

**Clark Street SSA #23
Meeting Minutes
July 11, 2018 | 4:00 p.m.
Basil Leaf Café | 2465 N Clark**

Commissioners Present: Holly Lodarek, Peigi Jean-Blanc, Steve Quick, Chris Ramsey, Jim Kroeger, Cathy Gallanis

Commissioners Absent: None

LPCC Staff: Frank Kryzak, Bryan Biello

43rd Ward Alderman's Office: None

Public Forum: None

Call to Order

- I. Called to order by Gallanis at 4:12 p.m.

Approval of Minutes

- II. Gallanis asked for and received approval of the minutes from the May 23, 2018 meeting.

Motion to approve May 23, 2018 meeting minutes. Motion seconded. Unanimously approved.

Public Forum

- III. None

Reports

- IV. Financial Report (Gallanis)
 1. The budget is now being reported differently, so Gallanis discussed the new changes implemented by the city.
 2. Currently we've received about half our levy for the year and our expenses appear to be on track.

Action Items

- V. 2019 Budget and Work Plan Approval (Kryzak)
 1. Kryzak reviewed the final budget and discussed changes from the draft budget presented in the previous meeting.
 - i. Our EAV has increased some, meaning our tax rate went down a little bit.
 2. The 2019 budget will increase 4.97% from the 2018 budget.

Motion to approve the 2019 budget and work plan for Clark Street SSA #23. Motion seconded. Unanimously approved.

- VI. 2019 Sole Service Provider Approval (Kryzak)
 1. The Lincoln Park Chamber of Commerce has been the sole service provider of the Clark Street SSA #23 and the commissioners shall vote if they want them again.

Motion to approve the Lincoln Park Chamber of Commerce as the Sole Service Provider for Clark Street SSA #23 for 2019. Motion seconded. Unanimously approved.

New Business

- VII. Program Manager's Report (Kryzak)
 1. Water Main Replacement Update
 - i. The water main project on Diversey from Halsted to Clark is almost done.
 1. They will be resurfacing the Clark and Diversey intersection after Verizon is done with their work.
 - ii. The water main project on Clark from Dickens to St. James is still underway.

1. Connections are being made at Arlington and Clark and pipes are currently being flushed, which is a good sign.
 2. Lodarek and Gallanis are really feeling the brunt of the project by their businesses.
 - iii. CDOT will be making improvements to the street from Armitage to Diversey when the re-surfacing takes place after the water mains are installed.
2. Wayfinding Plan Updates
 - i. Kryzak shared prices for wayfinding elements with commissioners, as well as possible locations for elements to be installed.
 1. Lodarek asked about warranty and upkeep of signs provided by vendors and to make sure we vet the vendors on that as we move forward.
 - ii. A survey of the street was recently conducted to figure out exactly where to put different types of signs and kiosks.
 1. Ramsey and Jean-Blanc mentioned that there are many locations identified, but Kryzak noted that by the September meeting the list will be more thorough.
 - iii. The first phase of locations and wayfinding elements will be narrowed down by the September SSA meeting. Additional quotes from fabricators will be provided as well.
 1. Gallanis was concerned about when construction happens on the street and how we keep track of where signs and kiosks go if they have to be removed. Schilf mentioned that we work with the developer, utility, or city to keep track of those.
 - iv. Once all information has been gathered, we will layout a phased approach over the next few years for implementation.
 3. Identifiers
 - i. Kryzak shared information about metal identifiers along the light polls on Clark.
 - ii. The recommended plan would be to install six metal identifiers this year at Clark and Armitage. The proposed locations are: 2050 N. Clark; 2041 N. Clark; 2024 N. Clark; 2021 N. Clark; 2018 N. Clark; 2017 N. Clark. Next year we could install metal identifiers on the north end by Diversey.
 1. Kroeger asked if we could install two identifiers on the north end and four on the south end, instead of just concentrating on the south end.
 2. Jean-Blanc noted that the focus of the plan was wayfinding not decorative banners and is not thrilled to spend that much money on elements that are not wayfinding.
 3. Quick recommended possibly hanging new vinyl banners at a less expensive cost and focusing on the wayfinding.
 4. Gallanis suggested doing only two at each end for a total of four this year, because she wants to start moving forward with enhancing the corridor.
 5. Commissioners discussed having only two fabricated for the north end of Clark Street since there is so much construction and new development happening on the south end, but they will make a final decision at the next meeting once we have a better idea of total costs.
 - iii. The motion to fabricate and install new metal identifiers was tabled until the September meeting due to opposing viewpoints amongst commissioners and not having all the pricing information of other wayfinding materials.
 4. Sidewalk Cleaning
 - i. Crews are out 5 times per week picking up litter and emptying trash bins.
 5. Landscaping

