

**Clark Street SSA #23
Meeting Minutes
February 5, 2020 | 4:00 p.m.
Galway Arms | 2442 N. Clark**

Commissioners Present: Jim Kroeger, Steve Quick, Matt Johnson, Holly Lodarek, Priyanka Patel

Commissioners Absent: Chris Ramsey

LPCC Staff: Frank Kryzak, Bryan Biello

43rd Ward Alderman's Office: None

Public Forum: None

Call to Order

- I. Called to order by Quick at 4:09 p.m.

Approval of Minutes

- II. Quick asked for and received approval of the minutes from the November 13, 2020 meeting.

Motion to approve November 13, 2019 meeting minutes. Motion seconded. Unanimously approved.

Public Forum

- III. None

Reports

- IV. Financial Report (Kryzak)
 1. In 2019, we were on budget with our expenses and received most of our tax levy.
 2. The annual audit will take place later this month and some journal entries will be entered after the audit is complete.
 3. For 2020, since the year has just begun, we have not yet received funds.

New Business

- V. Officer Elections (Kryzak)
 1. Proposed slate of nominees:
 - i. Steve Quick, Steve Quick Jeweler, for Chair
 - ii. Chris Ramsey, TeaGschwendner, for Vice Chair
 - iii. Matt Johnson, Team Rehabilitation, for Treasurer
 - iv. Holly Lodarek, Big Apple Finer Foods, for Secretary

Motion to approve Steve Quick as Chair, Chris Ramsey as Vice Chair, Matt Johnson as Treasurer, and Holly Lodarek as Secretary. Motion seconded. Unanimously approved.

- VI. 2020 Workplan (Kryzak)
 1. Recycling Bins
 - i. We have been working with Forms + Surfaces to design new bins.
 - ii. Each recycling bin cost \$1,511.47, so the total for 15 was \$22,672.05. These were paid for with the 2019 budget.
 - iii. Cleanslate will install bins for \$80 per bin, which will total \$1200.
 - iv. Kryzak shared the updated recycling bin design with commissioners. They liked it much better than the previous iteration.
 - v. Installation is expected in April.
 2. 2020 Art on Clark Program
 - i. We will not be moving forward with the Art on Clark program in its current format.

- ii. The commission has decided to permanently purchase four sculptures in addition to the two that the SSA already owns. The four proposed sculptures are:
 - 1. Finish Line - \$5,000 (on Clark since 2013)
 - 2. Silent Tactics - \$6,000 (on Clark since 2018)
 - 3. Rise Up - \$6,000 (on Clark since 2019)
 - 4. La Diva - \$15,000
- iii. Lodarek asked about the process of upkeep for any wear-and-tear or damage to the sculptures. Kryzak commented noting that we would develop a policy with the artists in the agreement we make with them to purchase.

Motion to approve the purchase of the following four sculptures: Finish Line; Silent Tactics; Rise Up; La Diva for the 2020 Art on Clark program. Motion seconded. Motion unanimously approved.

- 3. Bicycle Racks
 - i. Kryzak will be taking inventory of locations and beginning the process for designing and installing bicycle racks along the street in 2020.
- 4. Business Attraction
 - i. We will be developing updated business attraction materials and strategies utilizing CoStar in 2020.
 - ii. Kroeger suggested connecting with the DePaul School of Business about students doing a case study for what businesses may be successful on Clark Street.

Motion to approve moving \$3,500 from line item 2.04 (Wayfinding/ Signage) to line item 4.01 (Site Marketing) for Business Attraction and CoStar subscription. Motion seconded. Motion unanimously approved.

- 5. Events (Biello)
 - i. Puppy Portrait & Playtime: Provides a way for pet owners to bring their pets out to Clark Street, receive treats from different businesses, and host puppy-friendly activities. We will also provide puppy portraits for free. Target date: Sunday, April 19 from 2:00 – 4:00 p.m.
 - ii. Bumble BFF & New Resident Mixer: a chance for young 20-30 somethings in the apartment building on and around Clark Street to meet one another over drinks and learn more about local businesses. Target date: Thursday, June 25 from 6:00 – 8:00 p.m.
 - iii. Progressive Dinner & Mixology Contest: Guests will visit 4 – 6 restaurants along Clark Street to “build” their meal and progress through dinner. Along the way they can stop for drink samples at participating bars and vote for their favorite mixologist. Target date: Wednesday, August 5 from 6:00 – 8:00 p.m.
 - iv. Spooktacular: Halloween trick-or-treating and activities along the street. We will continue the costume contest for 2020. The event is scheduled to be held on Sunday, October 25, 2020.
 - v. Holiday Cookie Crawl: Guests will check-in and pick-up their cookie tin, before visiting 5-10 different shops along Clark Street to fill-up the tin with a different cookie. Along the way they will find deals and treats from local shops and restaurants that will spread some holiday cheer! Target date: Sunday, December 6 from 12:00 – 3:00 p.m.

VII. Program Manager’s Report (Kryzak)

- 1. Sidewalk Cleaning (Cleanstreet)
 - i. Crews are out 3 times per week picking up litter and emptying trash bins.

2. Landscaping (Moore Landscaping)
 - i. Winter plantings are in the process of being installed.
3. Snow Removal
 - i. Snow removal has been good, but there has been a bit of icing on the sidewalks.
4. Façade Rebate Program
 - i. As always, please tell your neighbors about the façade rebate program—especially if there is a business in need of a new awning, sign, windows, etc.
5. Security Rebate Program
 - i. The 2020 application is open.
6. There are 3 commissioner spots to fill for 2020. Please let your neighbors know.

VIII. Economic Development Report (Kryzak)

1. Items of note:
 - i. Coming Soon
 - a. Maison Parisienne (2564 N. Clark)
 - b. Restaurant at Webster and Clark - TBD
 - ii. Recently Closed
 - a. Drawl (2423 N. Clark)
 - b. Gorilla Sushi (2464 N. Clark)
2. Work has been happening in the former No. 7 Café space, but no word on what it will be.
3. The Neighborhood, an extended stay hotel at Wrightwood and Clark, is still working on the zoning change.
4. The Hampden Condos on Diversey are now open. There is no word on the commercial spaces yet.

IX. Marketing and Events (Biello)

7. Events
 - i. ZooLights Holiday Guide
 1. Launched on November 26, 2019 and ran through January 5, 2020.
 2. 29 Businesses participated in the guide from Clark Street and the surrounding area.
 3. We reached over 23,000 users on social media and over 27,000 subscribers via LPCC newsletters.
 4. Close to 8,000 printed guides were distributed from participating businesses, local cultural institutions, hotels, and the LPCC and alderman's offices.
 5. In addition, a downloadable PDF version of the guide was included on the LPCC website and the Zoo website.
 6. Patel suggested starting it earlier in November next year. Even if it's meant to be centered around ZooLights, it would be good to get people thinking about it sooner.
 - ii. Upcoming LPCC Events
 1. February Coffee Connection
 - a. Tuesday, February 11, 8:30 – 10:00 a.m.
Codeverse, 819 W. Eastman
 2. Savor Lincoln Park 2020
 - a. Wednesday, February 19, 6:00 – 9:00 p.m.
Theater on the Lake, 2401 N. Lincoln
 3. LPCC Open House
 - a. Thursday, February 27, 5:00 – 7:00 p.m.
LPCC Office, 2468 N. Lincoln

Meeting Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 5:09 p.m.

Minutes respectfully submitted by Bryan Biello.