



2015 Accomplishments in Advocacy

INTRODUCTION

The Lincoln Park Chamber of Commerce (LPCC) engages elected officials, City Hall and the community in support of a strong business community. As a benefit to membership, the LPCC offers a unified, pro-business voice to enhance the already vibrant Lincoln Park business community.

ACCOMPLISHMENTS IN ADOCACY – 2015

- HOSPITALITY INDUSTRY
 - Advocated in support of Villa d’Citta, and the entire bed and breakfast industry, to ensure their tax classification went unchanged
 - Advocated in support of, and promoted, changes to the State of Illinois’ BASSET Training and Happy Hour laws.
- DEVELOPMENT
 - Promoted meetings, drafted talking points, submitted press statements and provided testimony at the Zoning Committee in support of the Lincoln Centre development.
 - Advocated in support of a special use permit for Wintrust Bank Old Town to enable them to complete major capital improvements and add a drive-thru to their location.
 - Joined the Small Business Advocacy Council’s Signs of Change Coalition to help draft and introduce business-friendly changes to the City’s signage permitting process.
- TRANSPORTATION
 - Submitted a letter to CTA officials, urged members to contact their elected officials and worked with the local coalition of Aldermen, organizations and more to successfully bring back the #11 Lincoln Avenue bus route.
 - Launched and hosted two events along Lincoln Avenue during Bike to Work Week to help promote bicycle commuting and local businesses.
- RETAIL
 - Joined the Illinois Beverage Association and businesses across the county to help stop a proposed 1% tax on soda and other sugary beverages.
 - Monitored County Board President Toni Preckwinkle’s 1% sales tax increase and signed on to a coalition urging Commissioner to vote no – Lincoln Park’s Commissioners were No votes.
- COMMUNITY
 - Supported the Lincoln Avenue Special Service Area Commission as they engaged in the Reconstitution effort that will bring vital services to the corridor for the next 15 years.
 - Launched a new campaign with the Chicago History Museum to fill the windows available commercial space with banners highlighting historic photos and encouraging entrepreneurs to “Make History” in the neighborhood.
 - Organized Candidates Forums for the 43rd and 2nd Ward Aldermanic Elections.