

**Clark Street SSA #23  
Meeting Minutes  
September 5, 2018 | 4:00 p.m.  
Basil Leaf Café | 2465 N Clark**

**Commissioners Present:** Peigi Jean-Blanc, Steve Quick, Chris Ramsey, Jim Kroeger, Cathy Gallanis, Joy Simmons

**Commissioners Absent:** Holly Lodarek

**LPCC Staff:** Frank Kryzak, Kim Schilf

**43<sup>rd</sup> Ward Alderman's Office:** Joana Zaidan, Erik Wallenius

**Public Forum:** None

**Call to Order**

- I. Called to order by Jean-Blanc at 4:10 p.m.

**Approval of Minutes**

- II. Gallanis asked for and received approval of the minutes from the July 11, 2018 meeting.

Motion to approve July 11, 2018 meeting minutes. Motion seconded. Unanimously approved.

**Public Forum**

- III. Zaidan and Wallenius provided the commission with the following updates:
  1. The water main construction and the Clark Street resurfacing project are supposed to be complete before the beginning of October.
  2. Fat Shallot will be opening their first brick-and-mortar location on Clark Street
  3. TJ Maxx is going to open on September 20th.
  4. The Alderman's office is having ongoing conversations with Taco Bell and the community about a proposed Taco Bell on Clark Street.
    - i. The Alderman's office is going to schedule a follow up community meeting about the proposed liquor license for Taco Bell.
  5. Dunlay's is closing and the building is currently up for sale.
- IV.

**Reports**

- V. Financial Report (Gallanis)
  1. We have received most of our tax levy for the year and are on schedule with our revenue and expenses.

**Action Items**

- VI. Wayfinding Elements and Locations (Kryzak)
  1. Kryzak handed out a sheet detailing the plan for ordering and installing specific wayfinding signage at specific locations in 2018 and 2019.
    - i. The LPCC surveyed the street, got quotes from 4 different vendors and have sat down and determined doing this in 3 phases works the best.
    - ii. The sheet details phase 1: we are starting at the south end of the SSA because this all started because of trying to capitalize on the amount of people that go to the Zoo.
    - iii. Kryzak said we will discuss plan for phase 2 at the November meeting (phase 2 will focus on the northern portion of the SSA).
  2. The LPCC will order everything for phase 1 this year and order everything for phase 2 in January of 2019 so that everything can be installed from both phases next spring.

3. Kryzak mentioned that metal Lincoln Park identifiers on light poles are part of every phase because they are still an integral part of the wayfinding plan.
4. It will be around \$750 for the design and installation of adhering 30 compass decals on the sidewalk near all of the signs. Tom from Bannerville suggested having them be a circle so there is more of an area for it to stick to the sidewalk. This will take about a week or so for production and installation.

Motion to approve wayfinding elements and locations pending Aldermanic approval. Motion seconded. Unanimously approved.

VII. 2018 Holiday Décor Vendor (Kryzak)

1. An RFP was sent out to many companies and put on the LPCC website, yet Liberty Flag and Banner is the only vendor to submit a proposal for holiday decorations.
2. Gallanis mentioned that she thinks the light poles had too much on them last year.

Motion to approve Liberty Flag and Banner as the 2018 holiday décor vendor for Clark Street SSA #23. Motion seconded. Unanimously approved.

I. 2018-2019 Snow Removal Vendor (Kryzak)

1. Just like last year, the LPCC sent out an RFP to many snow removal companies but only Christy Webber Landscapes submitted a proposal.

Motion to approve Christy Webber Landscapes as the 2018-2019 snow removal vendor on a per occurrence basis for Clark Street SSA #23. Motion seconded. Unanimously approved.

I. 2019 Litter Abatement Vendor (Kryzak)

1. We received proposals from Cleanstreet and Cleanslate for sidewalk litter abatement services.
2. Cleanstreet's bid was significantly lower than Cleanslate's.

Motion to approve Cleanstreet as the 2019 Litter Abatement vendor for Clark Street SSA #23. Motion seconded. Unanimously approved.

**New Business**

I. Program Manager's Report (Kryzak)

a. Sidewalk Cleaning

- i. Crews are out 5 times per week picking up litter and emptying trash bins.
- ii. Any comments on service?

b. Landscaping

- iii. Summer flowers are in hanging baskets and standing planters.
  1. Brightview was out trimming and fixing up some of the standing planters
  2. They also de-weeded the sidewalks and curbs
- iv. Novak construction removed 4 of our planters from the sidewalk in front of 2050 N. Clark.
  1. Frank has been in contact with them and Brightview, Novak will re-install them on September 18<sup>th</sup>.
- v. Any comments on service?

