

Clark Street SSA #23
Meeting Minutes
July 12, 2017 | 4:00 p.m.
Galway Arms | 2442 N. Clark Street

Commissioners Present: Holly Lodarek, Cathy Gallanis, Jim Kroeger, Patrick Wrona

Commissioners Absent: Peigi Jean-Blanc, Rae Lisenby

LPCC Staff: Kim Schilf, Frank Kryzak, Bryan Biello

43rd Ward Alderman's Office: Joanna Zaidan

Public Forum: None

Call to Order

- I. Call to order by Gallanis at 4:10 p.m.

Approval of Minutes

- II. Gallanis asked for and received approval of the minutes from the May 24, 2017 Commission meeting.

Motion to approve May 24, 2017 minutes. Motion seconded. Unanimously approved.

Public Forum

- III. Joanna Zaidan from the 43rd Ward office:
 1. Relayed a message from Alderman Smith that, if possible, she would like to see the commission add into the budget a second power wash for the sidewalks during the year.
 2. Zaidan and Kryzak noted that the water main project on Clark Street might begin after the Chicago Marathon in October.

Reports

- IV. Financial Report (Gallanis)
 1. Currently we are on target with our budget, having received the first half of the tax levy in the spring.
 2. The second half of the tax levy should be deposited into the Clark Street account in the fall.
- V. Security Patrol Services Information (Kryzak)
 1. During the previous meeting the Commissioners asked Kryzak and Schilf to look into private security patrol services for the SSA. Both Kryzak and Schilf researched security patrol services and talked with two other SSA's around the city – Lakeview East and Old Town Merchants and Residents Association.
 2. To have off-duty officers on Clark Street the approximate costs range from \$40,000 – \$70,000 per year, depending on the timing and scope of service.
 3. The various agencies would provide regular reports from their weekly patrols.
 4. Wrona wants to know more about how effective the security forces will be, because he doesn't see value in having non-uniformed patrols on the street.
 5. Lodarek and Gallanis are interested in hiring security on a short-term trial basis, perhaps on certain weekends, to see if that's helpful in the SSA.

6. The commission has raised several questions about the crime data for the neighborhood and how effective the security services might actually be.
7. Kryzak will research more specific information and provide an update at the September meeting.

Action Items

VI. 2018 Budget and Work Plan Approval

1. The final budget being presented is very similar to the draft budget presented in May. Kryzak noted any changes as he went through the 2018 budget.
 - i. There were a few small changes to the budget because \$3,500 of the budget had to be reduced due to the 2016 tax levy estimate being off.
 - ii. Some line items were slightly adjusted to reduce the budget by \$3,500, including the banners line item under customer attraction, the façade enhancement rebate line item, and the line item for public relations.
 - iii. In addition, as requested by the Commissioners in May, the security patrol services line item was funded \$5,000 to run a pilot program for security on the street.

Motion to approve the 2018 budget and work plan for Clark Street SSA #23. Motion seconded. Unanimously approved.

VII. 2018 Sole Service Provider Approval

1. The Lincoln Park Chamber of Commerce is currently the sole service provider for SSA #23. The committee had no further questions prior to the motion.

Motion to approve the Lincoln Park Chamber of Commerce as the 2018 sole service provide for Clark Street SSA #23. Motion seconded. Unanimously approved.

New Business

VIII. Program Manager's Report (Kryzak)

1. Sidewalk Cleaning
 - i. Crews are out five times per week picking up litter and emptying trash bins.
2. Landscaping
 - i. Hanging baskets and planters have gone in, and most of them look pretty good this year.
 - ii. Kryzak is reminding Brightview to weed tree grates as per their contract.
3. Façade Rebate Program
 - i. Firecakes Donuts has been conditionally approved a rebate of \$1,137.50 for a new awning over their sidewalk café.
 - ii. The program will continue to be actively marketed to area business and property owners.
 - iii. Kryzak is working to reach out to all new businesses in the area before they open to let them know about the façade rebate program.
 - iv. Zaidan mentioned that many businesses are installing signage and awnings without getting permits, so the Alderman's office is trying to educate

businesses on the proper process so they aren't cited and can also take advantage of programs like the façade rebate program.

