

**Clark Street SSA #23
Meeting Minutes
July 7, 2020 | 2:00 p.m.
Zoom Video Conference**

Commissioners Present: Jim Kroeger, Steve Quick, Priyanka Patel, Holly Lodarek

Commissioners Absent:

LPCC Staff: Frank Kryzak, Kim Schilf

43rd Ward Alderman's Office: None

Public Forum: None

Call to Order

- I. Called to order by Quick at 2:12 p.m.

Approval of Minutes

- II. Quick asked for and received approval of the minutes from the May 27, 2020 meeting.

Motion to approve the May 27, 2020 meeting minutes. Motion seconded. Unanimously approved.

Public Forum

- III. None

Reports

- IV. Financial Report (Kryzak)
 1. We have received over half of the tax levy so far this year and should receive the other half this fall. Property tax payments had a 90- day deadline extension so we may receive those deposits somewhat later than usual. The budget is on track.
- V. 2021 Budget Work Plan Approval (Kryzak)
 1. The SSA received the EAV for the 2021 budget and it is nearly identical to the previous year's EAV.
 2. The budget has not changed since the draft budget at our previous meeting.
 3. As a reminder, money can always be moved between line items and categories as long as line items are funded.
- VI. Kroeger mentioned that he would like to see the SSA Commission have a clearer vision of what the group wants to accomplish moving forward. He asked Schilf and Kryzak to see what other SSAs are doing.
- VII. Quick suggested we brainstorm ideas at our next SSA meeting and come up with some goals for the Commission.
- VIII. Schilf agreed and said it would be beneficial to have a clear vision for the SSA considering it will need to be reconstituted next year.

Motion to approve the 2021 Clark Street SSA #23 budget and work plan. Motion seconded. Unanimously approved.

- IX. 2021 Sole Service Provider Approval
 1. The Lincoln Park Chamber of Commerce is currently the sole service provider for SSA #23. The committee had no further questions prior to the motion.

Motion to approve the Lincoln Park Chamber of Commerce as the Clark Street SSA #23 sole service provider. Motion seconded. Unanimously approved.

- X. Extension of Security Patrol Services

1. Security patrols were extended by a week at the beginning of June due to the unrest in Chicago at that time.

Motion to approve the extension of security patrol services through June 7, 2020. Motion seconded. 3 Commissioners approved. Kroeger disapproved.

Motion to approve moving \$5,000 from line item 1.10 (Marketing Rebate Program) to line item 5.03 (Security Patrol Services). Motion seconded. Unanimously approved.

XI. Program Manager's Report (Kryzak)

1. Art on Clark Sculpture Program
 - i. Sculptures have all been moved to their permanent locations.
 - ii. Otocast has been updated.
2. Recycling
 - i. New recycling bins have been installed along the street.
3. Health & Sanitation and Marketing Rebate Programs
 - i. Program details were emailed and mailed to every business within the SSA for the first round.
 - ii. For the first round we issued 17 Health & Sanitation rebates for a total of \$8,001.50.
 - iii. For the first round we issued 9 Marketing rebates for a total of \$4,127.45.
 - iv. The second round is open until July 10 at 5:00 p.m.
 - v. Kryzak delivered informational sheets to businesses within the SSA and information was also emailed out.
 - vi. Currently we have received two Health and Sanitation rebate applications and one Marketing rebate application for round two.
4. Vandalism Rebates
 - i. Kryzak reached out to businesses within the SSA who had vandalism occur at the beginning of June and shared information inviting them to apply for vandalism rebates. No one has applied. Kryzak then followed up with them again.
5. Sidewalk Cleaning (Cleanslate)
 - i. As of the beginning of July crews are out 5 times per week again.
 - ii. Previously, they were out once a week in May and then twice a week in June but we have noticed a large uptick in litter as we moved into Phase 4 of reopening.
 - iii. Cutting back on service in May and June saved the SSA over \$2,000.
6. Landscaping (Moore Landscapes)
 - i. Summer planting were installed at the end of May.
7. Façade Rebate Program
 - i. The 2020 façade rebate application is open.
 - ii. As a reminder, SSA commissioners are eligible to apply for a façade rebate.
8. Security Rebate Program
 - i. The 2020 application is open.
9. There are five commissioner spots to fill for 2020.

XII. Economic Development Report (Kryzak)

1. Items of note:
 - i. Recently Opened:
 - a. Stray Hen Café (2423 N. Clark – replacing Drawl
 - b. Jibaritos y Mas (2616 N. Clark) – opening this weekend
 - ii. Coming Soon:
 - a. Maison Parisienne (2564 N. Clark)

- iii. Between now and the next SSA meeting we will be putting together an updated business attraction plan which will utilize CoStar for having information on available spaces on our website and in our e-newsletters and social media. This will hopefully be updated weekly. We are also going to explore updating our business attraction materials for the neighborhood and for the SSA specifically.
- XIII. Marketing and Events (Biello)
- 1. 2020 Events
 - i. As a reminder, our contract with the Heron Agency has been suspended for the year and we've made the decision to cancel all in-person events through September.
 - ii. At this time, we're still planning to host Spooktacular on Sunday, October 25.
 - 1. The indoor costume contest will not take place this year, as we anticipate public health restrictions making it difficult to host in a confined space. We're discussing a social media photo costume contest.
 - 2. Big Buzz is working to develop a variety of hybrid options, for a partial live and partial virtual event. We will have more details on this later this summer.
 - 2. LPCC Updates
 - i. The LPCC has held a variety of educational webinars to prepare businesses for returning to business. Everything from proper PPE to how to help your employees grieve during a pandemic to what to do if an employee tests positive. Reach out to us if you'd like a recording of those sessions.
 - ii. The LPCC is working on a slate of virtual events throughout the summer. Starting with a virtual workout with Lakeshore Sport & Fitness on Wednesday, July 22. Check back to lincolnparkchamber.com/events for details and future virtual events.
- XIV. Lodarek mentioned that she was glad the SSA had security patrol services and commended Schilf on her work. Quick agreed with Lodarek.
- XV. Schilf commended the Commission on their flexibility throughout the year in approving the Health & Sanitation and Marketing rebate programs as well as security patrols.

Meeting Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 2:41 p.m.

Minutes respectfully submitted by Frank Kryzak.