- i. Summer flowers are in hanging baskets and standing planters.
 - 1. Brightview is going to be out trimming and fixing up some of the standing planters.
- ii. Novak construction removed 4 planters from the sidewalk in front of 2050 N. Clark.
 - 1. Kryzak has been in contact with them and Brightview, Novak will re-install them when the project finishes up.
 - 2. NPL had to remove 2 planters on Diversey, just west of Clark, and will replace them after the water main construction is complete.
 - 3. A planter was moved from in front of the Hampdens development to about a block west on Diversey.
- 6. Lights on Clark Street Poles
 - i. Kryzak reviewed a quote from Liberty Flag & Banner for lights on street poles from July through the end of September
 - 1. It will cost \$2,744 for 3 sets of clear LED lights per pole for all 56 poles.
 - 2. They would hang from late July through late September.
 - 3. We still have money in the budget and it is the same cost as the Halloween lights we plan to hang in October.
 - 4. Commissioners were very excited by this idea and eager to add some unique elements to the SSA.

Motion to approve installing LED lights on light poles from July-September. Motion seconded. Unanimously approved.

- 7. Façade Rebate Program
 - i. Number 7 is in the process of filling out an application.
 - ii. As a reminder, SSA commissioners are now allowed to apply for a façade rebate.
- 8. Art on Clark
 - i. All sculptures were installed in late June.
 - ii. There were some complications due to water main construction.
- VIII. Marketing and Events (Biello)
 - 1. Events
 - i. Cravings on Clark
 - 1. The event was on Wednesday, June 13 from 6:00 – 9:00 p.m.
 - 2. We had 167 people pre-register and 6 walk-ins. After no-shows, we had a total of 155 people out on the street. In 2017 we had 187 pre-register and saw 137 attendees on the street after no-shows.
 - 3. HopCat, where check-in was located, and many of the participating businesses were very happy with the event. We also heard lots of positive feedback from attendees.
 - 4. Biello will have more stats and a full recap at our September meeting.
 - ii. Art on Clark Opening Night Party
 - 1. Event is scheduled for next Tuesday, July 17.
 - 2. The check-in will be at Gaslight, 2450 N. Clark, but attendees can start at any of the sculptures along Clark Street.
 - 3. A passport will be provided to guests and they will be encouraged to visit four select sculptures to be entered to win gift cards to local businesses.
 - 4. Our team is working to wrap-up details for the event now. We hope to see commissioners at this event.
 - iii. Spooktacular
 - 1. The 10th annual Spooktacular will be held on Sunday, October 28, 2018 from 1:00 – 4:00 p.m.

- 2. We will begin planning for this event later this month.
- iv. LPCC Events
 - 1. Joint Chamber Networking
 - a. Thursday, July 26, 5:30 – 7:30 p.m.
 - b. Lakeshore Sport & Fitness, 1320 W. Fullerton
 - 2. August Coffee Connection
 - a. Tuesday, August 7, 8:30 – 9:30 a.m.
 - b. A Matter of Sight, 2210 N. Clark
- IX. Economic Development Report (Kryzak)
 - 2. Items of note:
 - i. Recently Closed:
 - 1. Akira (645 W. Diversey)
 - 2. Kuma's Too (666 N. Clark)
 - 3. Crossroads Public House (2630 N. Clark)
 - 4. Potbelly (565 W. Diversey)
 - ii. Recently Opened:
 - 1. Drawl (2423 N. Clark)
 - 2. Blue Mercury (2747 N. Clark)
 - iii. Coming Soon
 - 1. TJ Maxx (part of Acadia Development)
 - 2. Casadi's (444 W. Fullerton - formerly Standard Market)
 - 3. Warm Belly (2470 N. Clark)
 - 4. Side by Side (2444 N. Clark), hoping to open in August
 - 5. Quick mentioned that Fat Shallot is coming to the former La Fournette space.
 - 6. Kroeger mentioned that a Taco Bell Cantina is proposed to come to 2407 N. Clark. There will be a community meeting on July 24th.
 - 3. Developments:
 - i. 2036 N. Clark (former parking garage) had significant delays with demolition because of keeping the four walls of the structure and the weather, but they hope to be completed by the end of August.
 - ii. 2050 N. Clark is on track to finish by the end of September.
 - 1. They are scheduled to be completed with the front side of the building in early August, so our planters should be re-installed the week of August 27th.
 - iii. The Acadia development is on track to finish interior construction around Labor Day.
 - 1. The sidewalk is open again.
 - 2. Blue Mercury opened for business as of Friday, July 6.
 - 3. TJ Maxx will open sometime in October. The other 4 spaces are not leased yet.
 - 4. Almost all exterior work is complete.

Meeting Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:52 p.m.

Minutes respectfully submitted by Bryan Biello.