

**Lincoln Avenue SSA #35-2015
Commission Meeting Minutes
February 2, 2017 9:00 a.m.
Lincoln Station, 2432 N. Lincoln Ave.**

Commissioners Present: Kenneth Dotson, Mark Davis, Ben Hamm, Edda Coscioni, Brent Holten

Commissioners Absent: Oz Sozen

LPCC Staff: Frank Kryzak, Kim Schilf, Bryan Biello

Public Forum: Allan Mellis, Ken Feldbein

Alderman's Office: None

Call to Order

- I. Call to order by Dotson at 9:04 a.m.

Approval of Minutes

- II. Dotson asked for and received approval of the minutes from the November 10, 2016 meeting.

Motion to approve the November 10, 2016 meeting minutes. Motion seconded. Motion unanimously approved.

Public Forum

- III. Allan Mellis
 - a. Mellis commented that he would recommend putting a packet together with information about the security rebate to make it easy for business owners to get the details and begin installing security cameras and lighting.
 - b. Mellis asked if the LPCC had discussions with McCaffrey/Hines about the Children's Memorial Hospital redevelopment retail leasing.
 - i. At this time the LPCC does not have any information on tenants for the redevelopment.

Reports

- IV. Financial Report (Holten)
 - a. Not much has been spent so far this year and there was nothing outstanding to report.
 - b. In reviewing the budget for façade rebates, Holten asked if we can increase awareness about the program, so we can get more applications.

New Business

- I. Vendor Review (Kryzak)
 - a. Clean Street - Litter abatement
 - i. Cleanstreet is picking up litter and emptying garbage cans three days a week, and will be out 5 days a week starting in April.
 - ii. Commissioners have been very satisfied with litter abatement.
 - b. Brightview - Landscaping
 - i. The displays were lackluster in 2016 and the LPCC has talked to Brightview to ensure that they are impressive in 2017.
 - ii. We have selected our flower color palette for the upcoming year.
 - c. Christy Webber - Snow Removal
 - i. We had Christy Webber perform an extra salting on January 12 due to freezing rain.
 - ii. Businesses and commissioners have been satisfied with snow removal.
 - d. Liberty Flag and Banner – Holiday Décor

- i. The process is currently on hold until McCaffrey/Hines has their meeting to unveil their brand, renderings, etc., which should be sometime in February. After that, we will have a meeting with the Lakota Group, McCaffrey/Hines, and their designers to make sure we are all on the same page and our vision for Lincoln Avenue is consistent.
 - ii. The plan is to unveil the final Lincoln Avenue Corridor Plan Recommendations at the same time as McCaffrey/Hines' groundbreaking in April. After that, the SSA can begin implementing recommendations from the final Plan.
- d. Safety
 - i. The security rebate program is ready to go and we can begin distributing program information, as well as the Business Safety Tips sheet to businesses along Lincoln Avenue.
 - ii. This month, Kryzak is going to start the process of setting up a business safety seminar with representatives from the Chicago Police Department, local business owners, and the Alderman's office to discuss safety.
 - iii. Safety class/security seminar
 - 1. Business owners need help to train their employees on what to do and what to say when calling 911.
 - 2. Coscioni mentioned that this would be really helpful since she and several other businesses on her block were hit by a group of teenagers that stole cell phones.
 - iv. Dotson suggests creating a merchant equivalent of a neighborhood watch.
 - 1. Kryzak commented that we will plan to use the safety program as a way for businesses to meet and connect with one another.
 - v. The commissioners agreed to create a safety committee to review security rebate applications. At this time, all commissioners except Sozen volunteered to be part of the committee.
 - vi. Dotson also suggests branding the façade and safety rebates to make it known that the SSA has these improvement initiatives, and the Commissioners agreed.

Motion to approve moving \$3,000 from Bicycle Transit Enhancements (line item 3.04) to Safety Improvement Program-Rebates (line item 5.02) and \$1,000 from Special Events (line item 1.02) to Safety Improvement Program-Rebates (line item 5.02). Motion seconded. Motion unanimously approved.

IV. Events & Marketing Report (Biello)

- a. Don't forget to ride and promote the #11 bus. Its trial period has been extended for 6 months.
- b. Lincoln Avenue Events & Marketing
 - i. Currently brainstorming potential event ideas, please feel free to share ideas with Biello via email.
 - ii. Looking into activating Julia Porter Park or potentially doing a kick-off event with Children's Memorial's ground breaking.
 - iii. Will also be coordinating to do some social media updates specifically for Lincoln Avenue events and activities through the LPCC's social media platforms.
- c. LPCC Events
 - i. Lincoln Park 2017 is February 9 at 8:00am
 - 1. Lincoln Park's three Aldermen will be addressing residents and business owners about the state of Lincoln Park.
 - ii. Business After Hours at iFly on February 22 at 5:30pm
 - iii. Keep these events on your radar for later in the year:
 - 1. Cravings on Clark – June 14
 - 2. Lincoln Avenue Wine Stroll returning in September
 - 3. Lincoln Park Top 10 Awards returning in November

- a. Commissioners provided some feedback about the 2016 awards to help improve the 2017 program.
- V. Economic Development (Kryzak)
 - a. Recently opened
 - i. Campus Dogs and Deli (2273 N. Lincoln) in December
 - ii. New Look Laser Medical Spa (2632 N. Lincoln) in December
 - iii. Tobacco Road (2249 N. Lincoln) in December
 - b. Recently Closed
 - i. Green Bean (734 W. Fullerton) in November
- VI. 2018 Budget Planning
 - a. Kryzak asked commissioners to start thinking about the 2018 budget and where we might see an increase in spending. Some areas he pointed out to examine were:
 - i. Safety
 - ii. Events
 - iii. Public art
 - iv. Wayfinding/design elements
 - b. This is the time, now and during the April meeting, to share ideas for the 2018 budget.
 - c. Commissioners will begin thinking about the budget in preparation for the next meeting.
 - d. Schilf let the Commissioners know that, with the help of Alderman Smith, we were able to get DPD to exclude the PINs related to the Children's Memorial Hospital redevelopment from the new Transit TIF. This was a huge win for us because the SSA future budgets won't be nearly as affected in the future as they would have been because of the Transit TIF.

Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 10:31 a.m.

Minutes respectfully submitted by Bryan Biello.