

**Lincoln Avenue SSA #35-2015
Commission Meeting Minutes
May 18, 2021 | 9:00 a.m.
Zoom Video Call**

Commissioners Present: Benn Hamm, Kevin Greco, Kenneth Dotson, Mark Davis, Edda Coscioni

Commissioners Absent:

LPCC Staff: Jessica Wobbekind, Kim Schilf, Bryan Biello, Irene Henry

Public Forum: Mike Hochhauser,

Alderman's Office:

Call to Order

- I. Called to order by Dotson at 9:06 a.m.

Approval of Minutes

- II. Dotson asked for and received approval of the minutes from the April 20, 2021 meeting.

Motion to approve the April 20, 2021 meeting minutes. Motion seconded. Motion unanimously approved.

Public Forum

- I. None

Reports

- II. Financial Report (Davis)
 1. No big expenditures have come up over the last month, but we're expecting more spending in the next few months.
 2. So far, we've received about 40% of the levee for the year and we are on track with the budget.

New Business

- III. Draft 2022 Budget Presentation (Wobbekind)
 1. The SSA does not receive the EAV for the 2021 budget until mid-June, so to create the 2021 draft budget Wobbekind uses the EAV from last year.
 2. The 2021 budget is 4.98% higher than last year and we have \$35,000 in carryover from last year.
 3. Customer Attraction:
 - i. The website line item was reduced.
 - ii. The special events line item was also reduced for next year.
 - iii. The public relations increased significantly, so that we are able to do more video projects to promote businesses.
 1. Davis asked more about the video project that might be planned. Wobbekind explained the promotional videos being done on the Clark Street SSA with Cates Collaborative and how we'd like to use them on Lincoln to do a video project for 2022.
 4. Public Way Aesthetics:
 - i. The streetscape elements line item has increased due to the Under L Project and moving forward with installations and art work in the project area.
 1. Coscioni asked about the total cost of the art installation going in under the L. Wobbekind noted that \$10,000 was approved for the mural and they're working with the contractor now on fencing.
 - ii. The public art line item increased as well to install and maintain more murals and other art projects along the SSA.
 5. Economic and Business Development:

- i. Budgeted the master plan line item to finish up the Under L planning with Port Urbanism.
- ii. Also funded line item 4.01 to continue our CoStar subscription.

IV. Program Manager's Report

1. Decorative banners

- i. Plan to install new banners on the street that say "Welcome to Lincoln Avenue" as a way freshen and brighten up the street for the summer.

Motion to approve moving \$5,500 from line item 2.05, Streetscape Elements to line item 1.05, Decorative Banners for the funding of the installation of 20 street pole banners in the SSA. Motion seconded. Motion unanimously approved.

2. Contracts

- i. The snow removal contract with Christy Webber ended on May 1.
- ii. Moore Landscapes is in the midst of putting spring plantings in baskets and planters.
- iii. Cleanslate's litter abatement crew is on their summer schedule and is out on the street on Monday, Wednesday, Friday, Saturday, and Sunday.

3. Pressure Washing

- i. Power washing has been scheduled for Tuesday, May 25.

4. Under L Improvements

- i. We are working through the fence updates and outreach to artists for the mural. Wobbekind will have updates on this as it progresses.

5. Feast on Lincoln / Expanded Outdoor Dining

- i. Providing a rebate to businesses who are participating in expanded outdoor dining for the summer season. So far, we have 9 businesses signed up with a few more pending.

6. Lincoln Alley Make Way for People Project

- i. We are still working on the permit but making progress.
- ii. Still working on some ideas for programs in the alley once complete.

7. Façade Rebate

- i. Verzenay façade is almost done, so we will be paying this rebate out soon.

V. Economic Development Report (Wobbekind)

1. Items of note:

- i. Now Open:
 - 1. Cilantro, 2256 N. Orchard
 - 2. Cluck it, 2518 N. Lincoln
- ii. Coming Soon:
 - 1. Cold Stone Creamery is coming to Lincoln Common
 - 2. Blu Sushi is coming to Lincoln Common

VI. Marketing and Events (Biello)

- 1. We are still offering virtual programming, but exploring outdoor programming for later this summer.
- 2. The LPCC is looking to host some activation programming on the neighborhood's four different business districts this summer. We are scheduled to launch the program, Summer Sundaes, on June 13 on Clark Street and we're currently working with Lincoln Common to host the July Summer Sundae along Lincoln Avenue. We will be encouraging neighbors and visitors to get out on the business corridors with fun giveaways, activities and ice cream.

3. The LPCC is also developing a health and wellness weekend on June 26-27, where we will be partnering with Lincoln Common to host some free classes and activities on the plaza. More details will be available soon.
4. LPCC Updates & Programs:
 - i. Virtual Coffee & Commerce with SBAC, Lincoln Park, and Lakeview Roscoe Village Chambers
Wednesday, May 19 | 9:00 – 10:00 a.m.
 - ii. Summer Sundaes: Clark Street
Sunday, June 13 | 11:00 a.m. – 2:00 p.m.

VII. Commissioner Comments and Questions

1. Hamm had some questions about crosswalks along Lincoln Avenue and how the master plan discussed improving those to make the street more pedestrian friendly.
 - i. Schilf mentioned that the LPCC approached developers on the street to help with costs to improve the crosswalks, but they didn't want to help, so it might be something to revisit with the Alderman and local developers.
2. Coscioni wanted to have a sense of the impact of COVID and how many businesses may have closed throughout the neighborhood. Wobbekind and Biello noted that fortunately Lincoln Park wasn't as impacted as other areas and while businesses closed there were also lots of businesses that opened.
3. Dotson asked about having our July meeting in person. Schilf mentioned we will send out a poll closer to the July meeting to gauge everyone's comfort level.

Adjournment

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 9:42 a.m.

Minutes respectfully submitted by Bryan Biello.