



### WEBSITE ENHANCED BUSINESS LISTING

Increase your business' visibility with an affordable and effective online advertising package that lasts for one full year in the [lincolnparkchamber.com](http://lincolnparkchamber.com) business directory.

**Website Circulation/Reach:** 10,000 average monthly page views

**Investment:** \$150 annually

**Benefits:** Make your business stand out and catch the eye of potential customers with an expanded listing.

#### Enhanced Business Listing Includes:

- **Business Logo** – Gain logo recognition with your business logo in both the business directory and in your individual business listing
- **Business Description (1500 characters)** – Feature your products and services along with your business history, reviews, parking and store hour information
- **8 Photos** – Include photos of your products, employee headshots, storefront or special events
- **5 Bullet Points (120 characters per point)**– Highlight what makes your business unique such as food and drink specials, years in business, or signature products and services
- **10 Search Keywords** - Spotlight your business by adding search keywords that are unique to your business in the business directory search section (ex: street name, product names, cuisine style, etc.)
- **Priority Search Results** – Ensure your message is heard by receiving priority position in search results

---

### LPCC Enhanced Business Listing Contract

Payment can be made by Visa, MC or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce. E-mail description and logos/pictures in jpeg or gif format to [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com). Enhanced listing package is good for one year from purchase date.

My check is enclosed     Visa     Master Card     AMEX

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing address with zip code: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

CVV code (3-digit code on back of card): \_\_\_\_\_ Signature: \_\_\_\_\_

Please return completed form to [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com).

