

# MEMBERSHIP LEVELS AND BENEFITS

|  | Sole Proprietor | Small Business | Premier      | Chairman's Club | Silver         |
|--|-----------------|----------------|--------------|-----------------|----------------|
| <b>MARKETING &amp; PROMOTION</b>   |                 |                |              |                 |                |
| Listing in the lincolnparkchamber.com online directory with links to your website and social media pages   |                 |                |              |                 |                |
| Publicity for business in monthly new member section of E-newsletter (upon joining)  |                 |                |              |                 |                |
| Listing in annual Discover Lincoln Park Guide (20,000 copies distributed)  |                 |                |              |                 |                |
| Posting of your events and news on lincolnparkchamber.com and LPCC newsletters.  |                 |                |              |                 |                |
| Posting of your specials and discounts in Members Hot Deals  |                 |                |              |                 |                |
| Opportunity to display LPCC "Proud Member" window cling in business/office or electronic version on your website   |                 |                |              |                 |                |
| Complimentary LPCC mailing list (contact, business name and mailing address)<br>* Labels with one time use / ** One time excel file / *** Excel file with quarterly updates                                    |                 | *              | **           | ***             | ***            |
| Enhanced listing in lincolnparkchamber.com online directory (Includes business logo, 200-word description, up to 8 photos, 5 bullet points, 10 search keywords and priority search results)                    |                 |                |              |                 |                |
| Sponsored social media post (*1 per year/**2 per year)   |                 |                | *            | *               | **             |
| Featured business spotlight in E-Newsletter (1 per year)   |                 |                |              |                 |                |
| Sponsor recognition on the LPCC website  |                 |                |              |                 |                |
| Exclusive emphasized business listing in Discover Lincoln Park Guide   |                 |                |              |                 |                |
| Recognition in Discover Lincoln Park Guide indicating sponsorship level  |                 |                |              |                 |                |
| Banner advertisement in E-Newsletter (4 per year)  |                 |                |              |                 |                |
| Website banner ad on interior page (3 months)  |                 |                |              |                 |                |
| Affiliate membership of up to 5 locations  |                 |                |              |                 |                |
| <b>BUSINESS BUILDING &amp; CONNECTIONS</b>   |                 |                |              |                 |                |
| Exclusive referrals and introductions to other members via email and at events   |                 |                |              |                 |                |
| Business resources including marketing consultations and business education seminars   |                 |                |              |                 |                |
| <b>ADVOCACY</b>  |                 |                |              |                 |                |
| Pro-business advocacy in government and community  |                 |                |              |                 |                |
| Access to community leaders and elected officials  |                 |                |              |                 |                |
| Breakfast meeting with 2nd, 32nd & 43rd ward aldermen  |                 |                |              |                 |                |
| <b>EVENTS</b>  |                 |                |              |                 |                |
| Complimentary attendance to New Member Orientation   |                 |                |              |                 |                |
| Reduced member price for all events  |                 |                |              |                 |                |
| Invitation to industry roundtable events   |                 |                |              |                 |                |
| Complimentary admission to Business After Hours and/or Coffee Connections (approximately 8 events) * 4 Passes per year / ** 8 Passes per year / *** All events / **** All events with 2 guest passes per event |                 | *              | **           | ***             | ****           |
| Complimentary admission to premium LPCC events (* 1 per event/** 2 per event)  |                 |                |              | *               | **             |
| <b>INVESTMENT</b>  | <b>\$280</b>    | <b>\$380</b>   | <b>\$680</b> | <b>\$1,650</b>  | <b>\$2,650</b> |

## CUSTOMIZED MEMBERSHIPS

Customized memberships are available at investment levels of \$5,000, \$7,500 and \$10,000. Contact the LPCC at (773) 880-5200 to discuss these premium opportunities.