

**Lincoln Avenue SSA #35-2015
Commission Meeting Minutes
July 9, 2020 | 9:00 a.m.
Zoom Video Conference**

Commissioners Present: Kenneth Dotson, Mark Davis, Benn Hamm, Malcolm Craig, Edda Coscioni

Commissioners Absent: Kevin Greco

LPCC Staff: Frank Kryzak, Kim Schilf

Public Forum: Allan Mellis, Faraz Sardharia

Alderman's Office: None

Call to Order

- I. Call to order by Dotson at 9:02 a.m.

Approval of Minutes

- II. Dotson asked for and received approval of the minutes from the May 28, 2020 meeting, the June 11, 2020 meeting, and the June 23, 2020 meeting.

Motion to approve the May 28, 2020, the June 11, 2020, and the June 23, 2020 meeting minutes. Motion seconded. Motion unanimously approved.

Public Forum

- III. No public comment.

Reports

- IV. Financial Report (Davis)
 1. Everything is on track for 2020. As a reminder we will likely receive some property taxes later than normal this year because there was a 90- day property tax deadline extension.
 2. Dotson asked Schilf if the SSA will need to open a line of credit.
 3. Schilf said we will explore opening a line of credit in the next few weeks, although we likely won't need one.
- V. 2021 Budget and Work Plan Approval
 1. Kryzak explained that the final 2021 SSA #35-2015 budget and work plan has not changed since the draft budget was discussed.
 2. The EAV went up significantly for the 2021 budget but the tax levy was not increased since we are nearly at a 5% increase already.

Motion to approve the 2021 SSA #35 budget and work plan. Motion seconded. Motion unanimously approved.

- VI. 2021 Sole Service Provider Approval

Motion to approve the Lincoln Park Chamber of Commerce as the sole service provider for SSA #35-2015. Motion seconded. Motion unanimously approved.

- VII. Program Manager's Report (Kryzak)
 1. Under L Improvements
 - i. We are holding off on the frames and the new CTA substation fencing until 2021
 - ii. After this meeting Kryzak will create a RFP for artists to install a mural on the CTA substation
 - iii. We are aiming to have a mural installed in the fall of 2020
 2. Wayfinding Signage

- i. We had the maps for the signs finalized a couple of weeks ago but are holding off on having them printed because we learned of the closure of the iO Theater. We will re-assess later this month if we should remove iO and go ahead with printing them or not and see if any other cultural institutions in the neighborhood close.
 - ii. Davis asked if the maps are easily changeable after they are printed.
 - iii. Kryzak explained that they are able to be changed fairly easily.
- 3. Recycling Bins
 - i. Recycling bins have been installed. Marty Casey, the ward superintendent, is working on installing garbage cans next to the two recycling bins at Lincoln, Belden, and Orchard.
- 4. Health & Sanitation and Marketing Rebate Program sheets were emailed and mailed to every business within the SSA for round one.
 - i. We issued rebates to 15 businesses for the Health & Sanitation rebate program for a total of \$5,580.81
 - ii. We issued rebates to 6 businesses for the Marketing rebate program for a total of \$2,373.24
 - iii. Second round of applications are open for businesses who have yet to receive a rebate for each program. We are likely going to extend the deadline to July 24th.
 - iv. We have received 2 rebate applications for the Marketing rebate program second round and 2 applications for the Health & Sanitation rebate program round 2.
- 5. Sidewalk Cleaning – Cleanslate
 - i. Crews were out 1 time per week in May and 2 times per week in June.
 - ii. Starting last week crews are out 5 times a week again because we have seen an uptick in litter since we entered into Phase 4 of re-opening.
 - iii. The SSA saved over \$2,000 with the reduction in service in May and June
- 6. Commissioners
 - i. We have 1 spot open
- 11. Vandalism Rebate Program
 - i. Kryzak reached out to businesses who had vandalism occur at the beginning of June and Pharmaca received a rebate for \$500. Frank followed up with the rest of the businesses a second time as well to invite more to apply for rebates.
 - iii. Craig asked if Dearborn Demin applied.
 - iv. Kryzak said that he dropped off an application directly to them in the store and followed up but hasn't received an application. Batter & Berries also said they'd be submitting an application, but after a couple follow-ups, they haven't yet submitted one.

Economic Development Report

- a. Kryzak explained that between now and our next SSA meeting we will be putting together an updated business attraction plan which will utilize CoStar for having information on available spaces on our website and in our e-newsletters and social media. This will hopefully be updated weekly. We are also going to explore updating our business attraction materials for the neighborhood and for the SSA specifically.
 - 1.
- VIII. Marketing and Events (Kryzak)
 - 1. As a reminder, with the release of Governor Pritzker's Five Phase Restore Illinois plan, we have decided to cancel all alley events through the year, assuming it will be very unlikely that

a treatment or vaccine will be available before the end of the year. However, should that change, later this summer we plan to re-evaluate the ability to host events in the fall and perhaps get creative with capacity guidelines.

2. Feast on Lincoln will take place for 6 consecutive weekends, beginning on Saturday, July 11 and ending on Sunday, August 16.
 - i. Lincoln Avenue, between Wrightwood and Fullerton will be closed to expand outdoor dining into the street.
 - ii. The festival will run from 4:00 – 11:00 p.m. on Saturdays and 11:00 a.m. to 11:00 p.m. on Sundays.
 - iii. 11 business will partake on the street.
 - iv. Kryzak delivered flyers detailing Feast on Lincoln to businesses on Lincoln Avenue yesterday afternoon.
 - v. Schilf explained that we received the go-ahead from Alderman Smith yesterday afternoon and that we will be able to start this upcoming weekend. She said that the police may want us to change something with the barricades at the entrances on Fullerton and Wrightwood.
 - vi. Schilf expressed our excitement for the program and the commissioners shared the same sentiment.
3. LPCC Updates
 - i. The LPCC has held a variety of educational webinars to prepare businesses for returning to business. Everything from proper PPE to how to help your employees grieve during a pandemic to what to do if an employee tests positive. Reach out to us if you'd like a recording of those sessions.
 - ii. The LPCC is working on a slate of virtual events throughout the summer. Starting with a virtual workout with Lakeshore Sport & Fitness on Wednesday, July 22. Check back to lincolnparkchamber.com/events for details and future virtual events.

Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 9:34 a.m.

Minutes respectfully submitted Frank Kryzak.