 75 tickets are available, to members only, on a first come, first served basis. [Sign up today!](#)*

## COMMUNITY NEWS

### SSA Update

Spring beautification projects are on the way! Look for the planters along the [Clark Street](#) and [Lincoln Avenue](#) SSAs to start bursting with flowers later this month to help welcome shoppers to these busy shopping districts.

### Lincoln Park Farmer's Market Returns, Expands

The Lincoln Park Farmers Market now has parking! The new

## New Members

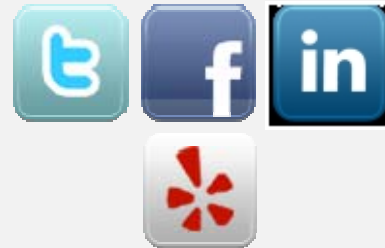
The following are members who joined the LPCC in April 2010:

All Temp Heating & Air Conditioning; Dog-A-Holics; First Data Independent Sales; Furtastik; Kaplan Tutoring; mb Financial Bank; Office Depot; Prudential Rubloff; Rush University Family Physicians at Lincoln Park; Skinner North.

Contact information for these members [is available here](#).

## Stay Connected

Be sure to check out the LPCC on the following social networking sites:



## Marketing Opportunities

Whether your audience is Lincoln Park residents, LPCC members or other community members, [our marketing opportunities are designed](#) to help promote your business and enhance brand awareness. Our offers range from \$75 to \$7,500.

layout has vendors on the east half of the parking lot, allowing for patrons to enter and park through the west entrance. Visit [www.chicagofarmersmarkets.us](http://www.chicagofarmersmarkets.us) for more information on other new features including vendors and more.

#### **Parking Meter Hours Shift in Part of Lincoln Park**

Meter hours have been shortened on the 800, 900 and 1000 blocks of W. Armitage. The new hours are Monday through Friday from 8:00 a.m. – 9:00 p.m. and on Saturday and Sunday from 10:00 a.m. – 6:00 p.m. The hours were shortened by the addition of meters in front of businesses on Halsted.

## **LEGISLATIVE NEWS**

#### **LPCC Advocacy Update**

The LPCC continues to build on its efforts to advocate for member businesses affected by proposed legislation in government. In the last month, the LPCC has been vocal with our elected officials and in the media about the following issues:

1. [Vacation Rental Ordinance Remains Unapproved](#)
2. [Proposed Ban on Massage "Parlors" Returned to Committee](#)

#### **Sign Permit Amnesty Program**

The City of Chicago is offering a voluntary compliance period of six months that started on April 15, 2010 that allows existing businesses that are lacking permits for their signs, canopies, awnings, marquees and banners to apply for one or both of the permits at no cost.

[Download the application today.](#)

#### **Landscape Ordinance Moratorium**

On April 14, 2010 the Chicago City Council approved a 2-year moratorium on the enforcement of the City's Landscape Ordinance for businesses. In many cases, the Landscape Ordinance - drafted to encourage more green space around neighborhood businesses - can cost a small business owner more than \$30,000 in costs for compliance.

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