

**Lincoln Avenue SSA #35-2015
Commission Meeting
Agenda for May 16, 2023, 9:00-10:30 a.m.
Lincoln Common, 2345 N Lincoln**

<u>Topic</u>	<u>Presenter</u>	<u>Report</u>	<u>Action</u>	<u>Time</u>
Call to Order	Dotson	None	None	9:00 a.m.
Approval of Minutes	Dotson	None	Motion	9:01 a.m.
Public Forum				9:02 a.m.
Reports				
Financial Report	Davis	Verbal	None	9:05 a.m.
Draft 2024 Budget Presentation	Wobbekind	Verbal/Written	None	9:10 a.m.
Program Manager Report	Wobbekind	Verbal	Motion	9:25 a.m.
Events and Marketing Report	Wobbekind	Verbal	None	9:50 a.m.
Meeting Adjournment	Dotson	None	Motion	10:00 a.m.

Proposed Motions

- To approve the April 18, 2023 meeting minutes
- To approve hiring a public relations consultant through a joint agreement with the LPCC and Clark Street SSA #23, with the Lincoln Avenue SSA #35 paying a total of \$7,000.
- To approve hiring a social media consultant through a joint agreement with the LPCC and Clark Street SSA #23, with the Lincoln Avenue SSA #35 paying a total of \$3,500.
- To approve a consumer foot-traffic data analysis subscription through a joint agreement with the LPCC and Clark Street SSA #23, with the Lincoln Avenue SSA #35 paying a total of \$7,000.
- To approve moving \$2,500 from line item 1.02 (Special Events) to line item 1.04 (Social Media) and \$2,000 from line item 1.02 (Special Events) to line item 1.08 (Public Relations).
- To approve funding 2023 special events in the amount of \$3,000 for Spooktacular, \$1,000 sponsorship for the Lincoln Avenue Uncorked Wine Stroll and the \$1,000 for sponsorship of the Health and Wellness Weekend held at Lincoln Common.

Vision

A clean and vibrant Lincoln Avenue that attracts residents and businesses.

Mission

To beautify and enhance Lincoln Avenue through efficient use of funds levied to promote the district as a more desirable place to live and do business.

Next Meeting: Tuesday, July 11 at 9 a.m. IN PERSON, LINCOLN COMMON, 2345 N LINCOLN, CONFERENCE ROOM, NORTH TOWER

Guidelines for the public forum:

- The goal of the public forum is to ensure that all voices of the community are heard on matters pertaining to the work of the Lincoln Avenue SSA #35. The commission is not required to provide immediate response to questions nor concerns presented.
- The public forum will be available at the start of each Lincoln Avenue SSA #35-2015 meeting.
- The opportunity to speak at the public forum will be available for all those in attendance; however, speaking time may be limited depending on the number of attendees wishing to speak. The Commission will aim to limit this portion of the meeting to no more than 15 minutes.
- All those wishing to speak during the public forum portion of the meeting must complete an information form including name, address, phone number, stake in the SSA and topic to be addressed and present the completed form to the secretary prior to the start of the meeting.
- The public forum portion of SSA #35-2015 commission meetings, as with all portions of the meeting, will proceed according to Robert's Rules of Order, most importantly:
 - No attendee may speak twice until everyone else wishing to speak has spoken once.
 - All remarks must be directed to the Chair. Remarks must be courteous in language and department avoiding all personal remarks and never alluding to others by name or to motives.
 - One person may speak at a time, if not the presiding officer can call them out of order.