

LINCOLN PARK

• CHAMBER OF COMMERCE •



2018 LPCC ANNUAL REPORT





Welcome

2018 brought an incredible amount of change to Lincoln Park. From the completion of major residential and performance venue developments on Lincoln Avenue to advancing revitalization and wayfinding projects, the Lincoln Park Chamber of Commerce (LPCC) continues to take a leadership role in the neighborhood's ongoing evolution.

As a membership organization, we want these projects to benefit our members and support a thriving business community. In addition to these developments, the LPCC expanded educational offerings for members to share the secrets of their success as well as provide numerous partnership and networking opportunities in Lincoln Park and beyond.

Our neighborhood's success is a reflection of your investment and involvement. Thank you for choosing Lincoln Park and your continued support and partnership. We look forward to serving you in 2019!



KIM SCHILF, IOM, ACE
President & CEO



REBEKAH PAINE, VICTORY GARDENS THEATER
2017-2018 Chairman of the Board

LPCC Vision & Mission

VISION

To be the intersection of innovative partnerships and a thriving community

MISSION

To provide a leading voice and active hand in the community's ongoing evolution and growth because we believe in our neighborhood as:

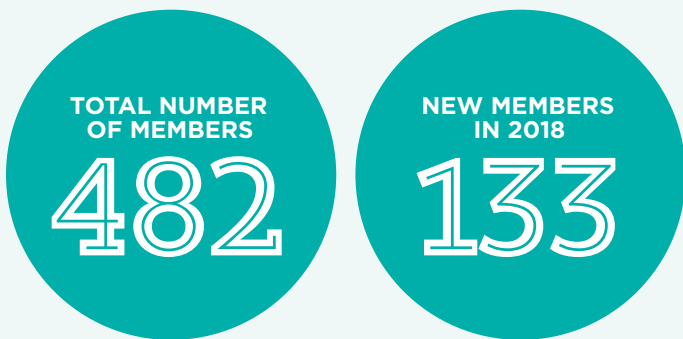
- A welcoming and inclusive community
- A place where businesses and neighbors know and support each other
- A neighborhood with vibrant commercial corridors that contribute to a unique sense of place
- A cultural hub and destination
- A neighborhood that encourages innovation and diversity
- A community that works together for the greater good

Empowering community momentum so businesses can grow.

Make the Connection

MEMBERSHIP

The LPCC instituted an aggressive Membership Attraction and Retention Plan in 2018 which resulted in a burst of growth and renewed energy. LPCC members represent a wide-range of industries serving Lincoln Park and further establish our neighborhood as the ideal place to live, work and play.



CATEGORY	TOTAL	%
Business/Business Services	64	13
Culture and Tourism	29	6
Educational Facilities	32	7
Financial Services	30	6
Healthcare/Fitness Services	74	15
Public Interest/Services	21	4
Real Estate Management/Services	84	18
Restaurant/Food Industry	84	18
Retail/Retail Services	64	13
TOTAL	482	100

COMMUNITY



The LPCC is invested in creating a meaningful connection between Lincoln Park businesses, residents and visitors. In 2018, the LPCC was thrilled to present the following community-focused events and initiatives which provide businesses an opportunity to interact with their neighbors and promote Lincoln Park as a destination to visitors.

- Art on Clark
- Holiday Passport
- Savor Lincoln Park
- Lincoln Park Uncorked
- Cravings on Clark
- Spooktacular
- Lincoln Central Association Sponsor - Spring Zing and Howler at Bauler
- Chicago Sculpture Exhibit Sponsor

LPCC Benefits and Services

MARKETING & PROMOTION

LPCC members have access to tools and opportunities to promote their business to residents and visitors and to form partnerships with fellow members.

- Community Marketing
- Discover Lincoln Park Guide
- Make It Lincoln Park Guide with Chicago Magazine
- Event Sponsorship and Participation
- Referrals
- Annual Sponsorships
- Concierge Preferred Trade Show
- Concierge Visits
- Lincoln Park Weekend Guide
- LPCC Website Tools including Hot Deals, Event Calendar, E-Newsletters
- LPCC Social Media including Facebook, Twitter, Instagram and LinkedIn



ADVOCACY

The LPCC's government affairs and advocacy efforts are focused on policies that affect your business and drive economic development. Benefits of membership include:

- Events where members can interact with elected officials
- Lincoln Park 2018 Annual Meeting
- Aldermen's Breakfast
- Letters of Support/Opposition on issues impacting your business, industry or neighborhood

After the removal of the North Branch Industrial Corridor's PMD status, Sterling Bay shared the Lincoln Yards Development Proposal which would occupy most of this area. In 2018, the LPCC invited Board Members and Independent Music Venue owners to meet with Sterling Bay and Resolute Consulting, issued a letter outlining concerns to Ald. Brian Hopkins (2nd) and attended community meetings regarding the development.

LPCC Benefits and Services

EDUCATION

In addition to educational and training opportunities for members throughout the year, the LPCC also provides members with updates on ordinances and proposals that affect business. Programs include:

- Sharing Success
- Seminars - the LPCC hosts a variety of educational seminars through the year to address hot topics including Safety & Security seminars and CAPS Hospitality meetings.

CONNECTIONS

The LPCC is dedicated to connecting members and empowering innovative partnerships with fellow members. In addition to community and educational programs, the LPCC offers opportunities for members to make new connections.

