



MAKE IT LINCOLN PARK - STREET POLE BANNER PROGRAM

Advertise 24 hours a day, seven days a week with our Street Pole Banner program. Located on Lincoln Park’s busiest streets and intersections, banners are a great way to create attention-grabbing signage for your business.

Circulation/Reach: Visibility 24-Hours-a-Day/7-Days-a-Week

Benefits: One low price includes all maintenance and permitting fees. The LPCC handles the proofing process, maintenance and alerts your business of renewal deadlines. Catch the eyes of tourists, residents and businesses for an entire year.

New Orders	Annual Renewal Fee
\$275 each + \$50 (set-up fee)	\$150/banner

Banner Guidelines: All logos and text will be printed in white on the bottom of each banner. (City of Chicago ordinance dictates the size of advertisements on street pole banners.) Members may include their logo and one additional line of text. All text on banners will be typeset using the Helvetica Bold font. Please email final artwork in vector EPS or Adobe Illustrator format to stephanie@lincolnparkchamber.com.

LPCC membership must be current in order to participate. Banner locations are not guaranteed and are installed on light poles along commercial streets throughout Lincoln Park. Banners may not be installed on signal lights, poles currently occupied by other members or on poles outside of competitors. Your banner is guaranteed to stay up for one full year. Any wear and tear will be maintained by the LPCC at no additional charge.

Please provide approximate addresses of where you would like your banners displayed:

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Payment can be made via Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

# of Banners	Banner Rate	Subtotal
	\$275/banner	\$
		+ \$50 (set-up fee)
	Total	\$

My check is enclosed
 Visa
 Master Card

Company: _____ Contact: _____
 Phone: _____ Email: _____
 Name as it appears on card: _____
 Billing address with zip code: _____
 Credit card number: _____ Expiration date: _____
 CVV code (3 digit code on back of card): _____ Signature: _____

Please complete form and return to stephanie@lincolnparkchamber.com or mail to: 2468 N. Lincoln, Chicago, IL 60614