



2023 LPCC Sponsorship and Advertising Opportunities

Advertising and Sponsorship opportunities with the Lincoln Park Chamber of Commerce (LPCC) can help increase the profile of your business and promote your products, services and events to different business and residential segments.

Annual Sponsorship

Platinum	Support the Lincoln Park business community while positioning yourself as a neighborhood leader through Platinum Sponsorship. Platinum Sponsors expand their influence and visibility with Lincoln Park businesses and community leaders. Benefits can be customized to meet your business goals and needs.	\$7,500
Gold	This opportunity includes event sponsorship, advertising, special recognition as a Gold Sponsor and one-of-a-kind events that provide you with an unprecedented chance to interface with business and community leaders, while placing you at the forefront of the Lincoln Park business community. Like Platinum Sponsorship, many of the benefits of being a Gold Sponsor are customizable.	\$5,000
Silver	Build on the unique benefits offered to our Chairman's Club members with a Silver Sponsorship with the LPCC. This membership level offers more visibility within the community and the organization.	\$2,650
Chairman's Club	Receive special event benefits and unique publicity and recognition that helps promote your business. Position your business as a prominent member of the LPCC by becoming a member of the Chairman's Club.	\$1,650

Event Sponsorship

Showcase your business by hosting one of Lincoln Park Chamber of Commerce's (LPCC) popular events and be rewarded with new business and community contacts, along with potential customers.

	Investment	Audience	Timeline
LPCC EVENTS			
Savor Lincoln Park	\$500 - \$1600	Residents, LPCC Members, Visitors	March 2023
Lincoln Park Uncorked: An Armitage – Halsted Wine Stroll	\$175 - \$1750	Residents, LPCC Members, Visitors	May 2023
Lincoln Park Health & Wellness Weekend – Spring	\$250 - \$1000	Residents, LPCC Members, Visitors	June 2023
Joint Chamber Networking	\$1000	LPCC Members, Local Businesses	July 2023
Armitage – Halsted Sidewalk Sale	\$400 - \$1000	Residents, LPCC Members, Visitors	August 2023
Lincoln Park Health & Wellness Weekend – Fall	\$250 - \$1000	Residents, LPCC Members, Visitors	September 2023
Lincoln Park Uncorked: A Lincoln Avenue Wine Stroll	\$175 - \$1750	Residents, LPCC Members, Visitors	September 2023
Networking Extravaganza	\$1100	LPCC Members, Local Businesses	October 2023
Business After Hours	\$450	LPCC Members	Throughout the year
Coffee Connections	\$375	LPCC Members	Throughout the year

Advertising Opportunities

Through a wide range of Lincoln Park advertising opportunities including print, online web and outdoor advertising, we can help you attract customers in Lincoln Park and beyond. Whether you're trying to reach Lincoln Park residents, Chicago visitors or local business owners, we have the right advertising platform for you and your brand.

	Investment	Audience	Timeline
LPCC WEBSITE			
Banner ad packages	\$300 - \$2,000	LPCC Members, Residents, Visitors	Anytime
Enhanced business listing	\$150	LPCC Members, Residents, Visitors	Anytime

E-NEWSLETTER			
Banner ad packages	\$275 - \$1,500	LPCC Members, Residents, Visitors	Anytime
Sponsored content	\$150	LPCC Members, Residents, Visitors	Anytime

STREET POLE BANNERS			
New banner	\$275 each +\$50 setup	Residents, Visitors	Anytime
Annual banner renewal	\$150	Residents, Visitors	Anytime

LPCC MAILING LIST			
Excel list with quarterly updates	\$300	LPCC Members	Anytime
Excel list	\$200	LPCC Members	Anytime
Printed mailing labels	\$75	LPCC Members	Anytime

DISCOVER LINCOLN PARK GUIDE			
Full color ads	\$395 - \$4,595	LPCC Members, Resident	November - February

For more information on 2023 sponsorship and advertising opportunities, please contact info@lincolnparkchamber.com or 773-880-5200.