- c. Lights on Clark Street Poles
    - i. Lights are on and look great
    - ii. On September 30<sup>th</sup> or October 1<sup>st</sup> Liberty Flag and Banner will be switching the lights out to be orange for October
  
  - d. Façade Rebate Program
    - i. As a reminder, SSA Commissioners are now allowed to apply for a façade rebate
    - ii. We continue to communicate with new business owners and with commercial brokers and landlords about this program. I will be delivering applications in person to businesses in February.
    - iii. As always, please tell your neighbors about the façade rebate program— especially if there is a business in need of a new awning, sign, windows, etc. You are the ones with businesses on the street so it is critical that you share this information with your peers.
2. Commissioners
- i. We will have 3 spots to fill for 2018.
- II. Marketing and Events (Kryzak)
- 1. Events
    - i. Cravings on Clark
      - 1. Kryzak and Schilf reviewed the executive summary from event contractor Big Buzz Idea Group with commissioners. T
      - 2. We had 173 total attendees registered. After no-shows, we had a total of 155 people out on the street
      - 3. This fall the staff will be looking at ways we can effectively overhaul the event to attract more attendees to the corridor. More details will be available at the November meeting.
    - ii. Art on Clark Opening Night Party
      - 1. This event was held on Tuesday, July 17 from 5:30 – 8:00 p.m.
      - 2. The check-in was at Gaslight, 2450 N. Clark, where guests received a complimentary drink and some appetizers.
      - 3. We had 208 pre-registered guests, and saw 98 attendees show up at the event. Last year we had 132 attendees show-up, with 273 pre-registered.
    - iii. Spooktacular
      - 1. The 10<sup>th</sup> annual Spooktacular will be held on Sunday, October 28, 2018 from 1:00 – 4:00 p.m.
      - 2. HopCat has agreed to be the costume contest headquarters again.
      - 3. We are working with Big Buzz to begin outreach later this week and next week, so merchants can expect information soon.
      - 4. Biello is currently working with James Winkler to find a vacant space to incorporate more kid friendly businesses from the surrounding area into the event by offering table-tops in one centralized room.
    - iv. Holidays
      - 1. The LPCC is working on some ideas right now for shop local campaigns and will have more details soon.
      - 2. We are setting up a meeting with Hotel Lincoln to see if we can find a way to incorporate local Clark Street businesses into their annual holiday shopping event that they host in their conference room. More details will be available soon.
    - v. LPCC Events
      - 1. September Business After Hours

- a. Wednesday, September 12, 5:30 – 7:30 p.m.
    - b. Residences at NEWCITY Rooftop, 1500 N. Clybourn
  - 2. Lincoln Park Uncorked: A Lincoln Avenue Wine Stroll
    - a. Thursday, September 27, 6:00 – 9:00 p.m.
    - b. Lincoln Avenue from Fullerton to Diversey
    - c. Sample a red and white wine, plus bites of food, at each of the 15 stops along the way.
  - 3. Networking Extravaganza
    - a. Thursday, October 11, 5:30 – 7:30 p.m.
    - b. WhirlyBall, 1825 W. Webster
    - c. Networking with about 15 neighborhood chambers of commerce from around Chicago.
- III. Economic Development Report (Kryzak)
  - 2. Items of note:
    - i. Recently Closed:
      - 1. My Eye Dr. (2316 N. Clark)
    - ii. Recently Opened:
      - 1. Casati's Pizza Vino (444 W. Fullerton)
      - 2. Blue Mercury (2747 N. Clark)
    - iii. Coming Soon
      - 1. TJ Maxx (part of Acadia Development)
      - 2. Warm Belly (2470 N. Clark)
      - 3. Side by Side (2444 N. Clark)
      - 4. Ramsey mentioned that there is a Turkish restaurant opening in the former Potbelly's space and an Indian restaurant opening in the former Sushi Para space on Diversey.
    - iv. 2036 N. Clark (former parking garage) had significant delays with demolition because of keeping the four walls of the structure and the weather, and were supposed to be finished but probably won't be complete until the end of the year now.
    - v. 2050 N. Clark is on track to finish late September.
    - vi. Acadia Development is on track to finish interior construction around Labor Day
      - 1. Sidewalk is open again!
      - 2. Blue Mercury opened for business last Friday. They are in full operation.
      - 3. Just about all exterior work is complete, save punch list items and some bits and pieces.

### **Meeting Adjournment**

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:23 p.m.

*Minutes respectfully submitted by Frank Kryzak.*