

## LPCC July 2010 E-Newsletter

### LPCC NEWS

#### Visit Lincoln Park 2010

Building on the success of the new [Discover Lincoln Park 2010](#) guide, and in an effort to draw from Chicago's pool of tourists, the LPCC is excited to announce that another annual publication is getting an overhaul. We have partnered with Pioneer Press to develop *Visit Lincoln Park 2010*, a pocket-size map to complement the new guide. This map, broken down by region, will feature new information and a lively new design geared toward visitors.

Look for sales to begin in the next several weeks. With the new design, new options are available, including ads, listings, expanded listings and more!

#### Lincoln Park Arts & Music Festival News

Planning for the 2nd annual Lincoln Park Arts & Music Festival is almost complete! Volunteer positions remain available for July 31 and August 1 - [sign-up today](#) to help support the Lincoln Park community, network with fellow business owners and enjoy summer in Chicago! The event is taking place in the heart of Lincoln Park, on Racine between Fullerton and Webster.

#### "Christmas in July" Membership Drive

Is there a new business on your block? Looking for ways you can assist the LPCC grow and serve businesses? Any business who joins the LPCC between July 1 and July 30, 2010 will have the \$25 administrative fee waived. Members who refer a prospect who joins the LPCC will be presented with a coupon toward a free LPCC event. Call or [email](#) Ann Banting, LPCC sales associate, with your prospective member referral.

#### July Part of It, Proud of It Recipient

Congratulations to [Corporate Motivation](#) (1332 N. Halsted) on being selected as the LPCC's July 2010 "Part of It, Proud of It" recipient.



#### ADVERTISEMENT



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#### ADVERTISE

HERE



Lincoln Park Chamber of Commerce  
the cornerstone of your success

#### Hot Deals

[Highlight your business](#) through special discounts and promotions with this online feature available only to LPCC members. Or, [check out the recent Hot Deals](#) added by fellow members and save yourself some money today!

## LPCC Members Save Money with Office Depot Program



LPCC members are already seeing savings through the [Office Depot](#) special discount program.

LPCC members select from hundreds of everyday office supplies – from pens and paper to cleaning supplies – through an online portal or during in-store sales and receive a discount. Email [David Mueller at Office Depot](#) for more information on how your business can take advantage of the savings.

## LPCC EVENTS

### "Professional Growth" Coffee Connection

Take your first step toward future connections and grow your business at this Coffee Connection. Learn how to get started in your professional growth with tips and ideas from Jim Kelly, of Real Leaders Lead Business Coaching.

Wednesday, July 14, 8:30 a.m. - 9:30 a.m.

TOMORROW

Bellini Baby and Teen Furniture, 1800 N. Clybourn

Pay at the door: \$15/members; \$25/non-members

Sponsored by Jim Kelly of [Real Leaders Lead Business Coaching](#)

### CAPS Hospitality Subcommittee Meeting

Please join the LPCC for this bi-monthly meeting of the Lincoln Park CAPS (Chicago Alternative Policing Strategy) Hospitality Subcommittee. This event is open to all bar and restaurant owners/managers in Lincoln Park.

Tuesday, July 20, 3:00 p.m. - 4:00 p.m.

Goose Island Brewpub, 1800 N. Clybourn

### New Member Orientation

New Member Orientations are a great way for members to learn more about the LPCC's history and mission, benefits and programs - and how to get the best return on your investment with the LPCC!

Thursday, August 12, 8:30 a.m. - 9:30 a.m.

LPCC, 1925 N. Clybourn, Suite 301

[RSVP online](#) by August 10

Complimentary Admission

Sponsored by Gilaad Matar of [Morgan Stanley Smith](#)

## Member News

Want to keep up with your fellow members? Have [news to share](#) with the LPCC community? [Stay connected with Member News!](#)

## Connections Corner

Has your experience with the LPCC lead to a unique, profitable or engaging connection with another member? Our [Connections Corner](#) is your place to promote these partnerships. [Send us your stories today!](#)

## Event Photos

Photos from the LPCC's most recent events are available online. [Check them out today](#) to see if you're famous! Interested in copies of a photo for your office? [Let us know!](#)



## Stay Connected

Be sure to check out the LPCC on the following social networking sites:



## [Barney](#)

*Please note: New Member Orientations are limited to new members who have joined within the past nine months, board members, ambassadors and new contacts at current member businesses.*

### **Summer Cubs Game Outing**

Leave work behind and join the LPCC in cheering on the Chicago Cubs as they battle the San Diego Padres at Wrigley Field.

