



# MEMBERSHIP LEVELS AND BENEFITS

|   | Sole Proprietor | Small Business | Premier        | Chairman's Club | Silver         |
|---|-----------------|----------------|----------------|-----------------|----------------|
| <b>MARKETING &amp; PROMOTION</b>  |                 |                |                |                 |                |
| Listing in the lincolnparkchamber.com online directory with links to your website and social media pages  |                 |                |                |                 |                |
| Listing in annual Discover Lincoln Park Guide (20,000 copies distributed)   |                 |                |                |                 |                |
| Posting of your events and news on lincolnparkchamber.com   |                 |                |                |                 |                |
| Posting of your specials and discounts in Members Hot Deals   |                 |                |                |                 |                |
| Opportunity to display LPCC "Proud Member" window cling in business/office or electronic version on your website  |                 |                |                |                 |                |
| Complimentary LPCC mailing list (contact, business name and mailing address)<br>* Labels with one time use / ** One time excel file / *** Excel file with quarterly updates                 |                 | *              | **             | ***             | ***            |
| Enhanced listing in lincolnparkchamber.com online directory (includes business logo, 200-word description, up to 8 photos, 5 bullet points, 10 search keywords and priority search results) |                 |                |                |                 |                |
| Sponsored social media post (*1 per year/**2 per year)  |                 |                | *              | *               | **             |
| Featured content in E-newsletter (1 per year)   |                 |                |                |                 |                |
| Business spotlight in E-newsletter (1 per year)   |                 |                |                |                 |                |
| Sponsor recognition on the LPCC website   |                 |                |                |                 |                |
| Exclusive emphasized business listing in Discover Lincoln Park Guide  |                 |                |                |                 |                |
| Recognition in Discover Lincoln Park Guide indicating sponsorship level   |                 |                |                |                 |                |
| Banner advertisement in E-Newsletter (4 per year)   |                 |                |                |                 |                |
| Website banner ad on interior page (3 months)   |                 |                |                |                 |                |
| <b>BUSINESS BUILDING &amp; NETWORKING SERVICES</b>  |                 |                |                |                 |                |
| Exclusive referrals and introductions to other members via email and at events  |                 |                |                |                 |                |
| Publicity for business in monthly new member section of E-newsletter (upon joining)   |                 |                |                |                 |                |
| <b>ADVOCACY</b>   |                 |                |                |                 |                |
| Pro-business advocacy in government and community   |                 |                |                |                 |                |
| Access to community leaders and elected officials   |                 |                |                |                 |                |
| Breakfast meeting with 2nd, 32nd & 43rd ward aldermen   |                 |                |                |                 |                |
| <b>EVENTS</b>   |                 |                |                |                 |                |
| Complimentary attendance to New Member Orientation  |                 |                |                |                 |                |
| Reduced member price for all events   |                 |                |                |                 |                |
| Invitation to industry roundtable events  |                 |                |                |                 |                |
| Complimentary admission to virtual educational events throughout 2021   |                 |                |                |                 |                |
| <b>MEMBER DISCOUNTS</b>   |                 |                |                |                 |                |
| Access to LPCC discount programs and offers   |                 |                |                |                 |                |
| <b>TOTAL VALUE</b>  | <b>\$650</b>    | <b>\$750</b>   | <b>\$1,200</b> | <b>\$2,500</b>  | <b>\$3,500</b> |
| <b>INVESTMENT</b>   | <b>\$280</b>    | <b>\$380</b>   | <b>\$680</b>   | <b>\$1,650</b>  | <b>\$2,650</b> |

## CUSTOMIZED MEMBERSHIPS

Customized memberships are available at investment levels of \$5,000, \$7,500 and \$10,000. Contact the LPCC at (773) 880-5200 to discuss these premium opportunities.

