

**Lincoln Avenue SSA #35-2015  
Commission Meeting Minutes  
January 25, 2018 9:00 a.m.  
Lincoln Station, 2432 N. Lincoln Ave.**

**Commissioners Present:** Kenneth Dotson, Mark Davis, Edda Coscioni, Benn Hamm, Kyle Silver

**Commissioners Absent:** none

**LPCC Staff:** Kim Schilf, Frank Kryzak, Bryan Biello

**Public Forum:** Allan Mellis, Denice Bocek

**Alderman's Office:** Adam Gypalo

**Call to Order**

- I. Call to order by Dotson at 9:01 a.m.

**Approval of Minutes**

- II. Dotson asked for and received approval of the minutes from the November 9, 2017 meeting.

Motion to approve the November 9, 2017 meeting minutes. Motion seconded. Motion unanimously approved.

**Public Forum**

- I. Allan Mellis:
  - a. In regards to the Lincoln Avenue Revitalization Strategy, Mellis suggested picking a "brand" color for the street.
  - b. Mellis, asked if we could have a dialogue with the developers of the Duet development to open Montana Street earlier or have them provide better signage and communication in regards to sidewalk and street closures.
- II. Adam Gypalo, 43<sup>rd</sup> Ward Alderman's Office:
  - a. Gypalo stated that Montana Street should re-open on March 1<sup>st</sup> and Duet should start leasing units in the summer.
  - b. The Elevate development is on track to likely be completed in March.

**Reports**

- I. Financial (Davis)
  - a. Currently we have about \$159,000 in assets.
  - b. The 2018 budget is on track so far for the year.

**New Business**

- II. Vendor Review (Kryzak)
  - a. Litter Abatement – Cleanstreet
    - i. There have been no complaints with their service, they have been on the street even in the snow.
    - ii. Cleanstreet has been wearing the Lincoln Park Chamber and SSA branded vests.
  - b. Landscaping – Christy Webber
    - i. Discussed a palette for 2018 and the plants have already been ordered.
  - c. Snow Removal – Christy Webber
    - i. So far they have been doing a good job. We haven't had too much snow.
- III. 2018 Budget Overview (Kryzak)

- a. The budget is fairly similar to the 2017 budget. Some items of note include:
    - i. Customer Attraction
      - 1. There are increased funds for decorative banners this year compared to last year to design and hopefully install new Lincoln Avenue identifiers.
    - ii. Public Way Aesthetics
      - 1. There is additional money for wayfinding this year so we can begin implementing wayfinding items based on the Corridor and Wayfinding plans.
      - 2. There is more money for streetscape elements this year to implement streetscape features such as benches, bike racks, chairs, tables, garbage cans, etc. This can also be used for other things that come out of the Lincoln Avenue plan, such as more infrastructure projects and a project under the CTA tracks.
    - iii. Sustainability and Public Places
      - 1. There is funding this year for a recycling program. We would like to design and install about 15 bins along Lincoln Avenue.
      - 2. There is funding for bicycle transit enhancements, which could also be used for bike racks or a bike corral.
- IV. Lincoln Avenue Revitalization Strategy (Dotson / Kryzak)
- a. Strategy and Implementation
    - i. Kryzak handed out and reviewed an implementation sheet.
      - 1. Much of 2018 will be researching, identifying locations, pricing, and determining how to incorporate the brand along the corridor.
      - 2. Planning for installation of many elements in 2019. Some of the people spot activities can be planned for 2018, particularly pop-up events.
    - ii. The commissioners discussed how they want to be involved in the allocation of the implementation of the corridor plan.
      - 1. Davis commented and said he's very eager to implement, but wants to make sure we're methodical and start with determining the brand and palette before moving forward.
      - 2. Schilf commented that the LPCC will be meeting with McCaffrey/Hines in the coming weeks to ensure our palette ideas are consistent with their development.
      - 3. Bocek mentioned to be specific and drill down on what you want the developers to provide. That way it will be easier to see if they can provide it or if they can find a compromise.
- V. Façade Rebate Guidelines Update (Kryzak / Schilf)
- a. Currently, the guidelines for the Façade Rebate Program state, "no property owner or business can receive more than one grant in three calendar years from disbursement of the original grant."
  - b. Proposing to remove this language as it is an unnecessary handicap for the street. In many cases there are people who own multiple buildings, and we shouldn't be hampering the possibility of beautifying the district just because some people may own multiple buildings or businesses.

Motion to approve updates to the Façade Rebate guidelines. Motion seconded. Motion unanimously approved.

- VI. Program Manager Report (Kryzak)
- a. Landscaping – Christy Webber
    - i. The winter displays look good this year.
  - b. Sidewalk Cleaning
    - i. Crews are now out three times per week picking up litter and emptying trash bins.
  - c. Snow removal – Christy Webber
    - i. The 2017-18 snow removal contract is live through April.

- ii. As a reminder, there is a 1” tolerance, which means that crews should be deployed for any snow that is predicted (or actually) over 1”. Crews will NOT be deployed for any snow event less than 1”.
  - d. Holiday décor – Liberty Flag & Banner
    - i. Décor has been removed
    - ii. It went more smoothly this year than last.
  - e. Façade Rebate Program
    - i. The 2018 façade rebate application is now open.
    - ii. As a reminder, SSA commissioners are eligible to apply for a façade rebate.
    - iii. We continue to communicate with new business owners and with commercial brokers and landlords about this program. Kryzak will plan to deliver applications in person to businesses in February.
  - f. Sidewalk infrastructure
    - i. In early spring, the LPCC will be doing another assessment of infrastructure needs along Lincoln Avenue.
- VII. Events and Marketing Report (Biello)
  - a. Reviewed Lincoln Park’s Winter Warm-Up on Lincoln Avenue in conjunction with Lincoln Central Association’s tree lighting.
    - i. The event went smoothly and was well attended on Lincoln Avenue thanks to the tree lighting.
  - b. We will be taking feedback from the commissioners, along with from community partners and Lincoln Avenue business owners, to look at some placemaking events that we can easily implement and that will have an impact on the corridor.
  - c. On Thursday, February 1, the LPCC Board and the two SSA commissions are invited to a social event at HopCat - Chicago at 2577 N. Clark. There will be some bites and great conversation between the various board and commission members.
  - d. Upcoming LPCC Events
    - i. Savor Lincoln Park
      - 1. Held on Tuesday, January 23<sup>rd</sup> at iO Theater.
      - 2. Thank you to Hamm and Davis for donating to the event.
      - 3. Broken English and de Quay, two Lincoln Avenue businesses, participated in the event.
    - ii. Lincoln Park 2018
      - 1. Wednesday, February 7, 8:00 – 10:00 a.m.
      - 2. Earl’s Kitchen + Bar, 1538 N. Clybourn, in New City Development
    - iii. February Business After Hours
      - 1. Thursday, February 22, 5:30 – 7:30 p.m.
      - 2. Blue Door Farm Stand, 2010 N. Halsted

**Adjournment**

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 10:04 a.m.

*Minutes respectfully submitted by Bryan Biello.*