Tuesday, August 17

Pre-Game Event at Mystic Celt (3443 N. Southport):  
5:30 p.m. - 6:30 p.m.

First Pitch at Wrigley Field (1060 W. Addison): 7:05 p.m.

*\$35. 75 tickets are available, to members only, on a first come, first served basis. [Sign up today!](#) Ticket price includes complimentary drinks and appetizers at the pre-game networking event.*

## **COMMUNITY NEWS**

### **Armitage Halsted Webster Annual Sidewalk Sale**

Working to draw customers to local storefronts and retailers, the Armitage Halsted Webster Merchants Association (AHWHA) is excited to announce the details for their annual Sidewalk Sale. Celebrating its 14th anniversary in 2010, the Sidewalk Sale is scheduled for Saturday, July 17 from 10:00 a.m. – 5:00 p.m. and Sunday, July 18 from 11:00 a.m. – 5:00 p.m. along Armitage, Halsted and Webster. More information [is available here](#).

### **SSA Update**

The Clark Street Special Service Area (SSA) #23 has purchased a unique tool to study demographic information in the neighborhood. Claritas, a respected web-based program, will provide existing and future business owners access to important information about the spending habits of Lincoln Park - and Chicago - residents. Need to know more about your customer base? Call the LPCC at (773) 880-5200 for a detailed demographic report.

### **LPCC Helps Welcome Furtastik to Lincoln Park**

On Wednesday, July 7, the LPCC joined the Lakeview Chamber of Commerce, Business Affairs & Consumer Protection Commissioner Norma Reyes, community members, businesses and ChicagoWorks Ch. 23 to officially welcome Furtastik (2750 N.

## **Aldermanic Voting Records**

The LPCC will continue [to track the votes of Lincoln Park Aldermen](#) Scott Waguespack (32nd) and Vi Daley (43rd) on issues that both benefit the neighborhood or businesses and new policies we find to be a hinderance to local shops, restaurants and other industries.

## **Marketing Opportunities**

Whether your audience is Lincoln Park residents, LPCC members or other community members, [our marketing opportunities are designed](#) to help promote your business and enhance brand awareness. Our offers range from \$75 to \$7,500.

Diversey) to Lincoln Park with a ribbon-cutting ceremony. [Click here for](#) our complete press release and photos of the event.

## LEGISLATIVE NEWS

### Lower Sales Tax Now in Effect

After a veto by President Todd Stroger earlier this year, the Cook County Board of Commissioners overrode his decision and a portion of the 1% sales tax increase was to be rolled back. On July 1, the sales tax in Cook County was lowered from 10.25% to 9.75%. Stay tuned to the LPCC for news on further sales tax news.

### Vacation Rental Ordinance Passes Unanimously

Vacation Rentals are a sought-after portion of Chicago's stock of accommodations. Now, it will cost \$500 (and more) *per unit* every two years to operate one. The LPCC has been vocal against this ordinance since its inception several months ago. Read our [letter to Ald. Reilly \(42nd\)](#) when he introduced the ordinance and [our press release](#) that followed its passage into law.

### Wal-Mart Ordinance Passes Unanimously

After six years of debate between the Chicago City Council and powerful unions, a unanimous "Yay" vote on June 30, 2010 paved the way for a second, and possibly more Wal-Marts in the city limits. Have an opinion on the new development? [Let us know.](#)

### Minimum Wage Increase

The state minimum wage for employees has been officially increased from \$8.00 to \$8.25. The new minimum wage in Illinois took effect on July 1, 2010.

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