



## WEBSITE ADVERTISING

Showcase your business, products or services by advertising on the Lincoln Park Chamber of Commerce (LPCC) website. Purchase an ad on our home page or on one of the highly-trafficked internal pages to increase your visibility.

**Circulation/Reach:** 10,000 average monthly page views

**Investment:** \$300 - \$2,000 (quarterly, semi-annually, or annually)

**Benefits:** Reach a wide range of potential clients, business owners, tourists and residents by advertising on lincolnparkchamber.com. Save time and money by purchasing a full year of advertising.

**Choose from the advertising options listed below:**

- **Premium Home Page Program (Includes 2 banner ads on home page)\*\***
  - Banner ads - 1 year - \$2,000     Banner ads - 6 months - \$1,200
  - Banner ads – 3 months - \$750
- **Premium Interior Landing Page Program (On News, Events or Directory page)**
  - Banner ad - 1 year - \$1,200     Banner ad – 6 months - \$750     Banner ad – 3 months - \$400
- **Interior Landing Page Program (On Neighborhood, Businesses or Visitors page)**
  - Banner ad - 1 year - \$800     Banner ad - 6 months - \$500     Banner ad – 3 months - \$300

All banner ads will share spot with up to, but no more than 2 additional ads and rotate with each unique page visit.  
Banner Ad Size: 960 (W) x 130 (H) pixels

\*\*Premium home page advertisers receive 2 ads on the home page; one in the top right corner of the page and one in the center of the home page. Please submit two different sized ads if you select this option.

Banner Ad Size: 960 (W) x 130 (H) pixels; Top Right Corner Banner Ad Size: 300 (W) x 95 (H) pixels

---

### LPCC Website Advertising Contract

Ad artwork must be supplied in JPEG or PNG format to [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com). Please indicate hyperlink address with ad submission. Ad reservations should be made at least two weeks prior to the beginning of the advertising cycle. Ads are available on a first come, first served basis.

Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

<input type="checkbox"/> My check is enclosed	<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> AMEX
Company: _____		Contact: _____	
Phone: _____		Email: _____	
Name as it appears on card: _____			
Billing address with zip code: _____			
Credit card number: _____		Expiration date: _____	
CVV code (3 digit code on back of card): _____		Signature: _____	

Please return completed form to [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com)