

**Lincoln Avenue SSA #35-2015
Commission Meeting Minutes
April 20, 2021 | 9:00 a.m.
Zoom Video Call**

Commissioners Present: Benn Hamm, Kevin Greco, Kenneth Dotson, Mark Davis

Commissioners Absent: Edda Coscioni

LPCC Staff: Jessica Wobbekind, Kim Schilf, Bryan Biello

Public Forum: Darwin Mintu, Mike Hochhauser

Alderman's Office: McKay Murphy, Joanna Zaidan

Call to Order

- I. Called to order by Dotson at 9:04 a.m.

Approval of Minutes

- II. Dotson asked for and received approval of the minutes from the January 26, 2021 meeting.

Motion to approve the January 26, 2021 meeting minutes. Motion seconded. Motion unanimously approved.

Public Forum

- I. None

Action Items

- II. 2020 Audit Presentation (Mintu)
 1. Darwin Mintu from Ripple Tax reviewed the audit standards with the commission and walked through the 2020 SSA audit.
 2. Mintu conducts the audit report for both SSA #35 and #23, as well as for the Lincoln Park Chamber of Commerce.
 3. There was less spending in 2020 compared to the prior year, as well as a variance in the budget to what was actually spent. This was due to the pandemic.
 4. The summary of audit findings states that there were no findings noted in the 2020 financial audit statement. The letter included highlights two issues, which are common, but outside of that there were no other exceptions found.

Motion to approve the 2020 audit. Motion seconded. Motion unanimously approved.

- III. Power Washing Vendor Selection (Wobbekind)

1. Cleanslate and Pressure Washing Systems submitted bids. Pressure Washing Systems is who has been used the past few years and who is recommended to use again.
2. Hamm asked why Cleanslate is so much less expensive and suggested we give them a shot.
3. Wobbekind noted that Pressure Washing Systems has been easier to work with and has a more effective service.
4. Greco and Davis agree with Hamm to try Cleanslate this year.

Motion to approve Cleanslate as the 2021 pressure washing vendor. Motion seconded. Motion unanimously approved.

Reports

- IV. Financial Report (Davis)

1. Funds are beginning to come in and spending is on track. There is under 25% of spending in each category so far.
2. We are on track for the year and we're doing well.

New Business

- V. 2022 Workplan (Wobbekind)
 - 1. The LPCC is beginning to complete the budget for 2022, so if there is anything that commissioners are interested in working on next year, let Wobbekind know.
- VI. Program Manager's Report
 - 1. Contracts
 - i. The snow removal contract with Christy Webber is in effect through May 1.
 - ii. Moore Landscapes is beginning to take winter plantings out of the boxes and spring plantings should be planted soon.
 - iii. Cleanslate's litter abatement crew recently switched to their summer schedule and is picking up is out on the street on Monday, Wednesday, Friday, Saturday, and Sunday.
 - 2. Health & Sanitation and Marketing Rebate Programs
 - i. The latest round of rebate programs was successful.
 - ii. 10 marketing rebates and 21 health and sanitation rebates were awarded in the most recent round. This is compared to 13 marketing rebates and 21 health and sanitation rebates in all of 2020.
 - 3. Under L Improvements
 - i. We are working through the fence updates and outreach to artists for the mural. Wobbekind will have updates on this as it progresses.
 - 4. Feast on Lincoln
 - i. This program was a great success last year and we would like to support businesses on the street by hosting again this year. The SSA approved financial support at the last meeting.
 - ii. This year however, we are proposing to not close the entire street on weekends, but instead having restaurants setup expanded sidewalk cafes 7-days a week, where the LPCC would apply for the permit for the entire street. Then the SSA would rebate participating businesses to rent required equipment (i.e barricades). Feast on Lincoln would also expand over the entire SSA from Webster to Diversey on Lincoln Avenue.
 - iii. Rebates would possibly be up to \$1,000 per business. The remaining funds would be used on permit fees, event management fees, promotion, and printing costs.
 - iv. Hamm suggested pricing out other event management companies to compare costs to Special Events Management.
 - 5. Wayfinding Signage
 - i. We are finalizing a second round of edits.
 - ii. These signs are expected to be installed later this spring.
 - 6. Lincoln Alley Make Way for People Project
 - i. We are still waiting for a letter of support from a condo building to move forward with the permit. Wobbekind is working on this.
 - 7. Façade Rebate
 - i. Verzenay façade rebate is underway and the storefront is being worked on now. The rebate was approved last year, but there were some delays due to COVID.
 - 8. Commissioners
 - i. The applications for Tiffany Jozwiak and Mike Hochhauser have been submitted and we are waiting on the City's approval.
- VII. Economic Development Report (Wobbekind)
 - 1. Items of note:
 - i. Now Open: Realgood Stuff at Lincoln & Belden (former Starbucks)
 - ii. Coming Soon:

1. Cold Stone Creamery is coming to Lincoln Common
2. Blu Sushi is coming to Lincoln Common
3. Zaidan mentioned that a preschool is also coming to the 2700 block of Lincoln

VIII. Marketing and Events (Biello)

1. We are still offering virtual programming, but exploring outdoor programming for later this summer.
2. The LPCC is looking to host some activation programming on the neighborhood's four different business districts this summer. The idea would be to offer safe and socially distanced attractions to bring people out on the street and hopefully into businesses. Right now, we are aiming to host these on the Second Sunday of the month beginning in June and center them around an ice cream giveaway. We are still working on details.
3. The LPCC is also looking to host some other events around the neighborhood this summer including a Health and Wellness weekend and an Arts Weekend, both of which we hope to partner with Lincoln Common on.
4. If anyone has any ideas to help the north end of the SSA, please send those to Biello.
5. LPCC Updates & Programs:
 - i. Savor Lincoln Park
Virtual Restaurant Week & Silent Auction
April 19 – May 2
 - ii. Virtual Coffee & Commerce with SBAC, Lincoln Park, and Lakeview Roscoe Village Chambers
Wednesday, April 21 | 9:00 – 10:00 a.m.
 - iii. LPCC Meet the Commanders Safety Update
Tuesday, April 27 | 1:00 – 2:00 p.m.

IX. Commissioner Comments and Questions

1. Dotson asked the LPCC about thoughts on when we would meet in person again.
2. Schilf mentioned possibly in the fall, but we can gauge the feelings of all commissioners at the next couple of meetings and see where city guidelines may be at that time.

Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 9:50 a.m.

Minutes respectfully submitted by Bryan Biello.