

Lincoln Avenue SSA #35-2015
Commission Meeting Minutes
May 18, 2017 9:00 a.m.
Lincoln Station, 2432 N. Lincoln Ave.

Commissioners Present: Kenneth Dotson, Mark Davis, Ben Hamm, Edda Coscioni

Commissioners Absent: Oz Sozen, Brent Holten

LPCC Staff: Frank Kryzak, Kim Schilf, Bryan Biello

Public Forum: none

Alderman's Office: Joanna Zaidan

Call to Order

- I. Call to order by Dotson at 9:01 a.m.

Approval of Minutes

- II. Dotson asked for and received approval of the minutes from the April 27, 2017 meeting.

Motion to approve the April 27 meeting minutes. Motion seconded. Motion unanimously approved.

Public Forum

- I. None

Action Items

- II. Draft Budget (Dotson & Kryzak)
 - a. Recommended increasing the tax levy by more than 5%, which requires a public meeting. This increase will fund recommendations from our Lincoln Avenue Corridor Plan.
 - b. The draft budget is due to the City on June 16. The Department of Planning and Development will review it and provide comments and questions to the LPCC and the final budget will be voted on at our July SSA Commission meeting.
 - c. Dotson and Kryzak walked the Commissioners through the proposed budget:
 - i. Customer Attraction
 1. Increased line item for special events.
 2. Funded the line item for banners as this will likely be a recommendation in the Lincoln Avenue Corridor Plan.
 3. Increased the amount for holiday decorations because we intend to use a new vendor, since we've had consistent issues with our previous vendor who was generally cheaper than other vendors.
 - ii. Public Way Aesthetics
 1. Built in a slight increase for landscaping due to natural increases, year over year.
 2. Increase to the façade rebate program, because businesses may want to enhance their appearance when some of the new developments come online next year.
 3. Wayfinding signage increased to improve signage along the corridor per the Lincoln Avenue Corridor Plan.
 4. Accounted for slight increases in snow removal and pressure washing.
 - iii. Sustainability and Public Spaces

1. Funded line item for recycling bins to add to the street in 2018.
 2. Funded the line item for bicycle transit enhancements, so we can plan to add bike racks and possibly a branded bike corral to the street.
- iv. Economic and Business Development
1. The line item for Economic Corridor Study is funded to assist with specific branding for Lincoln Avenue as suggested by the corridor plan.
 2. The line item for Master Planning is funded so we can hire a consultant to work on a wayfinding plan specific to Lincoln Avenue.
- v. Safety Programs
1. Funded the line item for our safety rebate programs.
- vi. Administration
1. The administrative/office costs are more this year because in the past SSA #23 required more time and attention than SSA #35. Now, however, SSA #35 will be requiring more staff time, so administrative costs will be split evenly between the two SSA's.

III. Program Manager Report (Kryzak)

- a. Kryzak shared a pressure washing flyer and a sheet with information about the three different rebate programs being offered by the SSA. The flyer and sheet have been delivered to all of the businesses within the SSA.
- b. Kryzak reminded the commissioners to keep an eye on our cleaning crews when they are out to ensure they are wearing our SSA #35 branded vests while cleaning the street.

Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 9:31 a.m.

Minutes respectfully submitted by Bryan Biello.