Networking events include:

- New Member Orientations
- Coffee Connections
- Business after Hours
- Joint Networking Event with Lakeview, Old Town and Roscoe Village Chambers of Commerce
- Networking Extravaganza 2018
- Coffee & Commerce with the Lakeview Chamber of Commerce and Small Business Advocacy Council

Special Service Area (SSA) Programs

CLARK STREET SSA #23

- PUBLIC ART: 10 works by Chicago sculptors were installed along Clark and Diversey as part of our annual Art on Clark program. We held an opening night party for Art on Clark on July 17, 2018 that was attended by nearly 100 guests.
- LANDSCAPING: Summer and winter plantings were installed in 104 hanging baskets and 21 sidewalk planters. Over 250 trees were watered and maintained along Clark Street.
- HOLIDAY DÉCOR: 56 light poles were decorated with garland, ribbon, wreaths and white lights for the winter holiday season. The light poles along Clark Street were also decorated with white lights in the summer and orange lights for the month of October.
- SIDEWALK LITTER PICK-UP: Over 9,000 bags of trash and recycling were collected this year.
- POWER WASHING: Sidewalks were pressure washed to remove dirt, grime and stains to create a better pedestrian experience.
- SNOW SHOVELING AND SALTING: Over 36 inches of snow were removed and sidewalks were salted during the 2017-2108 winter season.

LINCOLN AVENUE SSA #35

- LANDSCAPING: Summer and winter plantings were installed in 132 hanging baskets. Over 145 trees were watered and maintained along Lincoln Avenue.
- HOLIDAY DÉCOR: 103 light poles were decorated with garland, ribbon and wreaths for the holidays.
- SIDEWALK LITTER PICK-UP: Over 2,000 bags of trash were collected this year.
- POWER WASHING: Sidewalks were pressure washed to remove dirt, grime and stains to create a better pedestrian experience.
- SNOW SHOVELING AND SALTING: Over 36 inches of snow were removed and sidewalks were salted during the 2017-2108 winter season.
- FAÇADE IMPROVEMENTS: \$2,150 in façade rebates were provided to improve the look of buildings and storefronts.



Looking Ahead - 2019

NEW OFFICE ON LINCOLN AVENUE

To be more accessible to members and to have a greater presence in the community, the LPCC is moving to a new storefront office at 2468 N. Lincoln later this spring.

LINCOLN - FULLERTON ALLEY RENOVATION

As part of the Lincoln Avenue Revitalization Strategy, the LPCC in partnership with 43rd Ward Alderman Michele Smith is renovating the Lincoln - Fullerton Alley to make it a friendlier pedestrian path for residents and visitors to Lincoln Park. Improvements include repaving the alley, the new mural, additional lighting and installing dumpster enclosures to beautify the alley. The project is funded through the Lincoln Avenue Special Service Area (SSA) #35 with support from Lincoln Hall and Glascott & Associates.

LINCOLN AVENUE CTA PROJECT

The LPCC and Special Service Area (SSA) #35 are working with PORT Urbanism to transform and enhance the space underneath and adjacent to the CTA train tracks that cross over the 2500 block of N. Lincoln. This project is a recommendation of the Lincoln Avenue Revitalization Strategy.

YEAR OF CHICAGO THEATER

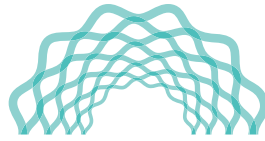
To celebrate Lincoln Park's legendary theater scene, the LPCC joins the Department of Cultural Affairs and Special Events (DCASE) and League of Chicago Theatres in promoting this citywide, year-long focus initiative to celebrate the talented actors, actresses, producers and directors in our neighborhood and throughout the city.

WAYFINDING SIGNAGE

To better direct visitors coming to our lakefront, cultural institutions and along Clark Street, the wayfinding signage will encourage visitors to explore our many cultural attractions and commercial districts.

WAYFINDING IDENTIFIERS

Look for more Lincoln Park identifiers on street poles in 2019! Ten new identifiers will be added on Lincoln Avenue and four will be added on Clark Street. These identifiers are currently on street poles along Fullerton Avenue.



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2018 LPCC Sponsors

PLATINUM

Eddie Z's Blinds & Draperies
Wintrust Bank Old Town

GOLD

DePaul University

SILVER

8Hospitality
AlphaGraphics
Belmont Village Senior Living
Chicago History Museum
Drawl Southern Cookhouse
and Whiskey Room
Four Corners
ServiceMaster DSI

CHAIRMAN'S CLUB

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Masonic Medical Center
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Children's Hospital of Chicago
Kathy Prampin, Athletico Physical Therapy
Joe Utschig, Black Line Consulting
Jill Valentine, Bridgeview Bank
Paula Kiley-Gerdes, Capital One
Anthony Nichols, Central Savings
Chris Matern, Christopher W. Matern
Attorney at Law
LeeAndra Khan, Civitas Education
Partners, LLC
Kenneth Coffey, Coffey Bros. Moving
James Erwin, Erwin Law, LLC
Jeff Lawler, Geja's Café

Tom Cangiano, GEMS World Academy Chicago
Derrick Buckingham, Juvenile Protective
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Alexandra Damian, Lincoln Park Athletic Club
Erin Webster, NEWCITY Lifestyle &
Entertainment District
John Novak, Novak Construction
Robin Sprowls, NY Kids Club
Erika Nelson, Steppenwolf Theatre
Company
Matt Johnson, Team Rehabilitation
Physical Therapy
David Thompson, Thompson Interior Studio
Henson Robinson, Troxell
Erica Lorch, Webster Square

2018 Board of Directors

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Erik Schwinger, Baird & Warner

Vice Chair of Community Outreach

Ken Labok, Ann & Robert H. Lurie Children's Hospital
of Chicago

Vice Chair of Tourism

Erika Nelson, Steppenwolf Theatre Company

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Henson Robinson, Troxell

David Thompson, Thompson Interior Studio

