



## 2020 LPCC Advertising Opportunities

Reach Lincoln Park residents, visitors and LPCC members by advertising in our popular and widely read membership publications, on our website or on street pole banners. These valuable advertising opportunities offer you a way to promote your business at a price that's right for any budget.

	Investment	Circulation/Reach	Audience	Timeline
<b>LPCC WEBSITE</b>				
Banner ad packages	\$300 - \$2,000	10,000 average monthly page views	LPCC Members, Residents, Visitors	Anytime
Enhanced business listing	\$150	450 average monthly page views	LPCC Members, Residents, Visitors	Anytime
<b>E-NEWSLETTER</b>				
Banner ad packages	\$275 - \$1,500	3,500	LPCC Members, Residents	Anytime
Sponsored content	\$150	3,500	LPCC Members, Residents	Anytime
<b>STREET POLE BANNERS</b>				
New banner	\$275 each + \$50 setup	24 hour visibility	Residents, Visitors	Anytime
Annual banner renewal	\$150	24 hour visibility	Residents, Visitors	Anytime
<b>LPCC MAILING LIST</b>				
Excel list with quarterly updates	\$300	500	LPCC Members	Anytime
Excel list	\$200	500	LPCC Members	Anytime
Printed mailing labels	\$75	500	LPCC Members	Anytime
<b>DISCOVER LINCOLN PARK GUIDE</b>				
Full color ads	\$395 - \$4,595	20,000 + online	LPCC Members, Residents	November - January
<b>MAKE IT LINCOLN PARK (CHICAGO MAGAZINE)</b>				
Full color ads	\$1,800 - \$8,000	717,000	Residents, Visitors	March - July

**To reserve your ad space or to download a contract, go to [lincolnparkchamber.com](http://lincolnparkchamber.com). Prices are subject to change. Ad space is available on a first come, first served basis.**

