

**Clark Street SSA #23  
Meeting Minutes  
July 13, 2021 | 3:30 p.m.  
Zoom Video Conference**

**Commissioners Present:** Steve Quick, Holly Lodarek, Jim Kroeger, Jonathan Gordon,

**Commissioners Absent:** Priyanka Patel

**LPCC Staff:** Jessica Wobbekind, Kim Schilf, Bryan Biello

**43<sup>rd</sup> Ward Alderman's Office:** McKay Murphy

**Public Forum:**

**Call to Order**

- I. Called to order by Quick at 3:42 p.m.

**Approval of Minutes**

- II. Quick asked for and received approval of the minutes from the May 19, 2021 meeting.

Motion to approve the May 19, 2021 meeting minutes. Motion seconded. Unanimously approved.

**Public Forum**

- III. None

**Reports**

- IV. Financial Report (Wobbekind)
  1. We are at just over 50% of our tax levy and we're on track for our budget this year.

**New Business**

- V. 2022 Budget and Work Plan Approval (Wobbekind)
  1. Wobbekind explained that the final 2022 SSA #23 budget and work plan has not changed since the draft budget was discussed.
  2. The county has not released the EAV, but the city has said to continue with approval and if anything needs to be adjusted we will update.
  3. The tax rate for the 2022 budget is forecasted at .2673%, based on the 2020 EAV, which is lower than the 2021 budget.

Motion to approve the 2022 SSA #23 budget and work plan. Motion seconded. Motion unanimously approved.

- VI. 2022 Sole Service Provider Approval
  1. Since the SSA is not an organization, but a taxing body, the Lincoln Park Chamber of Commerce has been the sole service provider for SSA #23.

Motion to approve the Lincoln Park Chamber of Commerce as the sole service provider for SSA #23. Motion seconded. Motion unanimously approved.

- VII. Reconstitution (Wobbekind)
  1. 10% of required signatures were submitted with the application on June 11. We have 291 signatures and we need 300 by August 2.
  2. The public hearing will be in October.
- VIII. Program Manager's Report (Wobbekind)
  1. Consumer Attraction

- i. Wobbekind is working on the fall and 2022 RFPs for service vendors. These will be presented at the next meeting.
- i. Pressure Washing
  - a. Power washing happened at the end of May
- ii. Lights
  - a. White lights are up on the street poles and a few need to be replaced. Wobbekind is working on this.
- iii. Landscaping
  - a. Spring plantings were completed and are growing really nicely now.
- iv. Litter Abatement
  - a. Cleanslate is still on their summer schedule and is out on the street Monday, Wednesday, Friday, Saturday, and Sunday.
- 2. My Clark Street Campaign
  - i. The “Tell ‘em I Sentcha” videos are doing really well on social media and there are a few more to be released.
- 3. Instagram Reels Campaign
  - i. So far, we’ve received about half of the Reels and a few more need to be filmed later this month.
- 4. Façade Rebate Program
  - i. The owner of the building where the old Crossroads bar was has applied for a Façade Rebate. Wobbekind reviewed the application with the commissioners. The building owner is eligible for a \$10,000 rebate if all work is completed.
  - ii. Quick thinks it looks like a good application and is in favor of approving it.
  - iii. Kroeger thinks it will improve the look of the neighborhood.

Motion to approve the Façade Rebate application 2630 N. Clark Street not to exceed \$10,00 from line item 2.03, façade enhancements/rebates. Motion seconded. Motion unanimously approved.

- 5. Proposed Projects to discuss after reconstitution is completed.
  - i. Metal identifiers
    - a. These are already installed at the south end of the corridor by Armitage. The original idea was to add more by Clark and Fullerton and by Clark and Diversey.
    - b. The hope is to install a few more identifiers later this year.
    - c. Lodarek likes this idea.
  - ii. Bike Racks
    - a. Possibly replacing old bike racks on the street and/or installing some new ones.
    - b. The LPCC intern went out and identified some more possible locations and they were submitted to CDOT for comments.
    - c. Gordon agrees with adding and improving bike racks on the street.
- 6. The Love Mural on the side of Steve Quick Jeweler is officially registered with the city.
- 7. The next SSA meeting is on September 15 and we are now required to meet in person. Wobbekind will send more details next month.

#### IX. Economic Development Report (Wobbekind)

- 1. Items of note:
  - i. Coming Soon:
    - a. Esme is opening soon at the corner of Clark and Dickens
  - ii. Now Open:
    - a. Deep Purpl Acai Bowl, 2472 N. Clark
  - iii. Fons Empanadas had vandalized, so they applied for a vandalism rebate.

X. Marketing and Events (Biello)

1. 2020 Events

- i. We are beginning to transition into in-person events and exploring outdoor programming for later this year.
- ii. The LPCC launched its Lincoln Park Summer Sundaes, on June 13 on Clark Street. We were out on the street with free ice cream, summer goody bags, entertainment, and a photo spot in front of the Love Mural. We also promoted special deals along the street. We saw over 100 people join us.
- iii. We are also in the beginning stages of planning an Arts Weekend showcasing the entire neighborhood in September.
- iv. Spooktacular will return this year, but will be scaled back from previous years, and mainly be focused on Trick or Treating. We won't have the custom contest.
- v. Soon we will be meeting to discuss holiday activities, including a holiday cookie crawl. We should have updates for the next meeting.

2. LPCC Updates and Events

- i. Virtual Coffee & Commerce with SBAC, Lincoln Park, and Lakeview Roscoe Village Chambers  
Wednesday, July 21 | 9:00 – 10:00 a.m.
- ii. Coffee Connection  
French Quiche, 2210 N. Halsted  
Thursday, July 22 | 8:30 – 10:00 a.m.
- iii. Save the Date: Joint Chamber Networking  
Lakeshore Sport & Fitness, 1320 W. Fullerton  
Tuesday, September 14 | 5:30 – 7:30 p.m.

**Meeting Adjournment**

Motion to adjourn meeting. Motion seconded. Unanimously approved.

Meeting adjourned at 4:13 p.m.

*Minutes respectfully submitted by Bryan Biello.*