

**Lincoln Avenue SSA #35-2015 Commission Meeting Minutes**  
**July 11, 2023**  
**Lincoln Common, 2345 North Lincoln**

**In attendance:**

**Commissioners:** Mark Davis, Benn Hamm, Mike Hochhauser, Tiffany Jozwiak

**Staff:** Jessica Wobbekind

**Public:** none

**1. Call to Order**

Meeting called to order by Mark Davis, 9:03 a.m.

**2. Approval of Minutes**

Davis asked for and received approval for the May 16, 2023 meeting minutes.

Motion to approve the meeting minutes from May 16, 2023. Motion seconded; Motion unanimously approved.

**3. Public Forum - none**

**4. Reports**

**a. Financial Report (Davis)**

- We have just under \$336k in the bank. Everything is looking good.
- We have received about 53% of the 2022 levy, so we are not expecting to receive much more until the second tax bills come out in the fall.
- We have spent about 29% of our budget. Our big expenses in the 1<sup>st</sup> and 2<sup>nd</sup> Q were the final 2 payments of snow removal payments for the 2022-23 season contract, 6 months of our litter abatement contract and the 2023 landscaping contract which we paid in full.

**b. 2024 Budget and 2023 Amended Budget Presentation for Approval**

Wobbekind walked through the details of the 2024 budget and the 2023 amended budget. There have been no changes since the budgets were presented as drafts at the May meeting and submitted to the City as draft budgets.

Motion to approve the 2024 SSA #35 budget and work plan. Motion seconded; Motion unanimously approved.

Motion to approve the Lincoln Park Chamber of Commerce as the sole service provider for SSA #35 for 2024. Motion seconded; Motion unanimously approved.

Motion to approve the amended 2023 SSA #35 budget. Motion seconded; Motion unanimously approved.

**c. 2<sup>nd</sup> Quarter report approval**

Motion to approve the 2023 2<sup>nd</sup> Quarter report. Motion seconded; Motion unanimously approved.

**d. Program Manager Report**

**i. Contracts:**

1. Litter Abatement- Cleanslate is on their Summer schedule beginning April 1, they are out 5 days a week- Monday, Wednesday, Friday, Saturday and Sunday. They were out a week or so ago giving extra attention to cleaning under the garbage cans, they look good and hopefully moving forward they will be able to maintain them better
2. Landscaping- plantings are in, filling in very well. They look great. We had a few instances of flowers getting stolen and other vandalism, the contractors took care of it immediately

**ii. Streetscape:**

1. Under L Improvements- we are working through the construction process, it is more complicated than anticipated and more expensive. Currently working through the electrical connection process. Due to timing, our plan is to order the arches in September(ish) to be ready to install in the early spring. We will have the groundwork completed and ready to go for the arches to be popped in.
2. Wayfinding Signage - Installing 16 signs soon.

- iii. Marketing and Customer & Tourist Attraction updates-** we have started working with Heron PR agency (located on Lincoln!) for the PR and Social Media initiatives that were approved at the last meeting, we are about just about 11 days in to the contract. We had a kick off meeting with them that was very promising, they asked a lot of questions. We would like to have new updated and fresh pictures for marketing purposes.

Motion to approve funding a photographer to photograph Lincoln Avenue for marketing and promotional materials in the amount of \$500. Motion seconded; Motion unanimously approved.

- iv.** We have been seeing more break-ins and vandalism, we would like to update our vandalism rebate to include acid etching as well as to lengthen the amount of time they have to apply.

Motion to approve the changes to the Vandalism Repair Rebate as presented. Motion seconded; Motion unanimously approved.

**v. Economic Development Report**

**Closed:**

- Kelsey's, 2265 N Lincoln
- Salon U, 2535 N Lincoln
- Tire Sire, 2505 N Lincoln
- LP Dog and Cat Clinic, 2665 N Lincoln (closing soon)

**Now Open:**

- Fry the Coop, 2404 N Lincoln
- Captivate Realty, 2250 N Lincoln

- Sandbox VR, 2359 N Lincoln

Rebranded:

- Wake N Bakery is now the High Crowd, 2410 N Lincoln
- Flash Dance is going to be Never Have I Ever

Coming Soon(ish)-

- Bad Apple, a Lincoln Sq restaurant in the John Barleycorn space
- Umi, dispensary in the old Salt & Pepper space, were approved for a zoning change, now they need to apply for a special use permit. The LPCC wrote a letter in support of the project.

**e. Marketing and Events**

**i. Event Summary-**

1. The Business After Hours, Thursday, May 25, 5:30-7:30, Pour Decisions, 2624 N Lincoln was well attended.
2. Health and Wellness, 1<sup>st</sup> weekend, was June 3 and 4. On Saturday, we had 4 classes and a business showcase highlighting our member businesses that are health and wellness related on the plaza at Lincoln Common.

**ii. Upcoming events**

1. Joint Networking event, July 27, 5:30-7:30, on the roof at Lakeshore Fitness with the Lakeview East, Old Town and Lakeview Roscoe Village Chambers
2. Sidewalk Sale on Armitage and Halsted, July 29 and 30
3. Health and wellness, part 2 August 26 & 27
4. Wine stroll, September 21
5. Spooktacular, October 29

**Next Meeting: Tuesday, September 12 at 9 a.m. IN PERSON, LINCOLN COMMON, 2345 N LINCOLN, CONFERENCE ROOM, NORTH TOWER**

**As a reminder, all meetings are required to be in person moving forward**

Motion to adjourn meeting. Motion seconded; Motion unanimously approved.  
Meeting adjourned at 9:37.

*Minutes respectfully submitted by Jessica Wobbekind*