



## NEWSLETTER ADVERTISING

The Lincoln Park Chamber of Commerce (LPCC) publishes three monthly Newsletters to keep members, community leaders and residents informed about business and community news, LPCC events and member achievements.

Banner advertisements are an ideal way to increase visibility to area business owners, residents and visitors.

**Circulation/Reach:** 3,200 (LPCC members/area business contacts) and 7,200 (Area residents)

**Open Rate:** 30%

**Investment:** \$275 - \$1,400

**Benefits:** Drive traffic to your business, event or program. Each full color ad clicks through to a web page, an email address or a PDF.

**The following options are available:**

- ☐ Business News & Events – (distributed first Friday of month)\*
- ☐ Business News & Events – (distributed the third Friday of month)\*
- ☐ Neighborhood News & Events (distributed the fourth Friday of month)\*
  
- ☐ Advertise in 3 issues- \$275
- ☐ Advertise in 6 issues- \$500
- ☐ Advertise in 12 issues - \$800
- ☐ Advertise in 24 issues - \$1,400

The banner ad size is 586 (W) x 133 (H) pixels. The LPCC reserves the right to adjust this date without notice. The creative submission deadline for each issue is the Friday prior to distribution. Each issue is limited to a maximum of three ads, on a first come, first served basis. Banner ad positions will be rotated each edition.

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### LPCC Newsletter Advertising Contract

Ad must be supplied in JPEG or PNG format to [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com). Please indicate hyperlink address with ad submission.

Payment can be made by Visa, MasterCard or check and must be included with this form to secure participation. Checks should be made payable to Lincoln Park Chamber of Commerce.

<input type="checkbox"/> My check is enclosed	<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> AMEX
Company: _____ Contact: _____			
Phone: _____ Email: _____			
Name as it appears on card: _____			
Billing address with zip code _____			
Credit card number: _____ Expiration date: _____			
CVV code (3 digit code on back of card): _____ Signature: _____			

**Please complete and return to [info@lincolnparkchamber.com](mailto:info@lincolnparkchamber.com)**