4. Security Rebate Program

- i. There have not been any applications submitted this year. We will continue to market this program to businesses and property owners.
- ii. Kryzak asked commissioners to spread the word to businesses and property owners within the SSA.

5. Wayfinding Plan

- i. A draft of the Clark Street Wayfinding Plan has been received from the Lakota Group and the Steering Committee has been surveyed.
- ii. We must still come up with a clear vision moving forward so that we can have a cohesive and exciting plan.
- iii. We will continue working with Lakota and the steering committee and hopefully we can have a final plan in the near future.
- iv. Once a final plan is approved, the commission would like to implement recommendations as soon as possible.
- v. Lodarek noted that it would be helpful if the Lakota Group could provide general pricing for some of the wayfinding elements since this will factor into decision making.

IX. Commissioners

1. There are three vacant commissioner spots to fill, so if the current commissioners have any recommendations, please let Kryzak know.

X. Marketing and Events (Biello)

1. Events

i. Art on Clark Kick-Off Event

1. Art on Clark will take place on Tuesday, July 18 from 6:00 – 8:00 pm
2. Gaslight Bar & Grille will act as the headquarters.
3. There will be a passport that encourages attendees to visit each sculpture and instruct them how to use the Otocast app to take a self-guided tour of the sculptures.
4. Currently there are 140 people registered for the free event and we are working with businesses to promote any specials during the event.

ii. Spooktacular & Scarecrows on Parade

1. The 9th annual Spooktacular is scheduled for Sunday, October 29, 2017 from 1:00 – 4:00pm.
2. We will be gearing up for Spooktacular in early August and much like the Art on Clark event, we will be building the event webpage on lincolnparkchamber.com.

iii. Cravings on Clark Recap

1. This year, 185 people registered for the event, this includes paid and complimentary tickets. Of those 185, there were 137 who attended the during the night.
2. Many were deterred by the rain. We saw lower ticket sale numbers at the door than in 2016 and 2015.

3. Overall the event received good feedback. Many people enjoyed the shorter route, found the check-in experience fun, and every attendee experienced a new restaurant.
 4. Some recommendations to improve for next year's crawl, include more vegetarian options, a larger passport, and including a drink package as part of the event.
- iv. Upcoming LPCC Events
1. Tech Tuesday: E-Blast Sent? Great! What Happens Now?
 - a. Tuesday, July 18, 2:00 – 3:00 PM
 - b. Register online for free
 2. LPCC/Lakeview/Roscoe Village Joint Networking Event
 - a. Wednesday, July 26, 5:30-7:30pm
 - b. Xavier Apartments (Rooftop), 625 W. Division
 3. Coffee Connection at TeaGschwender
 - a. Thursday, August 10, 8:30-9:30am
- XI. Economic Development Report (Kryzak)
1. Items of note:
 - i. Recently Closed:
 1. Eleven City Diner (2301 N. Clark)
 - ii. Opening Soon:
 1. Amazon Pick-Up Store (2728 N. Clark)
 - iii. Developments:
 1. The project at 2050 N. Clark (formerly Buddy's) hasn't commenced yet. Kryzak is following up with Novak construction to get an updated timeline.
 2. The Acadia development (southeast corner of Clark and Diversey) will be redeveloped as a two-story retail complex. There will be a Divvy station and the sidewalk is going to be expanded. No leasing information has been announced yet.
 3. The development at Diversey and Hampden (formerly The Market Place) is going to consist of two condo buildings, with retail on the first floor of the building that faces Diversey. It is going to the Plan Commission this month.
 - iv. Vacancy report
 1. Kryzak created a vacancy and availability chart of the last 10 years within the Clark Street SSA boundaries per CoStar data.
 2. Per CBRE research, Chicagoland commercial vacancy is at 9.5% for Q1 2017.
 3. For Clark Street in Q1 of 2017 vacancy is 5.1% and the availability rate is 4.6%.

Meeting Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:11 p.m.

Minutes respectfully submitted by Bryan Biello.