



WEBSITE ENHANCED DIRECTORY LISTING

Increase your business' visibility with an affordable and effective online advertising package that lasts for one full year in the lincolnparkchamber.com business directory.

Website Circulation/Reach: 10,000 average monthly page views

Investment: \$150 annually

Benefits: Make your business stand out and catch the eye of potential customers with an expanded listing.

Enhanced Business Listing Includes:

- **Business Logo** – Gain logo recognition with your business logo in both the business directory and in your individual business listing
- **Business Description (1500 characters)** – Feature your products and services along with your business history, reviews, parking and store hour information
- **8 Photos** – Include photos of your products, employee headshots, storefront or special events
- **5 Bullet Points (120 characters per point)**– Highlight what makes your business unique such as food and drink specials, years in business, or signature products and services
- **10 Search Keywords** - Spotlight your business by adding search keywords that are unique to your business in the business directory search section (ex: street name, product names, cuisine style, etc.)
- **Priority Search Results** – Ensure your message is heard by receiving priority position in search results

LPCC Enhanced Directory Listing Contract

Payment can be made by Visa, MC or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce. E-mail description and logos/pictures in jpeg or gif format to info@lincolnparkchamber.com. Enhanced listing package is good for one year from purchase date.

<input type="checkbox"/> My check is enclosed	<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> AMEX
Company: _____		Contact: _____	
Phone: _____		Email: _____	
Name as it appears on card: _____			
Billing address with zip code: _____			
Credit card number: _____		Expiration date: _____	
CVV code (3-digit code on back of card): _____		Signature: _____	

Please return completed form to info@lincolnparkchamber.com