

**Clark Street SSA #23
Meeting Minutes
September 4, 2019 | 4:00 p.m.
Basil Leaf Cafe | 2465 N Clark**

Commissioners Present: Jim Kroeger, Steve Quick, Chris Ramsey, Matt Johnson, Cathy Gallanis

Commissioners Absent: Holly Lodarek, Daniel Nennig

LPCC Staff: Frank Kryzak, Bryan Biello

43rd Ward Alderman's Office: None

Public Forum: None

Call to Order

- I. Meeting called to order by Ramsey at 4:04 p.m.

Approval of Minutes

- II. Ramsey asked for and received approval of the minutes from the July 10, 2019 meeting.

Motion to approve July 10, 2019 meeting minutes. Motion seconded. Unanimously approved.

Public Forum

- III. None

Reports

- IV. Financial Report (Gallanis)
 1. We've received about half of our levy for the year and we're on track with our budget.
 2. Everything is on schedule for the year.

Action Items

- V. 2019 Holiday Décor Vendor (Kryzak)
 1. An RFP was sent out to many companies and put on the LPCC website, yet Liberty Flag and Banner was the only vendor to submit a proposal for holiday decorations on light poles along Clark Street.

Motion to approve Liberty Flag and Banner as the 2019 holiday décor vendor for Clark Street SSA #23. Motion seconded. Unanimously approve.

- VI. 2019-2020 Snow Removal Vendor (Kryzak)
 1. Received bids from Christy Webber and TSI. Christy Webber has been our vendor for the past several years. TSI has not received great reviews.
 2. We need to decide on either per occurrence or annual contract. Last year we only saved \$400 for having a per occurrence contract.
 3. Jim preferred a 2" tolerance, but the other commissioners thought a 1" tolerance was better.

Motion to approve Christy Webber Landscapes as the 2019-2020 snow removal vendor on an annual basis with a 1" tolerance for Clark Street SSA #23. Motion seconded. Four approved. One opposed.

- VII. 2020 Litter Abatement Vendor (Kryzak)
 1. We received proposals from Cleanstreet and Cleanslate for sidewalk litter abatement services.
 2. We recommend Cleanslate as the vendor for 2020. Cleanstreet has been somewhat difficult to work with this year, because they are not following through on what's

outlined in their contract.

Motion to approve Cleanslate as the 2020 Litter Abatement vendor for Clark Street SSA #23. Motion seconded. Unanimously approved.

New Business

VIII. Program Manager's Report (Kryzak)

1. Holiday Programming
 - i. The LPCC is working to put together a program for ZooLights this holiday season. The LPCC will be creating a guide with information about businesses on Clark to share specials.
 - ii. Additionally, Frank will be connecting with local parking garages to see if they would offer discount parking that we could advertise.
 - iii. Kim has been in touch with Mary Beth Johnson at the Lincoln Park Zoo, who has agreed to post a link to the guide on the Zoo's website.
 - iv. More information will be available at the November meeting.
 - v. ZooLights
 1. The Zoo will have more officers out to move traffic along to make the area less congested.
 2. Kroeger wants to determine ways to make people spend less time in traffic and more time in Clark Street businesses.
 3. Quick suggests promoting all the food options around ZooLights
 4. Johnson wants to ramp up social media advertising.
 5. Gallanis suggested to giving out branded winter gear.
2. The LPCC recently met with Heron Agency, a public relations firm, to discuss potential promotional options for 2020. More details will be available in the coming months.
3. Bike Rack Removal
 - i. We are removing the current Clark Street bike racks at Clark and Fullerton because they are not in good shape.
4. We are looking into fabricating some new bike racks and will update the commission with options at a future meeting. Lincoln Park Identifiers
 - ii. CDOT recently let us know that the identifiers will be installed in mid-September.
5. Recycling Bins
 - iii. We are replacing the recycling bins along the SSA because they were all in very rough shape. They have been removed.
 - iv. We will present a plan for new recycling bins at the November meeting.

Motion to approve moving \$8,000 from line item 2.06 (Public Art), \$7,000 from line item 2.10 (City Permits), and \$5,000 from line item 2.05 (Streetscape Elements) to line item 3.01 (Garbage/ Recycling Program) for new recycling bins. Motion seconded. Unanimously approved.

6. Sidewalk Cleaning (Cleanstreet)
 - i. Crews are now out 5 times per week picking up litter and emptying trash bins.
7. Landscaping (Moore Landscaping)
 - i. Summer plantings look pretty good.
 - ii. This year's de-weeding contract is through Cleanslate and they are monitoring weeds every two weeks to assess when to do weed removal.
8. Façade Rebate Program
 - i. The 2019 façade rebate application is open and as a reminder, SSA commissioners are allowed to apply for a façade rebate.

- ii. We continue to communicate with new business owners and with commercial brokers and landlords about this program.
 - 9. Security Rebate Program
 - i. The 2019 application is open.
 - 10. Clear LED festoon lights were installed on the light poles for the summer. Orange ones will be installed at the beginning of October for Halloween.
 - 11. There are 2 commissioner spots to fill for 2019.
- IX. Economic Development Report (Kryzak)
 - 1. Items of note:
 - i. Recently Opened
 - a. Engel & Volkers (2401 N. Clark)
 - b. Body Gears Physical Therapy (moving from 2252 N. Clark to 2316 N. Clark).
 - c. Taiyaki Chicago (2468 N. Clark)
 - ii. Recently Closed
 - a. Warm Belly (2472 N. Clark)
 - iii. The Hampdens development is moving along very quickly and near completion.
 - 2. Kryzak also met with the owners of the building at Clark and Wrightwood (where Duke's was previously located), they are looking to turn the building into a boutique hotel.
- X. Marketing and Events (Biello)
 - 1. Events
 - i. Art on Clark
 - 1. During September, October, and November we will be hosting a series of social media contests for visitors to the street to take photos with their favorite sculpture and/or with a business on the street.
 - 2. Postcards have been given to many of the businesses on the street to hand out at their register or front counter.
 - 3. Website updated to include photos of all sculptures, information about each artist, and details about the Otocast walking tour app.
 - ii. As a reminder, Spooktacular will return on Sunday, October 27, 2019 from 1:00 – 4:00 p.m.
 - 1. Team Rehabilitation (2727 N. Clark) is going to be the costume contest location this year.
 - 2. Trying to secure space for the “witch’s hangout,” which would be our sponsor space for businesses off of Clark Street.
 - 3. Big Buzz will begin recruitment next week over the next month.
 - 4. Commissioners with a storefront should consider participating.
 - iii. Upcoming LPCC Events
 - 1. Business After Hours
 - a. Wednesday, September 11, 5:30 – 7:30 p.m.
 - b. Casati’s Pizza Vino, 444 W. Fullerton
 - 2. Lincoln Park Uncorked: A Lincoln Avenue Wine Stroll
 - a. Thursday, September 26, 6:00 – 9:00 p.m.
 - b. Lincoln Avenue, between Fullerton & Diversey
 - 3. Networking Extravaganza
 - a. Wednesday, October 16, 5:30 – 7:30 p.m.
 - b. Kings Dining & Entertainment, 1500 N. Clybourn

Meeting Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:08 p.m.

Minutes respectfully submitted by Bryan Biello.